

# Winterfest San Antonio



 NORTH CENTRAL  
BAPTIST HOSPITAL

A COMMUNITY BUILT ON CARE

 OUTSIDE  
THE BOX  
PRODUCTIONS

We Make Anything Possible

**WinterFest San Antonio is a long-running** community Festival where thousands of local residents come out with the family to enjoy a day of fun in the SNOW!

A portion of the proceeds from WinterFest will go to help kids with disabilities or delays and their families at Brighton Center including therapy, education, support and childcare. For more information on Brighton Center please visit: [www.BrightonSA.org](http://www.BrightonSA.org)

**This year's event will be held on Saturday, Dec. 4th, 2021 at North Central Baptist Hospital from 10 a.m. to 3 p.m. and will feature tons of holiday fun including:**

- Santa Claus flying in via the AirLife Helicopter
- 30,000 pounds of snow straight from the North Pole!
- Performances by local schools and performance groups
- Free photos with Santa
- Carnival
- Kids Activities
- Holiday shopping from our local artisans
- Food and Drinks
- And so much more!

**WinterFest SA** is a huge event bringing the Stone Oak Community together for a great family day all while helping those that are less fortunate. **So, we are asking all of our local businesses to get behind this event to show your support & get your brand out there!**

More information is available at: [www.winterfestivalsa.com](http://www.winterfestivalsa.com)



# TITLE SPONSORSHIP

## \$20,000

### EVENT BENEFITS

- Event Naming Rights - Company's Logo will be incorporated into the Event Logo - this logo will be included in all Marketing, Collateral and Event Day Signage
- Event will be held at Company's location - space allowing
- Category exclusivity
- Opportunity to welcome/address 7,000 guests from Main Stage.
- 60X40 space for Company to use nearest the Santa Photo Area. Included: Four (4) company banners around area (sponsor can bring additional signage) Stanchions, Table Racks to make area distinct, up to 4 tables with 100 cloths, 80 chairs and power as needed. (If sponsor wishes to use more area, there will be additional cost). Sponsor may invite guests to event day/be in this area.

### MARKETING BENEFITS:

- Company Logo incorporated into Event Logo - this logo will be included in all Marketing and Event Day Signage
- Company Logo on all Event Collateral
- Company Logo included in all Social Media and several featured posts
- Company Logo on all Volunteer shirts at Event
- Company included in 10,000 Email blasts featuring information about Sponsor Area at Event
- Company Inclusion in 1,000 Television Commercials promoting event which will run across 50 cable stations
- Company to be interviewed during any on site media interviews
- Company to be included in any Print media
- Company to receive Name and Emails of all pre-ticketed guests that attended event
- Double Trunk Ad in all 3,000 Programs distributed at the front gate
- Opportunity for Company and Companies vendors to distribute Marketing Materials from designated area

### TICKET BENEFITS:

- Company's own discount code to be created, giving 20% off on Pre-Sale Tickets to be used for internal staff.
- 20 All-Inclusive Tickets to the event to use at Company's discretion



# Sponsorship Opportunities

## RUDOLPH SPONSOR \$10,000

- Logo placement in all promotional Material, unless already printed
- Logo on the Event Entry
- Full Page Ad in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Volunteer T-shirts with premium placement
- Logo on Website
- Prime Placement of Vendor Booth at Event
- Opportunity to display 2 company banners (provided by sponsor) at event
- Opportunity to distribute promotional materials from your booth.
- 16 All-Inclusive Event Tickets

## DASHER SPONSOR \$5,000

- Sponsors of the Dance Performance Tent
- Logo on the Event Entry
- Quarter Page Ad in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Volunteer T-shirts with premium placement
- Logo on Website
- Prime Placement of Vendor Booth at Event
- Opportunity to display 2 company banners (provided by sponsor) at event
- Opportunity to distribute promotional materials from your booth.
- 10 All-Inclusive Event Tickets

## DANCER SPONSOR \$2,500

- Sponsors of the Choir Tent
- Quarter Page Ad in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Volunteer T-shirts
- Logo on Website
- Prime Placement of Vendor Booth at Event
- Opportunity to display 2 company banners (provided by sponsor) at event
- Opportunity to distribute promotional materials from your booth.
- 5 All-Inclusive Event Tickets

## PRANCER SPONSOR \$1,500

- Sponsors of the Band Tent
- Logo in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Website
- Vendor Booth at Event
- Opportunity to display 1 company banners (provided by sponsor) at event
- Opportunity to distribute promotional materials from your booth.
- 2 All-Inclusive Event Tickets

## COMET SPONSOR \$650

- Company Name in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Website
- Vendor Booth at Event
- Opportunity to distribute promotional materials from your booth.

## VIXEN VENDOR \$350

- Vendor booth at Event  
(Does not include table and chairs)



# Sponsorship Form

## CONTACT

Name of Business: \_\_\_\_\_

List us as follows in all printed materials: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Day to Day Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSOR LEVEL

Title Sponsor - \$20,000

Rudolph Sponsor - \$10,000

Dancer Sponsor - \$2,500

Comet Sponsor - \$650

Dasher Sponsor - \$5,000

Prancer Sponsor - \$1,500

Vixen Vendor - \$350

## OTHER INFORMATION

Electrical Needed at our Booth - # of outlets (2 max) \_\_\_\_\_

We will be bringing our own branded tent that will fit into our 10x10 space

Food Vendors will need to ensure they have proper health and fire permits as well as all required sanitation equipment, hand and dishwashing stations and all food must be kept to temperature in accordance with all San Antonio Health Department regulations.

## NOTES

- A 6' table and 2 chairs will be provided for all Sponsors at the \$650 level and above.
- Unless you have indicated you are bringing your own branded tent, we will provide an 8' x 8' booth for you inside a 10'x10' space.
- Booths must be set up between 7AM-9AM on Event Day - all vehicles must be off the grounds by no later than 9:15AM
- The event will run from 10:00AM-3:00PM (no vehicle access to your booth during that time).
- Sponsors will get Parking Passes based on their sponsorship level. If you have additional staff that needs to park, they can park at Reagan HS and walk over or use one of our free shuttles starting at 9:30AM.

## PAYMENT METHOD

Check (Enclosed. Please make checks out to Outside the Box Events) Ck# \_\_\_\_\_

Credit Card - Please fill out attached credit card form

## MAIL CHECKS TO

Outside the Box Events - Att: WinterFest  
21702 Hardy Oak Blvd. Ste. 105  
San Antonio, TX 78258

## EMAIL FORM TO

leslie@outsidetheboxevents.com

## IMPORTANT DEADLINES & INFORMATION

Submit this completed Sponsorship Form to Leslie Gartin AND an EPS version of your company's logo by **November 19, 2021** in order to secure your sponsorship level. Sponsorship fees must be paid in full to activate.



# CREDIT CARD AUTHORIZATION FORM

By completing this form, you are authorizing payment to Outside the Box Events

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Card ID Number: \_\_\_\_\_

Amount to Charge: \_\_\_\_\_ (USD \$)

I authorize Outside the Box Events to charge the agreed amount above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank cardholder agreement.

## Cardholder - Print Name, Sign, and Date Below:

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

