



PRESENTED BY
LIFT FOILS



June 13th-15th 2025
at Lake Lanier Olympic Park

\$16,000+ in CASH PRIZES

For more information go to www.atlantafoilfest.com

FREE ADMISSION & PARKING!! Wake Foil Competition Pump Foil Race
Efoil Race, Vendor Demos, Clinics Silent Auction, Raffles AND MORE!



LOCATION

LAKE LANIER OLYMPIC PARK 3105 Clarks Bridge Rd, Gainesville, GA 30506

FESTIVAL TIMES

Friday, June 13th	7am - 10am	Vendor set up
Friday, June 13th	10am - 5pm	Vendors Open, Brand Presentations, Clinics, Demos and Race Course Practice, Time trials for SFT Pump and E-foil Solutions E-foil Enduro Race
Saturday, June 14th	9am - 5pm	All Vendors Open, SFT Pump Foil Race and SFT E-foil Race, Beta Foil Enduro and FSRL OneWake Wake Foiling Prelims
Sunday, June 15th	9am - 5pm	Vendors Open 9am-2pm, FSRL 1v1 Race and FSRL OneWake Wake Foil Finals, Breakdown 2pm -5pm

ADMISSION: FREE

Parking is FREE at the Olympic Lanier Park

CLINICS & DEMOS

For Friday we have the following clinics and demos scheduled, times TBD. Please indicate if you would like to have a brand presentation, clinic or demo on the schedule for Friday.

- Scheduled:
- Beta Foils Free Foil Demo/Clinic - Friday 11am - 2pm
 - Barrett Boards Demo on Board Making (shaping & fiberglass repair clinic) - Friday
 - Cabrinha Brand Presentation - Friday
 - BbTalkinUSA Brand Presentation - Friday
 - Josh Craft Kids Wake Foil Clinic - Friday 1pm-3pm
 - Lift Brand Presentation - Friday
 - Pull Pro Shop Foil Wake Foil Try & Ride (5 people max per boat)
6/13 11am -1:30pm; 2:30pm -5pm & 6/14 9:30am -12pm
 - Red Bull Sampling Team Friday 12pm-4pm, Sat Sun 9am-5pm
 - Brian Grubb Autograph and Photo Meet and Greet - Friday 1pm-1:30pm
 - Mike Murphy (Patent Holder for Air Chair) Armstrong Foils Meet and Greet
 - Hydrofoil Big Air Show presented by Lanier Experience Saturday 1pm
 - Creature Comfort Brewery new beverage product reveal Fr, Sat & Sun
 - E-Foil Solutions Brand Presentation - Friday
 - NC Foil School Jet Ski Tow-in Clinic - Friday 11am-1pm
 - Katrin Kolo Pump Clinic - 12pm-1pm, 1:30pm - 2:30pm -Max 5 per session

HOTELS AND ACCOMODATIONS

Link to **Hotels** in the area: Courtyard Gainesville +17705324508

Fairfield Inn & Suites Gainesville +16789714670

TownePlace Suites Gainesville +16789714102

Link to **Airbnb** in the area: <https://www.airbnb.com/lake-lanier-ga/stays>



RACE COMPETITIONS

- One-time \$25 SFT fee for non-members
- \$50 registration for all SFT races
- \$100 FSRL 1v1 & \$150 for FSRL OneWake registration
- Pump and E-Foil Enduro are FREE

COMPETITION SCHEDULE

6/13: 10am-5pm	RACER REGISTRATION & CHECK-IN Pump, Wake, E-foil Practice and SFT Pump Qualifier
3pm-4pm	SFT Pump Time Trials
5pm-6pm	E-Foil Solutions E-Foil Enduro Race
6/14: 7:30am	RACER MEETING - SFT E-foil Race Timed Trials
8:00am	SFT E-Foil Race Time Trials
9:00am	RACER MEETING - SFT Pump Foil Race
9:15am	RACE BEGINS
11:00am	RACER MEETING -SFT E-foil Race
11:15am	RACE BEGINS
1:00pm	HYDROFOIL AIR SHOW - Presented By Lake Lanier Experiences SFT AWARDS CEREMONY (immediately following air show)
1:15pm	RACERS MEETING - Beta Free Foil 5K Enduro Challenge
1:30pm	COMPETITION BEGINS
2:30pm	WAKE COMPETITION MEETING -FSRL OneWake Wake Foil Competition
3:00pm	COMPETITION BEGINS
6/15: 8am	RACER MEETING -FSRL 1v1 Race Prelims
9am	RACE BEGINS
12pm	FSRL SINGLETON MARINE WAKE FOIL COMPETITION FINALS
1pm	FSRL 1v1 RACE FINALS
2pm	FSRL AWARDS CEREMONY for Wake and 1v1
3pm - 5pm	Breakdown

VENUE MAP COMPETITION AREA





SPONSORSHIP PRICING Only 16 sponsorships available

Sponsorship levels adds additional highlighted exposure and recognition: website, social media, at the entrance, announcements, etc. We have 28 booth sites, but only 16 advertising sponsorship slots. All booth vendors get access to the marketplace but only sponsors have access **plus** highlighted daily announcement, social media, interviews and intentional traffic driven to the booth/demo, etc based on the level chosen.

Platinum: \$5,000 SOLD OUT

Name mentioned with title of festival on every announcement

- Listed on social media post
- Race results (video and printed) and all other media products
- Flash mob raffle call/promo to your tent on Sunday in addition to another day and 20x20 premium booth deadend spot.

Gold: \$1,000 SOLD OUT

Product interview on social media with appropriate tags and hashtags

- Flash mob raffle call/promo to your tent on either Thursday, Friday or Saturday

Silver: \$500 SOLD OUT

Silver plus featured (announced) brand presentation

- Featured in daily social media posts with appropriate tags and hashtags.

Bronze: \$250 SOLD OUT

Logo and hyperlink on festival website

- Logo on festival program
- Logo on advertising board at festival entrance
- Opening remarks recognition plus two daily recognitions
- Logo on official festival shirt



VENDOR BOOTH PRICING Only 24 vendor booths available

Booth availability and payments can be made at www.atlantafoilfest.com

10x10 Booth: \$750

10x20 Booth: \$1,000

Limited locations with power available. Notify us upon booth reservation if you require power and we will accommodate if possible.

VENDOR BOOTH LAYOUT





EXHIBITOR APPLICATION

Company Name: _____

Company Contact: _____

Address: _____

Website: _____ Phone: _____

Email: _____

Name & Cell # of Booth Rep(s): _____

Name & Cell # of Booth Rep(s): _____

Name & Cell # of Booth Rep(s): _____

Name & Cell # of Booth Rep(s): _____

What Products/Services will you be exhibiting? _____

_____ 10 X 10 Booth _____ 10 X 20 Booth _____ 20 X 20 Booth

Power is limited. Please circle if power is needed: Yes or No

Sponsorship Level (If applicable) Platinum Gold Silver Bronze

Lanyard amount needed for your team working the show: _____

Copy of insurance is required for completion of application (see next page)

Current logo is required in either a JPEG or VECTOR format for marketing materials.

By signing this application, you agree to all show rules, regulations and requirements.

Signature: _____

Print: _____ Date: _____

Email application along with logo to coordinator at **burtonoutdooradventures@gmail.com**
include "Foil Fest Vendor Application" in Subject Line

Questions can be directed to Jason Burton 678.828.8119

SILENT 50/50 AUCTION



SILENT AUCTION & RAFFLE OPPORTUNITIES

LIFT4 5'4 LIME LIGHT
270 CAMBER PRO
46 GLIDE
28" MAST STANDARD
PROPULSION
RETAIL VALUE \$12,995

BBTALKINUSA - 2-WAY
COMMUNICATION
PACKAGE + BASEBALL CAP
RETAIL VALUE \$500+

SINGLE EFOIL
EXPERIENCE
RETAIL VALUE \$325

JUSTINCASE COOL IN ONE
RETAIL VALUE \$299

BBTALKINUSA - 3-WAY
COMMUNICATION
PACKAGE+ BASEBALL CAP
AND/OR HELMET OPTION
RETAIL VALUE \$800+

2 PERSON EFOIL
EXPERIENCE
RETAIL VALUE \$550

DAKINE FOIL BUMP
CAP HELMET
RETAIL VALUE \$49

LANIER TIKI
EXCUTION RIDE
2 HR SUN-THUR UP TO 20 PPL
RETAIL VALUE \$1000

DAKINE SEEKER VEST
RETAIL VALUE \$125

2024 CABRINHA VISION WING
RETAIL VALUE \$1,099

KT BOARD
GINXU DRAGON-
FLY 2 PRO CAR-
BON-121L-8'2-21"
RETAIL VALUE \$2300



PLATINUM SPONSORS



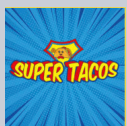
GOLD SPONSORS



SILVER SPONSORS



FOOD VENDORS



BRONZE SPONSORS



DEMO NOT A VENDOR





RULES AND REGULATIONS

Booth Setup & Breakdown - Vendors must adhere to set up (6/13 12pm - 5pm) and break down (6/15 9am - 5pm) at the designated times.

Booth Requirements - Keep your equipment within the designated booth dimensions allotted. Ensure all equipment does not impeded walkways and will not cause hazardous conditions to visitors. Vendors will provide their own tables, chairs, booth dressing, extension cords, etc.

Booth Etiquette & Conduct - Vendors should act professionally at all times and ensure their booth materials do not obstruct other booth vendors. No alcohol may be distributed by exhibitor.

Marketing Materials - Vendors should only distribute marketing materials within their designated booth space.

Sound & Visual Restrictions - All audio (music or talk) should be kept to a moderate level and respect neighboring vendors.

Fire & Safety Regulations - Vendors should not use flammable materials (e.g., certain types of fabric or signage). All displays must comply with local fire codes.

Booth Staffing & Operations - Each booth is required to be staffed during all official show hours. Vendors should maintain appropriate dress codes, language, and behavior while engaging with event attendees.

Liability & Insurance: Vendors should provide proof of liability insurance to cover any damages or accidents.

Damage Responsibility: Vendors are responsible for any damage to the venue, booth, or exhibits.

Badge Requirements: Vendors should be issued ID badges or passes for staff and ensure only authorized personnel access to the event area.

Security & Surveillance: Vendors are responsible for securing the contents of their booth and equipment during event hours. Overnight security will be provided, but exhibitors are still urged to lock up/remove valuables overnight. Event coordinators are not responsible for any lost, stolen or damaged property.

Event Cancellation: Event will occur rain or shine. In the event of serious weather concerns you will be contacted by event coordinators.

Refund Policy: Booth reservations are non-refundable.