



Dunedin International Film Festival - Become a Sponsor for 2025

The Dunedin International Film Festival is an annual film event held in downtown Dunedin, Florida. The mission of DIFF is to create a platform for filmmakers to share their original content with the Florida filmmaker's market and grow an international event in Dunedin during January. DIFF is re-developing the film community in Florida through awareness of arts and culture in Dunedin, Florida. This event will establish the cultural corridor for Pinellas County with a film festival throughout the City of Dunedin. We shine a light on stories that matter and are a platform for all filmmakers from every walk of life. The 7th Annual Dunedin International Film Festival will span for four days from January 9th, - 12th, 2025 We hope you will join the film celebration.

Sponsorships Levels

<p>Title Sponsor - \$10,000</p> <p>Film in Florida- \$5000</p> <p>Red Carpet - \$5000</p> <p>Activation Location - \$1000 / day</p>	<p>Platinum Sponsor - \$1000</p> <p>Gold Sponsor - \$500</p> <p>Silver Sponsor - \$250</p>	<p>Lanyard Sponsor - \$1000</p> <p>Shirt Sponsor - \$1000</p> <p>Program Sponsor - \$100</p>
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Sponsor Level	What You Get	What That Means	More Info
Title Sponsor Cost: \$10,000	Recognition as the title sponsor for DIFF 2025	Your business would have the most significant print media, social media, and virtual streaming sites.	Presence on the virtual screening site includes the commercial and prominent logo.
	Two page ad in 2025 program.		
	60 Second commercial AD played before every screening	Twenty-five screenings x 60 seconds = 50 minutes of airtime.	Expected screen views in person 6000
	Social Media Posts 2 x per month for the 6 months leading up to the festival.	Post on DIFF Facebook 1x per month Post on DIFF Instagram 1x per month	
	Logo on Website		It is where the most commonly spread photos are taken from a film festival.
	Logo on Step and Repeat		Five hundred posters were to be printed two months before the event and intentionally spread throughout Pinellas.
	Logo on collectible posters.		Passes include all events and awards ceremony
	20 VIP passes to the festival	\$500 value x 20	

Sponsor Level	What You Get	What That Means	More Info
Film in Florida Cost: \$5000	Full page ad in 2025 program 45 Second commercial AD played before every screening Social Media Posts 2 x per month for the 6 months leading up to the festival. Logo on Website	Post on DIFF Facebook 1x per month Post on DIFF Instagram 1x per month	Expected screen views in person 6000
	Logo on collectible posters.		Five hundred posters were to be printed two months before the event and intentionally spread throughout Pinellas.
	10 VIP passes to the festival	\$500 value x 10	

Sponsor Level	What You Get	What That Means	More Info
Red CarpetCost: \$5000	Full page ad in 2025 program Recognition as the Official Red Carpet Sponsor 30 Second commercial AD played before every screening Social Media Posts 2 x per month Logo on Website	Your business is recognized as the official red carpet sponsor of DIFF 2024 Post on DIFF Facebook 1x per month Post on DIFF Instagram 1x per month	
	Logo on Step and Repeat Logo on collectible posters		It is where the most commonly spread photos are taken from a film festival. Five hundred posters were to be printed two months before the event and intentionally spread throughout Pinellas.
	10 VIP passes	\$500 value x 10	

Sponsor Level	What You Get	What That Means	More Info
	1/2 page AD in program		
Activation Location	15 Second commercial AD played before every screening Social Media Posts	Twenty-five screenings x 15 seconds = 6 minutes 15 seconds of airtime. Post on DIFF Facebook	The expected screen views are 2000
Shirt Sponsor	2 x per month	1x per month	Five hundred printed posters will be printed one month before the event and intentionally spread throughout Pinellas.
Lanyard Sponsor		Post on DIFF Instagram	
Platinum Sponsorship	Logo on sponsored gear Logo on Website	1x per month	
\$1000	Logo on collectible posters. 2 VIP passes	\$500 Value x 2	
Sponsor Level	What You Get	What That Means	More Info
	Social Media Posts 1 x per month	Post on DIFF Facebook 1x per month Post on DIFF Instagram 1x per month	
Gold Sponsorship Cost: \$500	Logo on Website Logo on collectible posters that double at walking guide for attendees. 1 VIP Pass	Logo in 2025 program	500 printed posters
		\$500 Value	
Sponsor Level	What You Get	What That Means	More Info
	Social Media Posts 1 x per month	Post on DIFF Facebook 1x per month	
Silver Sponsorship Cost: \$250	Logo on Website Logo on collectible posters that double at walking guide for attendees.	Logo in 2025 program	500 printed posters
	2 All Access Pass	\$150 Value x 2	
Sponsor Level	What You Get	What That Means	More Info
Program Sponsor: Cost: \$100	Your business logo on the printed 2025 program sponsor page		