



WinterFest San Antonio is a long-running community Festival where thousands of local residents come out with the family to enjoy a day of fun in the SNOW!

This event brings people together for fun, food and fellowship. A portion of the proceeds from WinterFest will go to help kids with disabilities or delays and their families at Brighton Center including therapy, education, support and childcare. For more information on Brighton Center please visit: www.BrightonSA.org

This year's event will be held on Saturday, December 7, 2024 at North Central Baptist Hospital from 10 a.m. to 3 p.m. and will feature tons of holiday fun including:

- 80,000 pounds of snow straight from the North Pole!
- Performances by local schools and performance groups
- Free photos with Santa
- Carnival
- Kids Activities
- Holiday shopping from our local artisans
- Food and Drinks
- And so much more!

WinterFest SA is a huge event bringing the Stone Oak Community together for a great family day all while helping those that are less fortunate. **So, we are asking all of our local businesses to get behind this event to show your support & get your brand out there!**

More information is available at: www.winterfestivalsa.com

Title Sponsorship

\$30,000

EVENT BENEFITS

- Event Naming Rights - Company's Logo will be incorporated into the Event Logo - this logo will be included in all Marketing, Collateral and Event Day Signage
- Event will be held at Company's location - space allowing
- Category exclusivity
- Opportunity to welcome/address 7,000 guests from Main Stage.
- 60X40 space for Company to use nearest the Santa Photo Area. Included: Four (4) company banners to put around area (sponsor can bring additional if desired), Stanchions/Bike Racks to make a distinct, up to 40 tables with tablecloths, 80 chairs and power needed. (If sponsor wishes to tent this area that will be an additional cost). Sponsor may invite guests or their vendors to splash in this area.

MARKETING BENEFITS

- Company logo will be incorporated into the Event Logo - this logo will be included in all Marketing, Collateral and Event Day Signage
- Company logo and link on website
- Company logo included in all Social Media and several featured posts
- Company logo on 100 Volunteer t-shirts at the Event
- Company included in 10,000+ Eblast with one featuring information about Sponsor Area at Event
- Company Inclusion in 1,000 Television Commercials promoting event which will run across 50 cable stations
- Company to be interviewed during any on site media interviews
- Company to be included in any Print media
- Company to receive Name and Emails of all pre-ticketed guests that attended event
- Double Trunk Ad in all 3,000 Programs distributed at the front gate
- Opportunity for Company and vendors to distribute Marketing Materials from designated area

TICKET BENEFITS:

- Company's own discount code to be created, giving 20% off on Pre-Sale Tickets.
- 20 All-Inclusive Tickets to the event to use at Company's discretion

SOLD OUT

Sponsorship Opportunities

RUDOLPH SPONSOR \$10,000

- Logo placement in all promotional Material, unless already printed
- Logo on the Event Entry
- Full Page Ad in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Volunteer T-shirts with premium placement
- Logo on Website
- Prime Placement of Vendor Booth at Event
- Opportunity to display 2 company banners (provided by sponsor) at event
- Opportunity to distribute promotional materials from your booth.
- 16 All-Inclusive Event Tickets

DASHER SPONSOR \$5,000

- Sponsors of the Dance Performance Tent
- Logo on the Event Entry
- Quarter Page Ad in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Volunteer T-shirts with premium placement
- Logo on Website
- Prime Placement of Vendor Booth at Event
- Opportunity to display 2 company banners (provided by sponsor) at event
- Opportunity to provide promotional materials
- 10 All-Inclusive Event Tickets

DANCER SPONSOR \$2,500

- Sponsors of the Choir Tent
- Quarter Page Ad in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Volunteer T-shirts
- Logo on Website
- Prime Placement of Vendor Booth at Event
- Opportunity to display 2 company banners (provided by sponsor) at event
- Opportunity to provide promotional materials
- 5 All-Inclusive Event Tickets

PRANCER SPONSOR \$1,500

- Sponsors of the Band Tent
- Logo in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Website
- Vendor Booth at Event
- Opportunity to display 1 company banners (provided by sponsor) at event
- Opportunity to provide promotional materials
- 2 All-Inclusive Event Tickets

COMET SPONSOR \$650

- Company Name in all 3,000 Programs distributed at the front gate
- Inclusion on social media
- Logo on Website
- Vendor Booth at Event
- Opportunity to provide promotional materials

VIXEN VENDOR \$350

- 10x10' Space at at Event
(Does not include Booth, Tables or Chairs)

FOOD TRUCKS \$250

- TBD space based on size of truck (food permits, tables, electrical not included)
- Number of food trucks at the event will be limited, so first come, first served

Sponsorship Form

CONTACT

Name of Business: _____

List us as follows in all printed materials: _____

Address: _____

City: _____ State: _____ Zip: _____

Authorized Representative: _____ Title: _____

Day to Day Contact: _____ Title: _____

Phone: _____ Email: _____

SPONSOR LEVEL

- Title **SOLD OUT** 30,000 Rudolph Sponsor - \$10,000 Dancer Sponsor - \$2,500
 Dasher Sponsor - \$5,000 Prancer Sponsor - \$1,500 Comet Sponsor - \$650
 Vixen Vendor - \$350 Food Trucks - \$250

OTHER INFORMATION

- Electrical Needed at our Booth - # of outlets (2 max) _____
- Included for Sponsors at the \$1,500 and above level
- Other Sponsor Levels needing electrical will be charged \$50 per 110v outlet

Food Vendors will need to ensure they have proper health and fire permits as well as all required sanitation equipment, hand and dishwashing stations and all food must be kept to temperature in accordance with all San Antonio Health Department regulations.

Please list out space needed for your Food Truck: _____

NOTES

- An 8x8 covered booth, 6' table & 2 chairs will be provided for all Sponsors at the \$650 and above levels. All other sponsors need to bring their own items.
 - We will be bringing out own branded tent that will fit into the 10'x10' space so please do not provide us with the booth
- The event will run from 10:00AM-3:00PM (no vehicle access to your booth during that time).
- Each sponsor will be provided one parking pass to park on site near the event area.

PAYMENT METHOD

- Check (Enclosed. Please make checks out to Outside the Box Events) Ck# _____
 Credit Card - Please fill out attached credit card form

MAIL CHECKS TO

Outside the Box Events - Att: WinterFest
21702 Hardy Oak Blvd. Ste. 105
San Antonio, TX 78258

EMAIL FORM TO

natashia@outsidetheboxevents.com

IMPORTANT DEADLINES & INFORMATION

Submit this completed Sponsorship Form to Natasha Riojas AND an EPS version of your company's logo by **November 11, 2024**. Sponsorship fees must be paid in full to activate.

CREDIT CARD AUTHORIZATION FORM

By completing this form, you are authorizing payment to Outside the Box Events

Cardholder Name: _____

Billing Address: _____

Credit Card Type: _____ VISA _____ MC _____ AMEX

Credit Card Number: _____

Expiration Date: _____ Card ID Number: _____

Amount to Charge: _____ (USD \$)

I authorize Outside the Box Events to charge the agreed amount above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder - Print Name, Sign, and Date Below:

Name: _____

Signature: _____

Date: _____

