



WinterFest San Antonio is a long-running community Festival where thousands of local residents come out with the family to enjoy a day of fun in the SNOW!

This event brings people together for fun, food and fellowship. A portion of the proceeds from WinterFest will go to help kids with disabilities or delays and their families at Brighton Center including therapy, education, support and childcare. For more information on Brighton Center please visit: www.BrightonSA.org

This year's event will be held on Saturday, December 5, 2026 at North Central Baptist Hospital from 10 a.m. to 3 p.m. and will feature tons of holiday fun including:

- 80,000 pounds of snow straight from the North Pole!
- Free photos with Santa
- Carnival games & rides
- Performances by local schools and performance groups
- Kids Activities & Holiday Shopping from our local sponsors and vendors
- Food and Drinks
- And snow much more!



WinterFest San Antonio is a huge event bringing the Stone Oak Community together for a great family day all while helping those that are less fortunate. **So, we are asking all of our local businesses to get behind this event to show your support & get your brand out there!**

More information is available at: www.winterfestivalsa.com

Title Sponsorship

\$30,000

EVENT BENEFITS

- Event Naming Rights - Company's Logo will be incorporated into the Event Logo - this logo will be included in all Marketing, Collateral and Event Day Signage
- Event will be held at Company's location - space allowing
- Category exclusivity
- Opportunity to welcome/address 7,000 guests from Main Stage.
- 60X40 space for Company to use nearest the Santa Photo Area. Included: Four (4) company banners to put around area (sponsor can bring additional if desired), Stanchions/Bike Racks to make a distinct, up to 40 tables with tablecloths, 80 chairs and power needed. (If sponsor wishes to tent this area that will be an additional cost). Sponsor may invite guests or their vendors to splash in this area.

MARKETING BENEFITS

- Company logo will be incorporated into the Event Logo - this logo will be included in all Marketing, Collateral and Event Day Signage
- Company logo and link on our website
- Company logo included in all Social Media and several featured posts
- Company logo on 100 Volunteer t-shirts at the Event
- Company included in 10,000+ Eblast with one featuring information about Sponsor Area at Event
- Company Inclusion in 1,000 Television Commercials promoting event which will run across 50 cable stations
- Company to be interviewed during any on site media interviews
- Company to be included in any Print media
- Company to receive Name and Emails of all pre-ticketed guests that attended event
- Double Trunk Ad in all 3,000 Programs distributed at the front gate
- Opportunity for Company and vendors to distribute Marketing Materials from designated area

TICKET BENEFITS:

- Company's own discount code to be created, giving 20% off on Pre-Sale Tickets.
- 20 All-Inclusive Tickets to the event to use at Company's discretion

Sponsorship Opportunities

EXCLUSIVE SANTA & FRIENDS SPONSOR – \$10,000

Only 1
Available

Logo placement in all promotional materials as the Santa & Friends sponsor

Half Page Ad in all 3,000 Programs distributed at the front gate

Inclusion on social media

Logo on Website

Exclusive Premier Placement of Vendor Booth by the Santa Tent

Logo included on all photos with Santa and on images captured with the roaming photographer and Frosty

Your company's logo will be featured on the Santa Tent banner

Opportunity to display 2 company banners (provided by sponsor) at event

Opportunity to distribute promotional materials from your booth

16 All-Inclusive Event Tickets

SNOW SLIDE SPONSOR – \$7,000

Only 2
Available

Logo placement in all promotional materials as the Snow Slide sponsor

Half Page Ad in all 3,000 Programs distributed at the front gate

Inclusion on social media

Logo on Website

Exclusive Premier Placement of Vendor Booth by the Snow Slide

Opportunity to display 2 company banners (provided by sponsor) at event

Your company's logo will be featured on the Snow Slide Signs

Opportunity to distribute promotional materials from your booth

16 All-Inclusive Event Tickets

CARNIVAL SPONSOR – \$5,000

Only 2
Available

Logo placement in all promotional materials as the Carnival sponsor

Half Page Ad in all 3,000 Programs distributed at the front gate

Inclusion on social media

Logo on Website

Exclusive Premier Placement of Vendor Booth by the Carnival Area

Opportunity to display 1 company banner (provided by sponsor) at event

Your company's logo will be featured on the Carnival Sign

Opportunity to distribute promotional materials from your booth

10 All-Inclusive Event Tickets

Sponsorship Opportunities

EXCLUSIVE CAR SPONSOR – \$5,000

Logo placement in all promotional materials as the “Official car of WinterFest”

Half Page Ad in all 3,000 Programs distributed at the front gate

Inclusion on social media

Logo on Website

Santa & Mrs. Claus will make their entry to the event in YOUR CAR!

Exclusive Premier Placement of 1 - 2 cars at the entry of the event

Opportunity to display 1 company banner (provided by sponsor) at the Event

Opportunity to distribute promotional materials from your booth

10 All-Inclusive Event Tickets

*Only 1
Available*

EXCLUSIVE DANCE TENT SPONSOR – \$5,000

Logo placement in all promotional materials as the Dance Tent sponsor

Half Page Ad in all 3,000 Programs distributed at the front gate

Inclusion on social media

Logo on Website

Exclusive Premier Placement of Vendor Booth by the highly popular Dance Tent

Your company's logo will be featured on the Dance Tent banner

Opportunity to display 1 company banner (provided by sponsor) at the Event

DJ will present you as the Dance Tent Host throughout the event

Opportunity to distribute promotional materials from your booth

10 All-Inclusive Event Tickets

*Only 1
Available*

EXCLUSIVE BAND TENT SPONSOR – \$3,500

Logo placement in all promotional materials as the Band Tent sponsor

Half Page Ad in all 3,000 Programs distributed at the front gate

Inclusion on social media

Logo on Website

Exclusive Premier Placement of Vendor Booth by the Band Tent

Your company's logo will be featured on the Band Tent banner

Opportunity to display 1 company banner (provided by sponsor) at the Event

DJ will present you as the Band Tent Host throughout the event

Opportunity to distribute promotional materials from your booth

6 All-Inclusive Event Tickets

*Only 1
Available*

Sponsorship Opportunities

EXCLUSIVE CHOIR TENT SPONSOR - \$3,500

Only 1
Available

Logo placement in all promotional materials as the Choir Tent sponsor

Half Page Ad in all 3,000 Programs distributed at the front gate

Inclusion on social media

Logo on Website

Exclusive Premier Placement of Vendor Booth by the Choir Tent

Your company's logo will be featured on the Choir Tent banner

Opportunity to display 1 company banner (provided by sponsor) at the Event

DJ will present you as the Choir Tent Host throughout the event

Opportunity to distribute promotional materials from your booth

6 All-Inclusive Event Tickets

EXCLUSIVE ENTRY SPONSOR - \$3,500

Only 1
Available

Logo placement in all promotional materials as the Entry Tent sponsor

Half Page Ad in all 3,000 Programs distributed at the front gate

Inclusion on social media

Logo on Website

Exclusive Premier Placement of Vendor Booth by the Entry of the Event

Opportunity to display 1 company banner (provided by sponsor) at the Entry

Opportunity to distribute promotional materials from your booth

6 All-Inclusive Event Tickets

EXCLUSIVE SNOW PIT TENT SPONSOR - \$3,000

Only 1
Available

Logo placement in all promotional materials as the Snow Pit sponsor

Half Page Ad in all 3,000 Programs distributed at the front gate

Inclusion on social media

Logo on Website

Exclusive Premier Placement of Vendor Booth by the Snow Pit at the Event.

Opportunity to display 1 company banner (provided by sponsor) at the Event

Opportunity to distribute promotional materials from your booth

4 All-Inclusive Event Tickets

Sponsorship Opportunities

PRANCER SPONSOR – \$1,500

Quarter page ad in all 3,000 Programs
distributed at the front gate

Inclusion on social media

Logo on Website

Premier Placement of Vendor Booth

Opportunity to display company banner (provided by sponsor) at the event

Opportunity to distribute promotional materials from your booth

2 All-Inclusive Event Tickets

COMET SPONSOR – \$650

Logo in all 3,000 Programs
distributed at the front gate

Inclusion on social media

Logo on Website

Vendor Booth at Event

Opportunity to provide promotional materials

VIXEN VENDOR – \$350

10x10' Space at at Event
(Does not include Booth, Tables or Chairs)

FOOD TRUCKS – \$250

TBD space based on size of truck (food permits, tables, electrical not included)

Number of food trucks at the event will be limited, so first come, first served

Sponsorship Form

CONTACT

Name of Business: _____

List us as follows in all printed materials: _____

Address: _____

City: _____ State: _____ Zip: _____

Authorized Representative: _____ Title: _____

Day to Day Contact: _____ Title: _____

Phone: _____ Email: _____

SPONSOR LEVEL

- ☐ Title **SOLD OUT** \$30,000 ☐ Exclusive Santa & Friends - \$10,000 ☐ Snow Slide - \$7,000
- ☐ Carnival Sponsor - \$5000 ☐ Exclusive Car Sponsor - \$5,000 ☐ Exclusive Dance Tent - \$5,000
- ☐ Exclusive Band Tent - \$3,500 ☐ Exclusive Choir Tent - \$3,500 ☐ Exclusive Entry - \$3,500
- ☐ Exclusive Snow Pit Tent - \$3,000 ☐ Prancer Sponsor - \$1,500 ☐ Comet - \$650
- ☐ Vixen Vendor - \$350 ☐ Food Trucks - \$250

OTHER INFORMATION

- ☐ Electrical Needed at our Booth - # of outlets (2 max) _____
- Included for Sponsors at the \$1,500 and above level
- Other Sponsor Levels needing electrical will be charged \$50 per 110v outlet

Food Vendors will need to ensure they have proper health and fire permits as well as all required sanitation equipment, hand and dishwashing stations and all food must be kept to temperature in accordance with all San Antonio Health Department regulations.

Please list out space needed for your Food Truck: _____

NOTES

- An 8x8 covered booth, 6' table & 2 chairs will be provided for all Sponsors at the \$650 and above levels. All other sponsors need to bring their own items.
 - ☐ We will be bringing our own branded tent that will fit into the 10'x10' space so please do not provide us with the booth
- The event will run from 10:00AM-3:00PM (no vehicle access to your booth during that time).
- Each sponsor will be provided one parking pass to park on site near the event area.

PAYMENT METHOD

- ☐ Check (Enclosed. Please make checks out to Outside the Box Events) Ck# _____
- ☐ Credit Card - Please fill out attached credit card form

MAIL CHECKS TO

Outside the Box Events - Att: WinterFest
21702 Hardy Oak Blvd. Ste. 105
San Antonio, TX 78258

EMAIL FORM TO

julie@outsidetheboxevents.com

IMPORTANT DEADLINES & INFORMATION

Submit this completed Sponsorship Form to Julie Hamilton AND an high resolution version of your company's logo by **November 13, 2026**. Sponsorship fees must be paid in full to activate and be on site.

CREDIT CARD AUTHORIZATION FORM

By completing this form, you are authorizing payment to Outside the Box Event
There will be a credit card processing fee of 3.5%

Cardholder Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Credit Card Type: _____ VISA _____ MC _____ AMEX

Credit Card Number: _____

Expiration Date: _____ CVV _____

Amount to Charge: _____ (USD \$)

I authorize Outside the Box Events to charge the agreed amount above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder - Print Name, Sign, and Date Below:

Name: _____

Signature: _____

Date: _____

