



**The WinterFest and Reindeer Run** is a huge community Festival where thousands of local residents come out with the family to enjoy a day of fun in the SNOW!

This event brings the community together for fun, food, fellowship and a **portion of the ticket fees will be used to buy toys** for local children who otherwise might not have a gift this Holiday season.

**This year's event will be held on Saturday, Dec. 8th, 2018 at North Central Baptist Hospital from 10 a.m. to 3 p.m. and will feature tons of holiday fun including:**

- Santa Clause flying in via the AirLife Helicopter
- 30,000 pounds of snow straight from the North Pole!
- Performances by local schools and performance groups
- Free photos with Santa
- Carnival
- Santa's Reindeer
- Balloon Artists
- Kids Activities
- Holiday shopping from our local artisans
- Food and Drinks
- And so much more!

Plus this year's event will feature the first annual **Reindeer Run!** It's a 5k Walk/Run that helps support the Reagan HS Spirit Club with medals for the top finishers in each age category and prizes for the best Holiday Costumes.

**WinterFest and Reindeer Run** is a huge event bringing the Stone Oak Community together for a great family day all while helping those that are less fortunate. **So, we are asking all of our local businesses to get behind this event to show your support & get your brand out there!**

More information is available at: [www.winterfestivalsa.com](http://www.winterfestivalsa.com)

# SPONSORSHIP OPPORTUNITIES

## RUDOLPH SPONSOR \$10,000

- Logo placement in all promotional Material, unless already printed
- Logo and Mention in Welcome Home Magazine Ad and Editorial – if signed up by 11/5/18
- Logo on the Event Entry and Race Start/Finish
- Full Page Ad in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Race T-shirts with premium placement
- Logo on Website
- Prime Placement of Vendor Booth at Event
- Opportunity to display 2 company banners (provided by sponsor) at event
- Opportunity to provide promotional materials in race packets
- 10 race entries with official Run t-shirts

## REINDEER RUN TITLE SPONSOR \$7,500

- MAIN Logo on the Race Start/Finish Line
- MAIN Logo on Race T-shirts with premium placement
- Logo in Welcome Home Magazine Ad and Editorial – if signed up by 11/5/18
- Half Page Ad in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Website
- Prime Placement of Vendor Booth at Event
- Opportunity to display 2 company banners (provided by sponsor) at event
- Opportunity to provide promotional materials in race packets
- 10 race entries with official Run t-shirts

## DASHER SPONSOR \$5,000

- Logo on the Event Entry
- MAIN SPONSOR OF THE DANCE PERFORMANCE TENT
- Logo in Welcome Home Magazine Ad and Editorial – if signed up by 11/5/18
- Quarter Page Ad in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Race t-shirts with premium placement
- Logo on Website
- Prime Placement of Vendor Booth at Event
- Opportunity to display 2 company banners (provided by sponsor) at event
- Opportunity to provide promotional materials in race packets
- 5 race Run t-shirts

## DANCER SPONSOR \$2,500

- Main sponsor of the Choir Tent
- Quarter Page Ad in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Race T-shirts
- Logo on Website
- Prime Placement of Vendor Booth at Event
- Opportunity to display 2 company banners (provided by sponsor) at event
- Opportunity to provide promotional materials in race packets
- 3 race Run t-shirts

## PRANCER SPONSOR \$1,500

- Main Sponsor of the Band Tent
- Logo in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Website
- Vendor Booth at Event (does not include tables + chairs)
- Opportunity to display 1 company banners (provided by sponsor) at event
- Opportunity to provide promotional materials in race packets
- 2 race entries with official Run t-shirts

## COMET SPONSOR \$650

- Company Name in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Website
- Vendor Booth at Event (does not include tables & chairs)
- Opportunity to provide promotional materials in race packets

## VIXEN VENDOR \$350

- Vendor booth at Event (Does not include table and chairs)





# SPONSORSHIP FORM

## CONTACT

Name of Business: \_\_\_\_\_

List us as follows in all printed materials: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Day to Day Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSOR LEVEL

- Rudolph Sponsor - \$10,000
- Reindeer Run Title Sponsor - \$7,500
- Dasher Sponsor - \$5,000
- Dancer Sponsor - \$2,500
- Prancer Sponsor - \$1,500
- Comet Sponsor - \$650
- Vixen Vendor - \$350

## OTHER INFORMATION

- Electrical Needed at our Booth - # of outlets (2 max)
  - Included for Sponsors at the \$1,500 and above level
  - Other Sponsor Levels needing electrical will be charged \$50 per 110v outlet \_\_\_\_\_
- We will be bringing our own branded tent

## NOTES

- A 6' table and 2 chairs will be provided for all Sponsors at the \$2,500 level and above.
- Unless you have indicated you are bringing your own branded tent, we will provide an 8' x 8' booth for you inside a 10'x10' space.
- Booths must be set up between 7AM-9AM on Event Day - all vehicles must be off the grounds by no later than 9:15AM
- The event will run from 10:00AM-3:00PM (no vehicle access to your booth during that time).
- Sponsors will get Parking Passes based on their sponsorship level. If you have additional staff that needs to park, they can park at Reagan HS and walk over or use one of our free shuttles starting at 9:30AM.

## PAYMENT METHOD

- Check (Enclosed. Please make checks out to Outside the Box Events) Ck# \_\_\_\_\_
- Credit Card - Please fill out attached credit card form

## MAIL CHECKS TO

Outside the Box Events - Att: WinterFest  
21702 Hardy Oak Blvd. Ste. 105  
San Antonio, TX 78258

## EMAIL FORM TO

annette@outsidetheboxevents.com

## IMPORTANT DEADLINES & INFORMATION

Submit this completed Sponsorship Form to Annette Pierpoint AND an EPS version of your company's logo by **November 16, 2018** in order to secure your sponsorship level. Sponsorship fees must be paid in full to activate.

Sponsorship levels that include the opportunity to include promotional material/ items in the race packets must be **delivered to Outside the Box Events prior to November 28, 2018**





# CREDIT CARD AUTHORIZATION FORM

By completing this form, you are authorizing payment to Outside the Box Events

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ VISA \_\_\_\_\_ MC \_\_\_\_\_ Discover \_\_\_\_\_ AMEX

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Card ID Number: \_\_\_\_\_

Amount to Charge: \_\_\_\_\_ (USD \$)

I authorize Outside the Box Events to charge the agreed amount above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank cardholder agreement.

**Cardholder - Print Name, Sign, and Date Below:**

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

