



## Dunedin International Film Festival

Become a Sponsor for 2021

The Dunedin International Film Festival is a platform for filmmakers to share their original content with the Florida film makers community. We accept films of all lengths and they are organized by category. We specialize in Reel Good Movies. @DIFFestival will continue to develop the film community in Florida and bring awareness to the growing arts and cultural community of Dunedin, Florida. We organize cinematic experiences and live performance entertainment for one week in the cultural corridor of Pinellas County Florida, USA.

### **Sponsorship Types: Film Florida / Red Carpet / Platinum / Gold / Silver / Bronze**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company / Organization: \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

Sponsor Level: \_\_\_\_\_ ☐ Check ☐ Cash ☐ PayPal

Checks can be made out and mailed to:  
Dunedin Film Festival  
373 Colonial Ct. Dunedin, FL 34698

Film in Florida Sponsor - Only 1 available - \$3000  
Red Carpet Sponsor - Only 2 Available - \$2000  
Platinum (4 All Access Passes) - \$1000  
Gold ( 2 All Access Passes) - \$500  
Silver (1 All Access Pass) - \$250  
Bronze - \$100

Business Representative Name: \_\_\_\_\_

Representative Signature: \_\_\_\_\_

DIFF Representative Name: \_\_\_\_\_

DIFF Representative Signature: \_\_\_\_\_

Sponsorship Tiers			
	What You Get	What That Means	More Info
<b>Film in Florida Cost: \$3000</b>	Recognition as the a title sponsor of film projects in Florida	Your business would have the largest presence on print media and social media.	
	45 Second commercial AD played before every screening	25 screenings x 30 seconds = 12 minutes 30 seconds of airtime.	Expected ticket sales is 1000.
	Social Media Posts 2 x per motnth	Post on DIFF Facebok 1x per month Post on DIFF Instagram 1x per month	
	Large Logo on Website	3 sizes - LG, M, SM	
	Large Logo on Step and Repeat (The back-drop for the Orange Carpet) Orange and not red because we're different.	3 sizes - LG, M, SM	It is where the most commonly spread photos are taken from a film festival.
	Large Logo on collectable posters that double at walking guide for attendees.	3 sizes - LG, M, SM	500 posters to be printed 2 months prior to event and intentionally spread throughout Pinellas.
	10 passes to Dunedin International Film Festival	\$100 value x 10	
	What You Get	What That Means	More Info
<b>Red Carpet Cost: \$2000</b>	Recognition as the Official Rd Carpet Sponsor	Your business would be recognized as the official red carpet sponsor of DIFF 2021	
	30 Second commercial AD played before every screening	25 screenings x 30 seconds = 12 minutes 30 seconds of airtime.	Expected ticket sales is 1000.
	Social Media Posts 2 x per motnth	Post on DIFF Facebok 1x per month Post on DIFF Instagram 1x per month	
	Large Logo on Website	3 sizes - LG, M, SM	

	Large Logo on Step and Repeat (The back-drop for the Orange Carpet) Orange and not red because we're different.	3 sizes - LG, M, SM	It is where the most commonly spread photos are taken from a film festival.
	Large Logo on collectable posters that double at walking guide for attendees.	3 sizes - LG, M, SM	500 posters to be printed 2 months prior to event and intentionally spread throughout Pinellas.
	10 passes to Dunedin International Film Festival	\$100 value x 10	
	What You Get	What That Means	More Info
<b>Platinum Sponsorship</b>  <b>Cost: \$1000</b>	15 Second commercial AD played before every screening	25 screenings x 15 seconds = 6 minutes 15 seconds of airtime.	Expected ticket sales is 1000 - That's \$1 per set of eyes on screen time alone.
	Social Media Posts 2 x per month	Post on DIFF Facebook 1x per month Post on DIFF Instagram 1x per month	
	Large Logo on Website	3 sizes - LG, M, SM	
	Large Logo on Step and Repeat (The back-drop for the Orange Carpet) Orange and not red because we're different.	3 sizes - LG, M, SM	It is where the most commonly spread photos are taken from a film festival.
	Large Logo on collectable posters that double at walking guide for attendees.	3 sizes - LG, M, SM	500 posters to be printed 2 months prior to event and intentionally spread throughout Pinellas.
	4 passes to Dunedin International Film Festival	\$100 value x 4	

	What You Get	What That Means	More Info
<b>Gold Sponsorship</b> <b>Cost: \$500</b>	Social Media Posts 2 x per month	Post on DIFF Facebook 1x per month Post on DIFF Instagram 1x per month	
	Medium Logo on Website	3 sizes - LG, M, SM	
	Medium Logo on Step and Repeat (The back-drop for the Orange Carpet) Orange and not red because we're different.	3 sizes - LG, M, SM	It is where the most commonly spread photos are taken from a film festival.
	Medium Logo on collectable posters that double at walking guide for attendees.	3 sizes - LG, M, SM	500 posters to be printed 2 months prior to event and intentionally spread throughout Pinellas.
	2 All Access passes to Dunedin International Film Festival	\$100 value x 2	
	What You Get	What That Means	More Info
<b>Silver Sponsorship</b> <b>Cost: \$250</b>	Social Media Posts 1 x per month	Post on DIFF Facebook 1x per month	
	Small Logo on Website	3 sizes - LG, M, SM	
	Small Logo on Step and Repeat (The back-drop for the Orange Carpet) Orange and not red because we're different.	3 sizes - LG, M, SM	It is where the most commonly spread photos are taken from a film festival.
	Small Logo on collectable posters that double at walking guide for attendees.	3 sizes - LG, M, SM	500 posters to be printed 2 months prior to event and intentionally spread throughout Pinellas.
	1 All Access passes to Dunedin International Film Festival	\$100 value x 1	

	What You Get	What That Means	More Info
<b>Bronze Sponsor:</b> <b>Cost: \$100</b>	Social Media Posts 1 x per month	Post on DIFF Facebook 1x per month	
	Small Logo on Website	3 sizes - LG, M, SM	
	Small Logo on Step and Repeat (The back-drop for the Orange Carpet) Orange and not red because we're different.	3 sizes - LG, M, SM	It is where the most commonly spread photos are taken from a film festival.
	Small Logo on collectable posters that double at walking guide for attendees.	3 sizes - LG, M, SM	500 posters to be printed 2 months prior to event and intentionally spread throughout Pinellas.