



# The KINGS FAIR

**May 30<sup>th</sup> – June 2<sup>nd</sup>, 2019**

With the 2019 fair season right around the corner, The Kings Fair would like to invite you to join us as we celebrate our 73<sup>rd</sup> annual county fair. Attached you will find a 2019 Vendor application. Please complete the application form in full, describing your product and/or display. A photograph MUST accompany your application. A submitted application does not guarantee or reserve a space.

Please read the application information carefully. Should you have any questions, please feel free to give us a call or email. Completed applications can be emailed, faxed, or mailed to The Kings Fair. Please submit the application as soon as possible for a greater chance of approval.

Applications are also available on our website: <http://www.kingsfair.com/> under the “Fair Information” tab. We look forward to receiving your application for the 2019 Fair!

Respectfully,



Jerome Coelho

CEO

The Kings Fair



**May 30<sup>th</sup> – June 2<sup>nd</sup>, 2019**  
**SPACE INFORMATION & RATES**

**FOOD CONCESSION SPACE:**

**\$450.00 Guarantee vs. 24% TGS (total gross sales), whichever is greater.**

All Food/Beverage Concessionaires will be required to follow revenue audit procedures.

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**OUTSIDE VENDOR SPACE:**

**10'x10' space: \$450**

**10'x20' space: \$630**

All outdoor spaces are uncovered and are located in various locations on the fairgrounds. Oversized (more than two spaces) will be priced by size and location. The cost of these spaces will be negotiated with management.

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**COMMERCIAL BUILDING (INSIDE) SPACE:**

**10' X 10' STANDARD (Inline): \$300 OR 10' x 10' CORNER: \$325**

**10x20 Inline/Inline: \$500 OR 10 X 20 Inline/Corner: \$550 OR 10 X 20 Corner/Corner: \$600**

All indoor spaces are located inside the Market Place Building. With respect for your neighbor, **all displays are limited to NO HIGHER THAN 3' on each side, so the view of adjacent spaces will be clearly visible.**

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**RV/STOCK TRUCK APPLICATION:**

**RATES: R.V. \$30 per day. Stock Truck with Power: \$80 per unit. Stock Truck/Trailer NO Power \$50 for duration of fair.**

Upon approval of vendor application, you will receive an RV application with your contract. All spaces will be reserved after a completed RV application is received by The Kings Fair as space is limited. All vehicles will be tagged and placed by The Kings Fair management upon check in.

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**VENDOR PASSES:**

**ONE-DAY WORKING PASS: \$4.00 ONE-DAY VENDOR PARKING: \$4.00**

Each vendor will receive **Two Complimentary** season admission passes & one season parking pass. You may purchase additional Working Credential Passes for each individual necessary to operate the stand/booth (maximum of 20 one-day passes per contract). These passes must be purchased prior to **May 24<sup>th</sup>** and do not include parking. Western Fair Credentials are accepted at The Kings Fair. WFA credential admits two guests and includes parking for one vehicle.

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**\*\*FOR YOUR INFORMATION\*\***

Kings County Health Department - (559)584-1401

California Board of Equalization - (559)248-4219

**Due by: April 29, 2019**

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## **FOOD CONCESSION APPLICATION PACKET**

**May 30<sup>th</sup> – June 2<sup>nd</sup>, 2019**

The Kings Fair is pleased that you have expressed an interest in being a part of our Fair. Attached you will find an application for the 2019 Kings Fair. Please complete and return the application as soon as possible for the best opportunity to participate.

### **Application Requirements/Instructions**

1. All concessionaires must have a valid California Seller's Permit
2. Applicants will be required to submit an application each year
3. All proposed menu items with prices must be submitted. The list of menu items must be specific
4. All questions on this application must be answered completely
5. Please submit a recent photo of your booth with your application
6. If you are applying for more than one stand, you must submit a separate application for each stand

### **Selection Criteria**

1. This application is neither an offer nor a guarantee of space. Previous years vendors are not automatically granted a space.
2. Consideration will be given to each applicant on the basis of:
  - a. Product balance on the fairgrounds
  - b. Uniqueness and appeal of product to fairgoers
  - c. Ability to set up a professional, attractive display
  - d. For returning applicants, a satisfactory history of cooperation with rules and regulations
3. Notification of acceptance or refusal will be made by The Kings Fair Management

### **Cash Register Requirements**

1. Z counter non-resettable type
2. X reading
3. 30 day battery back-up with memory protection
4. "Current" printed date & time on detail "journal" tape
5. Consecutive transaction number
6. Readable tape
7. Concessionaire will be responsible for back-up/second registers. Each back-up/second register will require a Z tape turned in every day whether used or not.
8. Customer display (pivot display)
9. **Register must be positioned so customer can view display and register**
10. Concessionaire will not work from an open cash drawer
11. Register receipt tape should be available upon customer's request
12. **"NO SALES"** are prohibited



Exhibit C  
C-19-\_\_\_\_\_

Date Received \_\_\_\_\_

## FOOD CONCESSION APPLICATION

May 30<sup>th</sup> – June 2<sup>nd</sup>, 2019

**PLEASE TYPE OR PRINT NEATLY**

NAME OF BUSINESS: \_\_\_\_\_ CA SELLER'S PERMIT # \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

ON-SITE CONTACT: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

### **INSURANCE**

Please choose one of the following: CFSA Master List # \_\_\_\_\_  
 Certificate attached \_\_\_\_\_ (MUST BE ATTACHED)  
 I need to purchase CFSA Insurance for \$135.00 \_\_\_\_\_ (SUBJECT TO CHANGE)

INSURANCE: All exhibitors are required to be insured for a minimum liability of \$1,000,000. A certificate of insurance must be provided to the Kings Fair directly from the office of the insurer with all the information listed on the FE-13 insurance statement enclosed.  
**NO EXCEPTIONS!! THE FAIR WILL NOT HONOR CONTRACTS THAT DO NOT HAVE THIS PROOF ON FILE PRIOR TO FAIR TIME!!**

### **SPACE SIZE**

One unit per space (\$450 Guarantee vs. 24%- whichever is greater). Food space is 15' deep by the total length of the booth/unit. Booths must have a posted price list of all items being sold. Price list should be no smaller than 8" X 10".

#### **Size of Trailer/Stand**

\_\_\_\_\_ Width \_\_\_\_\_ Length \_\_\_\_\_ Height

#### **Size of Space Needed: (include all awnings, counters, steps, hitches, backyards, etc.)**

\_\_\_\_\_ Width \_\_\_\_\_ Length \_\_\_\_\_ Height

**End Serve** \_\_\_\_\_ **Side Serve** \_\_\_\_\_

### **UTILITY REQUIREMENTS**

Trailer/ Stand Power needed

\_\_\_\_\_ Volts \_\_\_\_\_ # of Amps

Other Equipment Power needed

\_\_\_\_\_ Volts \_\_\_\_\_ # of Amps

Do you need sewer access? \_\_\_\_\_ Yes \_\_\_\_\_ No

Do you need grease disposal? \_\_\_\_\_ Yes \_\_\_\_\_ No

Do you need an ice merchandiser? \_\_\_\_\_ Yes \_\_\_\_\_ No

Do you need a Pepsi merchandiser? \_\_\_\_\_ Yes \_\_\_\_\_ No

<u>Amps</u>	<u>Cost</u>
1-50	\$50.00
51-75	\$75.00
76-100	\$100.00
(Each additional 25 Amps will be charged \$25.00)	
<b>If you need to be hardwired in, you will need to hire The Kings Fair electrician at \$80.00 per stand. Please let us know by May 24<sup>th</sup>.</b>	

Will you require an electrician to hardwire in? \_\_\_\_\_ Yes \_\_\_\_\_ No

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## Food Concessions Vendor Application Page 2

### MENU

On a separate, full sheet of paper, please list all items to be sold including prices or items displayed at your booth. Only items on this list will be accepted. Any changes to list must be done in writing. ATTACH PHOTO AND/OR BROCHURE OF BOOTH AND PRODUCTS. YOUR APPLICATION WILL NOT BE CONSIDERED WITHOUT THIS INFORMATION! ALL SALES TAX MUST BE INCLUDED IN POSTED MENU PRICE!

### **APPLICATION MUST INCLUDE MENU WITH PRICES!!!**

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\_\_\_\_\_ New Vendor (Please Attach References)      \_\_\_\_\_ Previous Vendor      If so, how many years at The Kings Fair? \_\_\_\_\_

**REFERENCES:** Please list some business references from recent shows.

Show Name/City	Contact	Phone

### **DO NOT SEND ANY MONEY WITH THIS APPLICATION**

ANY APPLICATION RECEIVED AFTER **March 31, 2019** WILL REQUIRE PAYMENT IN FULL UPON APPROVAL.

### **NO CHECKS ACCEPTED AFTER MAY 1, 2019.**

**PLEASE NOTE:** THIS IS NOT A CONTRACT OR A GUARANTEE OF THE SAME. THE APPLICANT AGREES TO ABIDE BY THE RULES AND REGULATIONS STIPULATED IN THE ACTUAL CONTRACT AGREEMENT AND THE CONCESSIONS MANUAL INCORPORATED THEREIN AND MADE PART OF THE CONTRACT, SHOULD SPACE BECOME AVAILABLE. THIS APPLICATION IN NO WAY IMPLIES OR GUARANTEES THAT SPACE WILL BE OFFERED. THE KINGS FAIR RESERVES THE RIGHT TO REFUSE ANY APPLICATION AND MAY REFUSE TO EXECUTE CONTRACT WITHOUT GIVING REASON FOR SAME, OR RELOCATE A CONCESSION AT ANY TIME FOR THE BETTERMENT OF THE FAIR.

**CANCELLATION POLICY: 46-60 DAYS PRIOR TO FAIR 50% OF PAYMENT RETURNED, LESS THAN 45 DAYS NO REFUNDS.**

DATE: \_\_\_\_\_ PRINT NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

PLEASE RETURN AS SOON AS POSSIBLE. THE SOONER YOU APPLY, THE GREATER YOUR CHANCE OF APPROVAL



MAY 30<sup>TH</sup> – JUNE 2<sup>ND</sup>, 2019

**R.V./STOCK TRUCK APPLICATION**

Please submit this application to reserve an R.V. and/or Stock Truck space for the 2019 Kings Fair. All spaces will be assigned before fair time. If the space fee is not received with your signed contract, you will go on a space availability list. R.V. and Stock Truck spaces will be issued upon your arrival.

**Please fill out the entire portion for each space you need.**

**R.V. RESERVATIONS \$30 PER NIGHT,  
STOCK TRUCK NO POWER \$50, STOCK TRUCK W/POWER \$80 DURATION OF FAIR**

Company Name: \_\_\_\_\_

**RV Space**

Number of RV Spaces \_\_\_\_\_ Number of Days \_\_\_\_\_  
Size of RV \_\_\_\_\_ Pop Outs \_\_\_\_\_ One Side \_\_\_\_\_ Two Sides \_\_\_\_\_  
Type of RV: 5<sup>th</sup> Wheel \_\_\_\_\_ Travel Trailer \_\_\_\_\_ Motorhome \_\_\_\_\_  
License Plate # \_\_\_\_\_  
Make/Model \_\_\_\_\_  
Electrical Requested: 120V \_\_\_\_\_ 30AMP \_\_\_\_\_ 50AMP \_\_\_\_\_  
Number of Occupants: \_\_\_\_\_  
Name of Occupants: \_\_\_\_\_

**Stock Truck Space**

Number of Stock Truck Spaces \_\_\_\_\_ Power \_\_\_\_\_ Size \_\_\_\_\_ Lic # \_\_\_\_\_  
Make/Model \_\_\_\_\_

RV space will not be reserved until application is received and approved by The Kings Fair Management. RV space must be paid upon approval. All RV's must check in at The Kings Fair Office before entering the fairgrounds. RV's will be placed by The Kings Fair.

All vehicles are parked at the owner's risk. The Kings Fair 24-A DAA assumes no liability for theft, fire, damage or loss of use to any car, equipment or articles left in vehicle or liability for vehicles left after closing.

SIGNED \_\_\_\_\_ DATE \_\_\_\_\_



## Vendor Admission & Parking Pass Order Form

Company Name \_\_\_\_\_



*2019 Admission Promotions  
Thursday: Three Dollar Thursday*

Please fill out this Admission Pass Order Form and mail or fax it to The Kings Fair by **May 20, 2019**.

<u>  2  </u> Vendor Season Admission Passes	\$ <u>Complimentary</u>
<u>  1  </u> Vendor Season Parking Pass	\$ <u>Complimentary</u>
_____ Vendor Daily Admission Pass @ \$4.00 (maximum of twenty)	\$ _____
_____ Vendor One-Day Parking @ \$4.00 (No in-out privilege, maximum of twenty) Please note: Parking needs to be purchased for each day	\$ _____

Total Due with Order \$ \_\_\_\_\_  
(Payment must be sent with order)

Card Holder's Name \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Amount authorized to charge \$ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Vendor discount prices are on a PRE-SALE basis only, and must be purchased prior to Monday, May 20<sup>th</sup>. Any pass purchased after May 20<sup>th</sup> will be at general admission prices. All pass sales are final - NO REFUNDS.