

Save the Date

1/30/25

Dunedinfilmfestival.org





Dunedin International Film Festival - Become a Sponsor for 2025

The Dunedin International Film Festival is an annual film event held in downtown Dunedin, Florida. The mission of DIFF is to create a platform for filmmakers to share their original content with the Florida filmmaker's market and grow an international event in Dunedin during January. DIFF is re-developing the film community in Florida through awareness of arts and culture in Dunedin, Florida. This event will establish the cultural corridor for Pinellas County with a film festival throughout the City of Dunedin. We shine a light on stories that matter and are a platform for all filmmakers from every walk of life. The 7th Annual Dunedin International Film Festival will span for four days from January 30th, - February 4th, 2025. We hope you will join the film celebration.

Sponsorships Levels

| | | |
|---|---|---|
| <p>Title Sponsor - \$10,000</p> <p>Film in Florida- \$5000</p> <p>Red Carpet - \$5000</p> <p>Activation Location - \$1000 / day</p> | <p>Platinum Sponsor - \$1000</p> <p>Gold Sponsor - \$500</p> <p>Silver Sponsor - \$250</p> | <p>Lanyard Sponsor - \$1000</p> <p>Shirt Sponsor - \$1000</p> <p>Program Sponsor - \$100</p> |
|---|---|---|

| Sponsor Level | What You Get | What That Means | More Info |
|---|--|---|--|
| Title Sponsor Cost: \$10,000 | Recognition as the title sponsor for DIFF 2025 | Your business would have the most significant print media, social media, and virtual streaming sites. | Presence on the virtual screening site includes the commercial and prominent logo. |
| | Two page ad in 2025 program. | | |
| | 60 Second commercial AD played before every screening Social Media Posts 2 x per month for the 6 months leading up to the festival. Logo on Website | Twenty-five screenings x 60 seconds = 50 minutes of airtime. Post on DIFF Facebook 1x per month Post on DIFF Instagram 1x per month | Expected screen views in person 6000 |
| | Logo on Step and Repeat Logo on collectible posters. | | It is where the most commonly spread photos are taken from a film festival. Five hundred posters were to be printed two months before the event and intentionally spread throughout Pinellas. |
| | 20 VIP passes to the festival | \$500 value x 20 | Passes include all events and awards ceremony |

| Sponsor Level | What You Get | What That Means | More Info |
|---|---|--|--|
| <p>Film in Florida Cost: \$5000</p> | <p>Full page ad in 2025 program 45 Second commercial AD played before every screening Social Media Posts 2 x per month for the 6 months leading up to the festival. Logo on Website</p> <p>Logo on collectible posters.</p> <p>10 VIP passes to the festival</p> | <p>Post on DIFF Facebook 1x per month Post on DIFF Instagram 1x per month</p> <p>\$500 value x 10</p> | <p>Expected screen views in person 6000</p> <p>Five hundred posters were to be printed two months before the event and intentionally spread throughout Pinellas.</p> |
| Sponsor Level | What You Get | What That Means | More Info |
| <p>Red CarpetCost: \$5000</p> | <p>Full page ad in 2025 program Recognition as the Official Red Carpet Sponsor</p> <p>30 Second commercial AD played before every screening Social Media Posts 2 x per month Logo on Website</p> <p>Logo on Step and Repeat</p> <p>Logo on collectible posters</p> <p>10 VIP passes</p> | <p>Your business is recognized as the official red carpet sponsor of DIFF 2024</p> <p>Post on DIFF Facebook 1x per month Post on DIFF Instagram 1x per month</p> <p>\$500 value x 10</p> | <p>It is where the most commonly spread photos are taken from a film festival. Five hundred posters were to be printed two months before the event and intentionally spread throughout Pinellas.</p> |

| Sponsor Level | What You Get | What That Means | More Info |
|-----------------------------|---|---|---|
| Activation Location | 15 Second commercial AD played before every screening Social Media Posts | Twenty-five screenings x 15 seconds = 6 minutes 15 seconds of airtime. Post on DIFF Facebook | The expected screen views are 2000 Five hundred printed posters will be printed one month before the event and intentionally spread throughout Pinellas. |
| Shirt Sponsor | 2 x per month | 1x per month | |
| Lanyard Sponsor | | Post on DIFF Instagram | |
| Platinum Sponsorship | Logo on sponsored gear Logo on Website | 1x per month | |
| \$1000 | Logo on collectible posters. 2 VIP passes | \$500 Value x 2 | |
| Sponsor Level | What You Get | What That Means | More Info |
| Gold Sponsorship | Social Media Posts 1 x per month Logo on Website Logo on collectible posters that double at walking guide for attendees. | Post on DIFF Facebook 1x per month Post on DIFF Instagram 1x per month | 500 printed posters |
| Cost: \$500 | 1 VIP Pass | \$500 Value | |
| Sponsor Level | What You Get | What That Means | More Info |
| Silver Sponsorship | Social Media Posts 1 x per month Logo on Website Logo on collectible posters that double at walking guide for attendees. | Post on DIFF Facebook 1x per month | 500 printed posters |
| Cost: \$250 | 2 All Access Pass | \$150 Value x 2 | |
| Sponsor Level | What You Get | What That Means | More Info |
| Program Sponsor: | Your business logo on the printed 2025 program sponsor page | | |
| Cost: \$100 | | | |