



Dear Future Kings Fair Foundation Member:

We hope this letter finds you and your family safe and healthy during this challenging time. **We are asking for your support** in our continuing effort to build a better fairground for our community. The Kings Fair strives to encourage the growth of agriculture awareness through community involvement in a safe, fun, family-oriented venue that showcases our county's agricultural heritage while developing educational opportunities for our youth. Our fairgrounds help to foster:

- Future leaders through the Kings Junior Fair Board program
- Knowledge of and passion for agriculture in 3,000+ 3rd graders each year through the Kings County Farm Day
- Athletic discipline through National Junior Basketball League (NJB) and Palafox Youth Boxing Program
- Responsible and goal-oriented youth through the Kings County 4-H and FFA Programs

In 2013, funding for the Kings fairgrounds from the state budget was cut by \$165,000 annually. The Kings Fair Foundation, a non-profit 501(c)3, was formed in 2014 by concerned community members to support the financial stability of The Kings Fair. The response we have received from our community over the past 6 years has been tremendous. Just a few of the many improvements made to the grounds include the shade cloth in livestock, a new roof for the Cotton Room, painting of many of the buildings and barns, new swamp coolers for the Marketplace, and new livestock restroom facilities that are now complete.

While we are proud of what we have accomplished to date, the list of projects and amount of deferred maintenance continue to grow. Projects currently being researched and considered include:

- Upgraded LED lighting in and around facilities for improved efficiency
- New electrical in all livestock barns and improved cooling in the swine ring
- Repair/replace water lines in the livestock areas
- Continued exterior and interior paint of fair buildings and livestock barns
- Fairgrounds & Buildings Renovations

In addition to the "normal" battle to keep the fairground gates open, the COVID-19 shutdown forced the cancellation of the 2020 and 2021 Kings Fair. While we are hopeful life in our community will return to normal soon, we are preparing for the return of interim events and inevitable issues with unused facilities and equipment.

We are asking for you to become a Kings Fair Foundation Member. We know our success is a direct result of community partners like you. Enclosed you will find tax-deductible **Foundation Membership** opportunities. Please join us in keeping The Kings Fairgrounds alive for generations to come.

Sincerely,

Brandon Sargent

Brandon Sargent, President

Kings Fair Foundation Directors
Brandon Sargent • Leaine Souza • Brian Medeiros
John Garcia • Amy Baker
Kari Silveira • Jared Souza

**Become a 2022 Foundation Member! Join us to keep the
Kings Fairgrounds open!
Together, we can create a bright future.**



**GOLD CROWN
\$10,000**

- 365 day sign recognition
- Recognition and Member business link on our website
- Benefits during the Kings Fair:
 - Listed in daily program
 - One In Grounds Lot C Season Parking Pass
 - 24 Daily Fair Passes
 - 6 Daily Main Lot or Hanford Armona Parking Passes
 - 10 Carnival Ride Bracelets
 - 20 Beer Tickets

**DISTINGUISHED NOBILITY
\$2,500**

- 365 day sign recognition
- Recognition and Member business link on our website
- Benefits during the Kings Fair:
 - Listed in daily program
 - One Reserved Lot A VIP Season Parking Pass
 - 16 Daily Fair Passes
 - 2 Carnival Ride Bracelets
 - 5 Beer Tickets

**FAIR KNIGHT
\$500**

- 365 day sign recognition
- Recognition and Member business link on our website
- Benefits during the Kings Fair:
 - 8 Daily Fair Passes
 - 2 Main Lot or Hanford Armona Parking Passes



**ROYAL COURT
\$5,000**

- 365 day sign recognition
- Recognition and Member business link on our website
- Benefits during the Kings Fair:
 - Listed in daily program
 - One Reserved Lot A VIP Season Parking Pass
 - 20 Daily Fair Passes
 - 4 Daily Main Lot or Hanford Armona Parking Passes
 - 4 Carnival Ride Bracelets
 - 10 Beer Tickets

**GRAND DUKE
\$1,000**

- 365 day sign recognition
- Recognition and Member business link on our website
- Benefits during the Kings Fair:
 - 16 Daily Fair Passes
 - 4 Main Lot or Hanford Armona Parking Passes

**FAIR SUPPORTER
\$250**

- 365 day sign recognition
- Recognition and Member business link on our website
- Benefits during the Kings Fair:
 - 2 Daily Fair Passes
 - 1 Main Lot or Hanford Armona Parking Pass

Select your membership level and complete the attached form by April 1st, 2022.
Sponsorship received after this date may not make year-round sign recognition.

All Fair and Parking Passes will be mailed to the address provided.
Please make sure you provide the best mailing address on your returned sponsorship form.

THANK YOU FOR YOUR SUPPORT!



Contribution Form

Please fill out **ALL** the contact information

Business Name: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Contribution Amount:

_____ Gold Crown - \$10,000+

_____ Royal Court - \$5,000

_____ Distinguished Nobility - \$2,500

_____ Grand Duke - \$1,000

_____ Fair Knight - \$500

_____ Fair Supporter - \$250

_____ Other

PLEASE mail this form along with payment to:

Kings Fair Foundation

P.O. Box 2105

Hanford, CA 93232

Please make check payable to: **Kings Fair Foundation**

Kings Fair Foundation Directors

Brandon Sargent • Leaine Souza • Brian Medeiros

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