

# TOBY BANNISTER

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CONTACT ME

## ART DIRECTOR . GRAPHIC DESIGNER

Born and raised in Vancouver BC, I took the first chance I could get to leave town, travel, expand my horizons and work abroad. Europe, Scotland, Tokyo and then I was destined for NYC. I hustled for 10 years building my creative and technical background in New York. My passion is bringing ideas to life by creating compelling design solutions. I am motivated by art and design and driven by collaboration. Life has brought me back home and I am looking for new opportunities to develop and share my talents.

## EXPERIENCE

Graphic Designer and Art Director with a strong focus in fine art, advertising, video and packaging.

10 years of fine art printing and print management experience.

Specializing in creating and developing concepts individually and within a team environment.

High level of photography and video camera knowledge

Creating dynamic digital content including emails, social content, websites and product videos.

Video editing and motion graphics software - Avid, Final Cut Pro, Premiere, SketchUp 3D, Adobe Animate, Dimension + After Effects

Fluent in all creative Adobe CC Programs and all social media platforms and formats.

## SKILLS

- ADOBE CREATIVE SUITE ♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥
- VIDEO PRODUCTION ♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥
- CONCEPTING ♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥
- ART DIRECTION ♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥
- COMMUNICATION ♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥
- TEAM MANAGEMENT ♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥

## EDUCATION

DESIGN ELEMENTS  
UCLA Extension - Los Angeles, CA

ADVANCED ADOBE FINAL CUT PRO  
FUNDAMENTALS OF DRAWING AND DESIGN  
ART + CULTURE 1900 - 1960  
Emily Carr Institute of Art and Design  
Vancouver, Canada

MEDIA DIPLOMA / FILM & PHOTOGRAPHY  
Capilano University - North Vancouver, Canada

## WORK

### DESIGNER / ARTIST - FREELANCE

08.2003 – Present  
Graphic design, project consulting, photography, fine art printing, book designer & binder, logo design, website design, ad design, video editing and motion graphic design.

### ART DIRECTOR / GRAPHIC DESIGNER II MARKETING & PROTOTYPING - AVERY PRODUCTS CORPORATION

11.2021 - Present Brea, California / Remote  
Art director of ad concepts, storyboards, video and photography shoots. Working together with the marketing team to create engaging social media and marketing photo and video content. Design consistent brand collateral for packaging, digital campaigns and trade shows.

### STUDIO PRODUCTION ARTIST - KIDS CREATIVE AGENCY

11.2015 - 06.2016 New York, NY  
Worked together with Pascal Dangin and creative directors to produce and create all presentation materials for the agency as well as develop creative ideas for campaigns and specialty projects including window installations, packaging design and conceptual book projects. Clients include: Rosewood Hotels, Vera Wang, Alexander Wang, Balenciaga, Maiyet, Steidl Books

### DIGITAL PRINT PRODUCTION MANAGER / DIGITAL PRINTER GRIFFIN EDITIONS

01.2011 - 7.2014 New York, NY  
Production Manager for the digital photographic department, directly supervising and coordinating the digital fine art printing facilities along with managing retouchers and support staff. Fine art Digital Printer dealing with special materials and large scale wallpaper projects. Collaborated with museums, galleries and artists. Notable projects produced with Le Corbusier, Cindy Sherman, Roe Etheridge, Shirin Neshat, Dan Graham, Vik Muniz, MoMA

### STUDIO MANAGER / PRODUCER SEBASTIAN FAENA PHOTOGRAPHER

02.2009 - 8.2010 New York, NY  
Photography shoot producer, post production, photography assistant, graphic design and magazine layout. Clients included Visionaire, V Magazine, VMAN, Charlotte Ronson, JCPenny, BCBG, Nowness.

### PRODUCTION ASSISTANT - ART + COMMERCE, INTERNSHIP

01.2009 - 03.2009 New York, NY  
Production Assistant / Portfolio Archive / Special Projects

### RETOUCHER / DIGITAL PRODUCTION ASSISTANT - ARTONA GROUP

02.2008 - 12.2008 Vancouver, Canada

### LEAD GRAPHIC DESIGNER - ION MAGAZINE

02.2005 - 12.2005 Vancouver, Canada

