



# Winterfest & Reindeer Run



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HEALTH SYSTEM  
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**While we can't do the full Winter Festival this year, we wanted to keep the decade long tradition of WinterFest in Stone Oak alive and still give the kids a chance to feel the magic of the holidays!**

#### **Story Time and Photos with Santa - December 5th**

Kids will be able to tune into our Virtual Event to hear Santa talk to the kids and read a Christmas Classic story with Mrs. Claus. There will be a fun contest during the virtual event for best Santa, Frosty and Rudolph costumes and each child will receive a background graphic with Santa and Mrs. Claus so they can still have a picture with Santa this year! Each child will also receive a WinterFest swag bag with holiday goodies from local partners like you! Swag Bags will be picked up via a Drive Thru giveaway where some special guests will make appearances! And all of our kids who register will be entered into a drawing to win an at home appearance by Santa!

#### **Reindeer Run - November through December with final posting on Sunday, Dec. 6, 2020**

Runners and walkers who wish to continue their yearly tradition of participating in the Reindeer Run will have the opportunity to do so virtually this year.

Participants register for the race and then run on their own at a place of their choosing. They then go on to our website and post their time. The time will then be added to the overall results for the event. After the run dates have ended, each participant will receive a commemorative T-shirt and finishing medal.

**WinterFest and Reindeer Run** are long standing community events in Stone Oak. We are excited about bringing back the full live event with Santa and his Reindeer, Carnival Rides, Snow, festival food, dancers, singers, bands and more in 2021! **In the meantime, we are asking all of our local businesses to stand behind this year's condensed event to show your support & get your brand & offers out there!**

More information is available at: [www.winterfestivalsa.com](http://www.winterfestivalsa.com)

# SPONSORSHIP OPPORTUNITIES

## REINDEER TITLE SPONSOR \$7,500

- Opportunity to host the WinterFest Swag Bag pick up at your location
- Title Logo placement in all promotional Material
- Title placement in a minimum of 6 Eblasts to 10,000+ Database
- Full Page Ad on our Website
- Inclusion on all social media
- Logo on Race T-shirts with premium placement
- Logo on Santa Background for in person and virtual storytime with Santa
- Opportunity to include giveaways and offers in each WinterFest Holiday bag that each child/parent will get (virtual guests will also get the bags)
- Opportunity to provide promotional materials in run packet
- 10 race virtual entries to the Reindeer Run
- :30 spot during our Virtual Event\*

## DASHER SPONSOR \$1,500

- Logo placement in all promotional Material
- Logo inclusion in a minimum of 6 Eblasts to 10,000+ Database
- Half Page Ad on our Website
- Inclusion on all social media
- Logo on Race T-shirts with 2nd tier placement
- Opportunity to include giveaways and offers in each WinterFest Holiday bag that each child/parent will get
- Opportunity to provide promotional materials in run packet
- 6 race virtual entries to the Reindeer Run
- :15 spot during our Virtual Event\*

## DANCER SPONSOR \$1,000

- Logo inclusion in a minimum of 6 Eblasts to 10,000+ Database
- Quarter Page Ad on our Website
- Inclusion on selected social media
- Logo on Race T-shirts with 3rd tier placement
- Opportunity to include giveaways and offers in each WinterFest Holiday bag that each child/parent will get
- Opportunity to provide promotional materials in run packet
- 4 race virtual entries to the Reindeer Run
- Mention during our Virtual Event\*

## PRANCER SPONSOR \$500

- Logo inclusion in a minimum of 6 Eblasts to 10,000+ Database
- Logo with link on our Website
- Inclusion on selected social media
- Opportunity to include giveaways and offers in each WinterFest Holiday bag that each child/parent will get
- Opportunity to provide promotional materials in run packet
- 2 race virtual entries to the Reindeer Run
- Mention during our Virtual Event\*

## COMET SPONSOR \$250

- Logo with link on our Website
- Inclusion on selected social media
- Opportunity to include giveaways and offers in each WinterFest Holiday bag that each child/parent will get
- Opportunity to provide promotional materials in run packet
- 1 race virtual entries to the Reindeer Run



*\*Provided by Sponsor (or just send us your taped message!)*



# SPONSORSHIP FORM

## CONTACT

Name of Business: \_\_\_\_\_

List us as follows in all printed materials: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Day to Day Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSOR LEVEL

Rudolph Sponsor - \$7,500

Prancer Sponsor - \$500

Dasher Sponsor - \$1,500

Comet Sponsor - \$250

Dancer Sponsor - \$1,000

## PAYMENT METHOD

Check (Enclosed. Please make checks out to Outside the Box Events) Ck# \_\_\_\_\_

Credit Card - Please fill out attached credit card form

## MAIL CHECKS TO

Outside the Box Events - Att: WinterFest  
21702 Hardy Oak Blvd. Ste. 105  
San Antonio, TX 78258

## EMAIL FORM TO

[vanessa@outsidetheboxevents.com](mailto:vanessa@outsidetheboxevents.com)

## IMPORTANT DEADLINES & INFORMATION

Submit this completed Sponsorship Form to Vanessa Maynes AND an EPS version of your company's logo by and payment by November 20, 2020 in order to secure your sponsorship level. Sponsorship fees must be paid in full to activate.

A company representative will reach out to you to get items included in your sponsorship level.

Sponsorship levels that include the opportunity to include Promotional material/ items in for the race Reindeer Run and WinterFest packets must be delivered to Outside the Box Events by Dec. 1, 2020.





# CREDIT CARD AUTHORIZATION FORM

By completing this form, you are authorizing payment to Outside the Box Events

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ VISA \_\_\_\_\_ MC \_\_\_\_\_ Discover \_\_\_\_\_ AMEX

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Card ID Number: \_\_\_\_\_

Amount to Charge: \_\_\_\_\_ (USD \$)

I authorize Outside the Box Events to charge the agreed amount above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank cardholder agreement.

**Cardholder - Print Name, Sign, and Date Below:**

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

