



June 12th-14th 2026
at Lake Lanier Olympic Park

\$15,000+ in CASH PRIZES

www.atlantafoilfest.com



THREE GOALS OF ATLANTA FOIL FEST:

- Create an engaging marketplace to sell, demo and promote brand gear.
- Create an engaging competition to grow the sport, draw more interest and participation in all foiling disciplines.
- Create an amazing foil community/social event to compete and bond over our love of foiling.

LOCATION

LAKE LANIER OLYMPIC PARK 3105 Clarks Bridge Rd, Gainesville, GA 30506

FESTIVAL TIMES & EVENTS

Friday, June 12th	7am - 6pm	Brand-Driven Demos, *1v1 Open & Pro Divisions, *Wake Foil Strap and Strapless, *Efoil Race, **Dock Start Pump Foil Challenge, **Efoil Enduro, Air Chair Show, Social Events: Friday & Saturday Night *\$15K Prize Pool *3 Championship belts to be worn for one year and defended annually, **In-kind Prizes with medals
Saturday, June 13th	9am - 6pm	
Sunday, June 15th	9am - 5pm	

ADMISSION: FREE

Parking \$10 per vehicle at the Olympic Lanier Park

CLINICS & DEMOS

For 2026 we are asking for brands to coordinate with AFF Staff to create brand specific demos to get riders on your gear and buying your gear. We will have demo opportunities both Friday & Sunday. We would like vendors to identify time slots so we can reserve the pump foil dock, wake boat or any other area you would need for demos.

FOIL ASSIST SPOTLIGHT: Foil Drive?, LIFTX?, Flight AMP?, Duotone?, anyone else?

HOTELS AND ACCOMODATIONS

Link to **Hotels** in the area: Courtyard Gainesville +17705324508

Fairfield Inn & Suites Gainesville +16789714670

TownePlace Suites Gainesville +16789714102

Link to **Airbnb** in the area: <https://www.airbnb.com/lake-lanier-ga/stays>



SPONSORSHIP PRICING Only 15 sponsorships available

Sponsorship levels adds additional highlighted exposure and recognition: website, social media, at the entrance, announcements, etc. We have 30 booth sites, but only 15 advertising sponsorship slots. All booth vendors get access to the marketplace but only sponsors have access **plus** highlighted daily announcement, social media, interviews and intentional traffic driven to the booth/demo, etc based on the level chosen.

Platinum: \$5,000 3 Spots Available

Gold plus name mentioned with title of festival on every announcement

- Listed on social media post
- Claim one of three race sponsorships (ex Armstrong 1V1 competition)
- Flags behind podiums and waters edge
- Demo time slots for both Friday & Sunday
- Race results (video and printed) and all other media products
- Flash mob raffle call/promo to your tent on Sunday in addition to another day
- 1 Social Media interview/post per day with collaboration
- Additional large banner on catwalk to tower

Gold: \$2,500 4 Spots Available

Silver plus product interview on social media with appropriate tags and hashtags

- Flash mob raffle call/promo to your tent on either Thursday, Friday or Saturday
- Demo time slots for both Friday & Sunday
- 1 Social Media interview/post during the event with collaboration
- Additional medium banner on catwalk to tower

Silver: \$1,000 4 Spots Available

Bronze plus featured (announced) brand presentation

- Featured in daily social media posts with appropriate tags and hashtags.
- Demo time slots for both Friday & Sunday
- Additional small banner on catwalk to tower

Bronze: \$500 4 Spots Available

Logo and hyperlink on festival website

- Logo on festival program
- Logo on advertising board at festival entrance
- Opening remarks recognition plus two daily recognitions

Growing Atlanta Foil Fest:

All Platinum/Gold/Silver/Bronze Sponsors are required to collaborate on social media posts. Collaborate with City of Gainesville and State of GA Tourism Board. Live stream event, Family friendly activities, Floatzilla, Bounce House Activities, Beach Use, Inflatable Ball Race, Participants raffle for full tank of gas.



VENDOR BOOTH PRICING Only 30 vendor booths available

Booth availability and payments can be made at www.atlantafoilfest.com

10x10 Booth or 10x20 Booth: \$1,000 - AFF Attendant Only

FSRL Tour Volume Discount Rate- Contact for Details

Limited locations with power available. Notify us upon booth reservation if you require power and we will accommodate if possible.

30 Vendor Slots, 2 Food Truck Vendors

