



PLATINUM SPONSORS

2ND ANNUAL

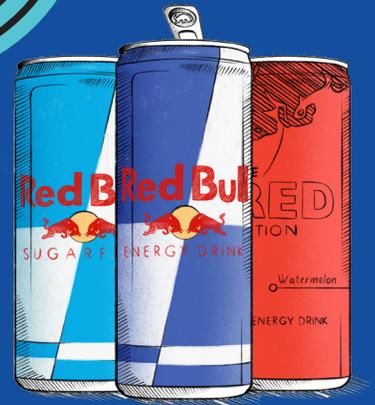
ATLANTA

FEST

2026

JUNE 12TH - 14TH

June 12th-14th 2026  
at Lake Lanier Olympic Park



POWERED BY REDBULL



**\$15,000+ in CASH PRIZES**

[www.atlantafoilfest.com](http://www.atlantafoilfest.com)



### THREE GOALS OF ATLANTA FOIL FEST:

- Create an engaging marketplace to sell, demo and promote brand gear.
- Create an engaging competition to grow the sport, draw more interest and participation in all foiling disciplines.
- Create an amazing foil community/social event to compete and bond over our love of foiling.

### LOCATION

LAKE LANIER OLYMPIC PARK 3105 Clarks Bridge Rd, Gainesville, GA 30506

### FESTIVAL TIMES & EVENTS

Friday, June 12th	7am - 9am 9am - 12pm 10am 11am 12pm 1 - 3pm 4 - 5pm 6pm 6-8pm	Set up Rider Check In EVENT OPENS Demos Air Chair & Foil Assist Exhib e-Foil Time Trials 1v1 Open Prelims e-Foil Enduro Kick Off Party
Saturday, June 13th	8am 9am 10am 11am 12pm 1pm 2-3pm 4pm 5pm 6pm	Wake Prelims Pro Strap Wake Prelims Pro Strapless Wake Prelims Open Strap Wake Prelims Open Strapless Wake Prelims Womens Air Chair, Foil Assist Exhib Pro 1v1 Prelims 1v1 Open Semi and Final 1v1 Pro Semis 1v1 Pro Finals
Sunday, June 14th	8am 9am 10am 11am 12pm 1pm 2pm 3pm 4pm	e-Foil R1 and R2 e-Foil R2 and R3 e-Foil Semi e-Foil Finals Air Chair, Foil Assist Exhibit Wake Foil Semi Wake Foil Semi + Final Wake Foil Final Awards

### ADMISSION: FREE

Parking \$20 per vehicle at the Olympic Lanier Park

### CLINICS & DEMOS

For 2026 we are asking for brands to coordinate with AFF Staff to create brand specific demos to get riders on your gear and buying your gear. We will have demo opportunities both Friday & Sunday. We would like vendors to identify time slots so we can reserve the pump foil dock, wake boat or any other area you would need for demos.  
**FOIL ASSIST RACE:** Foil Drive, LIFTX, Waydoo, Manta

### HOTELS & ACCOMODATIONS

Link to **Hotels** in the area: Courtyard Gainesville +17705324508

Fairfield Inn & Suites Gainesville +16789714670

TownePlace Suites Gainesville +16789714102

Link to **Airbnb** in the area: <https://www.airbnb.com/lake-lanier-ga/stays>



## **SPONSORSHIP PRICING** Only 15 sponsorships available

Sponsorship levels adds additional highlighted exposure and recognition: website, social media, at the entrance, announcements, etc. We have 30 booth sites, but only 15 advertising sponsorship slots. All booth vendors get access to the marketplace but only sponsors have access **plus** highlighted daily announcement, social media, interviews and intentional traffic driven to the booth/demo, etc based on the level chosen.

### **Platinum: \$5,000 3 Spots Available - SOLD OUT**

Gold plus name mentioned with title of festival on every announcement

- Listed on social media post
- Claim one of three race sponsorships (ex Armstrong 1V1 competition)
- Flags behind podiums and waters edge
- Demo time slots for both Friday & Sunday
- Race results (video and printed) and all other media products
- Flash mob raffle call/promo to your tent on Sunday in addition to another day
- 1 Social Media interview/post per day with collaboration
- Additional large banner on catwalk to tower
- Booth included

### **Gold: \$2,500 4 Spots Available - TWO SLOTS SOLD**

Silver plus product interview on social media with appropriate tags and hashtags

- Flash mob raffle call/promo to your tent on either Thursday, Friday or Saturday
- Demo time slots for both Friday & Sunday
- 1 Social Media interview/post during the event with collaboration
- Additional medium banner on catwalk to tower
- Booth included

### **Silver: \$1,000 4 Spots Available - TWO SLOTS SOLD**

Bronze plus featured (announced) brand presentation

- Featured in daily social media posts with appropriate tags and hashtags.
- Demo time slots for both Friday & Sunday
- Additional small banner on catwalk to tower

### **Bronze: \$500 4 Spots Available - ONE SLOT SOLD**

Logo and hyperlink on festival website

## **Growing Atlanta Foil Fest:**

All Platinum/Gold/Silver/Bronze Sponsors are required to collaborate on social media posts. Collaborate with City of Gainesville and State of GA Tourism Board. Live stream event, Family friendly activities, Floatzilla, Bounce House Activities, Beach Use, Inflatable Ball Race, Participants raffle for full tank of gas.



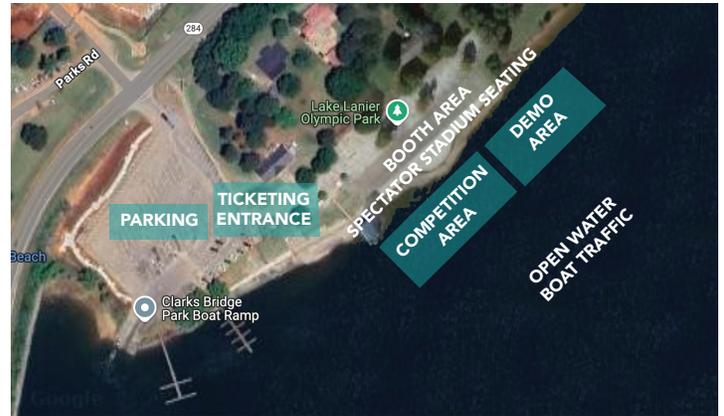
## VENDOR BOOTH PRICING Only 30 vendor booths available

Booth availability and payments can be made at [www.atlantafoilfest.com](http://www.atlantafoilfest.com)

10x10 Booth or 10x20 Booth: \$1,000 -

Limited locations with power available. Notify us upon booth reservation if you require power and we will accommodate if possible.

30 Vendor Slots, 1 Food Truck Vendor



# SILENT 50/50 AUCTION



**SILENT AUCTION & RAFFLE OPPORTUNITIES**

**COMING SOON**

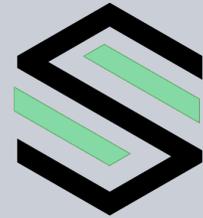


PLATINUM SPONSORS



GOLD SPONSORS

SLINGSHOT



SILVER SPONSORS



BRONZE SPONSORS



WATERSPORTS CENTRAL

FOOD  
VENDOR





## RULES AND REGULATIONS

**Booth Setup & Breakdown** - Vendors must adhere to set up (6/13 12pm - 5pm) and break down (6/15 9am - 5pm) at the designated times.

**Booth Requirements** - Keep your equipment within the designated booth dimensions allotted. Ensure all equipment does not impeded walkways and will not cause hazardous conditions to visitors. Vendors will provide their own tables, chairs, booth dressing, extension cords, etc.

**Booth Etiquette & Conduct** - Vendors should act professionally at all times and ensure their booth materials do not obstruct other booth vendors. No alcohol may be distributed by exhibitor.

**Marketing Materials** - Vendors should only distribute marketing materials within their designated booth space.

**Sound & Visual Restrictions** - All audio (music or talk) should be kept to a moderate level and respect neighboring vendors.

**Fire & Safety Regulations** - Vendors should not use flammable materials (e.g., certain types of fabric or signage). All displays must comply with local fire codes.

**Booth Staffing & Operations** - Each booth is required to be staffed during all official show hours. Vendors should maintain appropriate dress codes, language, and behavior while engaging with event attendees.

**Liability & Insurance:** Vendors should provide proof of liability insurance to cover any damages or accidents.

**Damage Responsibility:** Vendors are responsible for any damage to the venue, booth, or exhibits.

**Badge Requirements:** Vendors should be issued ID badges or passes for staff and ensure only authorized personnel access to the event area.

**Security & Surveillance:** Vendors are responsible for securing the contents of their booth and equipment during event hours. Overnight security will be provided, but exhibitors are still urged to lock up/remove valuables overnight. Event coordinators are not responsible for any lost, stolen or damaged property.

**Event Cancellation:** Event will occur rain or shine. In the event of serious weather concerns you will be contacted by event coordinators.

**Refund Policy:** Booth reservations are non-refundable.