



PLATINUM SPONSORS

2ND ANNUAL

ATLANTA

FEST

2026

JUNE 12TH - 14TH

June 12th-14th 2026  
at Lake Lanier Olympic Park



POWERED BY REDBULL



**\$15,000+ in CASH PRIZES**

[www.atlantafoilfest.com](http://www.atlantafoilfest.com)



### THREE GOALS OF ATLANTA FOIL FEST:

- Create an engaging marketplace to sell, demo and promote brand gear.
- Create an engaging competition to grow the sport, draw more interest and participation in all foiling disciplines.
- Create an amazing foil community/social event to compete and bond over our love of foiling.

### LOCATION

LAKE LANIER OLYMPIC PARK 3105 Clarks Bridge Rd, Gainesville, GA 30506

### FESTIVAL TIMES & EVENTS

Friday, June 12th	7am - 10am	Event Set Up
	10:30am	Rider Registration & Check In
	10am	<b>EVENT OPENS</b>
	12pm	Foil Assist Race
	1 - 2:45pm	E-Foil Practice
	4 - 4:45pm	Malibu Wake Practice
	5 - 5:30pm	LIFT E-Foil Enduro Race
6-8pm	Kick Off Party - Open to All	

### ADMISSION: FREE

### CLINICS & DEMOS

For 2026 we are asking for brands to coordinate with AFF Staff to create brand specific demos to get riders on your gear and buying your gear. We will have demo opportunities both Friday & Sunday. We would like vendors to identify time slots so we can reserve the pump foil dock, wake boat or any other area you would need for demos.

### FOIL ASSIST RACE: Foil

### HOTELS, ETC

Link to **Hotels** in the area:  
Courtyard Gainesville  
+17705324508

Fairfield Inn & Suites Gainesville  
+16789714670

TownePlace Suites Gainesville  
+16789714102

Link to **Airbnb** in the area:  
<https://www.airbnb.com/lake-laniexr-ga/stays>



## **SPONSORSHIP PRICING** Only 19 sponsorships available

Sponsorship levels adds additional highlighted exposure and recognition: website, social media, at the entrance, announcements, etc. We have 30 booth sites, but only 15 advertising sponsorship slots. All booth vendors get access to the marketplace but only sponsors have access **plus** highlighted daily announcement, social media, interviews and intentional traffic driven to the booth/demo, etc based on the level chosen.

### **Platinum: \$5,000 3 Spots Available - SOLD OUT**

Gold plus name mentioned with title of festival on every announcement

- Listed on social media post
- Claim one of three race sponsorships (ex Armstrong 1V1 competition)
- Flags behind podiums and waters edge
- Demo time slots for both Friday & Sunday
- Race results (video and printed) and all other media products
- Flash mob raffle call/promo to your tent on Sunday in addition to another day
- 1 Social Media interview/post per day with collaboration
- Additional large banner on catwalk to tower
- Booth included

### **Gold: \$2,500 4 Spots Available - SOLD OUT**

Silver plus product interview on social media with appropriate tags and hashtags

- Flash mob raffle call/promo to your tent on either Thursday, Friday or Saturday
- Demo time slots for both Friday & Sunday
- 1 Social Media interview/post during the event with collaboration
- Additional medium banner on catwalk to tower
- Booth included

### **Silver: \$1,000 4 Spots Available - SOLD OUT**

Bronze plus featured (announced) brand presentation

- Featured in daily social media posts with appropriate tags and hashtags.
- Demo time slots for both Friday & Sunday
- Additional small banner on catwalk to tower

### **Bronze: \$500 8 Spots Available - SOLD OUT**

- Logo and hyperlink on festival website
- Logo on festival program
- Logo on advertising board at festival entrance
- Opening remarks recognition plus two daily recognitions

## **Growing Atlanta Foil Fest:**

All Platinum/Gold/Silver/Bronze Sponsors are required to collaborate on social media posts. Collaborate with City of Gainesville and State of GA Tourism Board. Live stream event, Family friendly activities, Floatzilla, Bounce House Activities, Beach Use, Inflatable Ball Race, Participants raffle for full tank of gas.



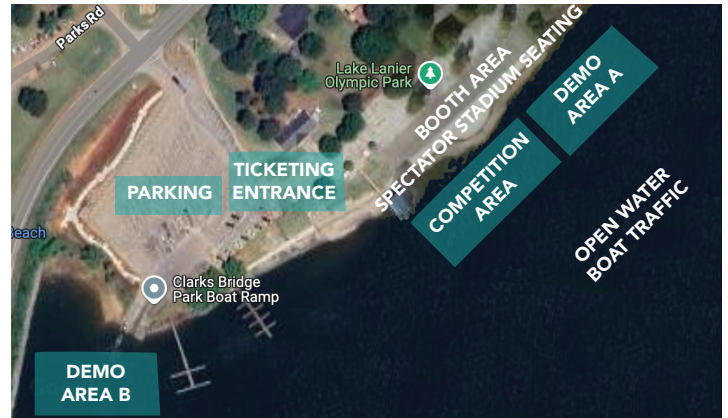
## VENDOR BOOTH PRICING Only 30 vendor booths available

Booth availability and payments can be made at [www.atlantafoilfest.com](http://www.atlantafoilfest.com)

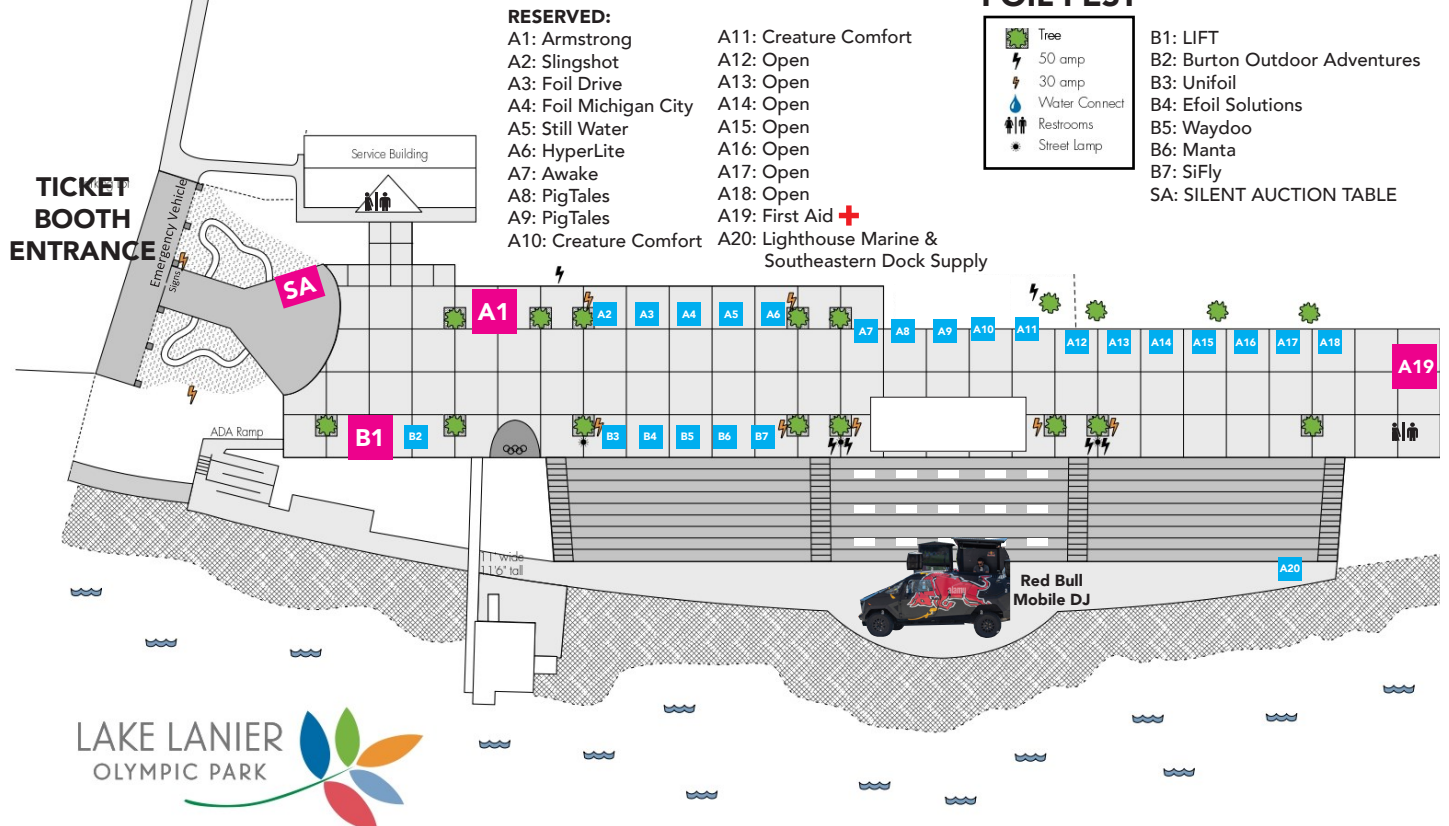
10x10 Booth or 10x20 Booth: \$1,000 -

Limited locations with power available. Notify us upon booth reservation if you require power and we will accommodate if possible.

30 Vendor Slots, 1 Food Truck Vendor



### VENDOR BOOTH LAYOUT



# SILENT 50/50 AUCTION



## SILENT AUCTION & RAFFLE OPPORTUNITIES

**2ND ANNUAL ATLANTA FOIL FEST 2026** JUNE 23rd - 24th

**LIFT5 F and Blowfish**  
Starting Bid: \$5,000  
Retail: \$11,598

**BURTON OUTDOOR ADVENTURES**  
BOA Puerto Rico LIFTX Surf Trip (airfare not included)  
RETAIL: \$4,500  
STARTING BID: \$2,250

**2ND ANNUAL ATLANTA FOIL FEST 2026** JUNE 23rd - 24th

Custom Creation Comforts Wake Board  
Designed by Barrette Boards  
RETAIL: \$800  
STARTING BID: \$250

Custom Creation Comforts JC Bag & Beach Towel  
RETAIL: \$350  
STARTING BID: \$100

**2ND ANNUAL ATLANTA FOIL FEST 2026** JUNE 23rd - 24th

**EPS EFOILSOLUTIONS**

New LIFT Toroidal with Quick Release  
RETAIL: \$549  
STARTING BID: \$274

Waydoo EVO Streamline II Prop & Cone  
RETAIL: \$238  
STARTING BID: \$119

New Fliteboard Vortec 2  
RETAIL: \$339  
STARTING BID: \$170

E-Foil Cart with Wheels - Size 1  
RETAIL: \$499  
STARTING BID: \$250

**2ND ANNUAL ATLANTA FOIL FEST 2026** JUNE 23rd - 24th

**uni foil**

750 Aluminum Mast  
Medium Fuselage  
13.5 Progression Carbon Tail  
125 Progression Front Wing

**FULL PACKAGE**  
RETAIL: \$1,375  
STARTING BID: \$500

Titanium Tool Bag

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**KT**

KT Drifter 4 (4'-4" 22L)  
Starting Bid: \$500  
Retail: \$1500

LIFT e-Foil Experience, 90 minutes  
Starting Bid: \$100  
Retail: \$325

**FOIL FACTORY**  
Foil Factory \$500 Repair Voucher  
Starting Bid: \$100  
Retail: \$500

**2ND ANNUAL ATLANTA FOIL FEST 2026** JUNE 23rd - 24th

**KOOK LAB**

Starting Bid: \$50  
Retail: \$120

**Kaohi LEASH**

Starting Bid: \$75  
Retail: \$154

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**CABRINHA**

Cabrinha Vision Wing  
Starting Bid: \$250  
Retail: \$999

**F-one**

Dakine Renegade Helmet  
Starting Bid: \$20  
Retail: \$69

F-one Strike 5.5, Pump, Hat  
Starting Bid: \$500  
Retail: 1,400

**2ND ANNUAL ATLANTA FOIL FEST 2026** JUNE 23rd - 24th

**EPS EFOILSOLUTIONS**

Waist Belt Leash  
RETAIL: \$169  
STARTING BID: \$85

LIFT/Axis Adapter  
RETAIL: \$199  
STARTING BID: \$100

LIFT/Armstrong Adapter  
RETAIL: \$285  
STARTING BID: \$143



PLATINUM SPONSORS



GOLD SPONSORS

SLINGSHOT



SILVER SPONSORS



BRONZE SPONSORS



OTHER PARTNERS





## RULES AND REGULATIONS

**Booth Setup & Breakdown** - Vendors must adhere to set up (6/13 12pm - 5pm) and break down (6/15 9am - 5pm) at the designated times.

**Booth Requirements** - Keep your equipment within the designated booth dimensions allotted. Ensure all equipment does not impeded walkways and will not cause hazardous conditions to visitors. Vendors will provide their own tables, chairs, booth dressing, extension cords, etc.

**Booth Etiquette & Conduct** - Vendors should act professionally at all times and ensure their booth materials do not obstruct other booth vendors. No alcohol may be distributed by exhibitor.

**Marketing Materials** - Vendors should only distribute marketing materials within their designated booth space.

**Sound & Visual Restrictions** - All audio (music or talk) should be kept to a moderate level and respect neighboring vendors.

**Fire & Safety Regulations** - Vendors should not use flammable materials (e.g., certain types of fabric or signage). All displays must comply with local fire codes.

**Booth Staffing & Operations** - Each booth is required to be staffed during all official show hours. Vendors should maintain appropriate dress codes, language, and behavior while engaging with event attendees.

**Liability & Insurance:** Vendors should provide proof of liability insurance to cover any damages or accidents.

**Damage Responsibility:** Vendors are responsible for any damage to the venue, booth, or exhibits.

**Badge Requirements:** Vendors should be issued ID badges or passes for staff and ensure only authorized personnel access to the event area.

**Security & Surveillance:** Vendors are responsible for securing the contents of their booth and equipment during event hours. Overnight security will be provided, but exhibitors are still urged to lock up/remove valuables overnight. Event coordinators are not responsible for any lost, stolen or damaged property.

**Event Cancellation:** Event will occur rain or shine. In the event of serious weather concerns you will be contacted by event coordinators.

**Refund Policy:** Booth reservations are non-refundable.