



2024

SPONSORSHIP LETTER

MISSION

Host the best family-friendly and inclusive motocross racing experience for ATV and SxS enthusiasts in the Northwest.

Values

- Safety and professionalism are a top priority.
- Create a fun, family-friendly atmosphere for our racers.
- Ensure clean competition for all ages and skill levels.
- Build strong relationships with attendees, facilities, vendors, and sponsors.
- Advocate for the growth of the sport

Goals

We would like to attract more riders to our line up and give back to the riders in our amateur ranks who support the series through holeshot awards, pro class payouts, and giveaway opportunities.

We are looking to expand our vendor lineup for 2024 and make each round of the series an event to not only expand racer participation, but also attract spectators.

We are open to expanding our footprint to attract even more racers. Currently, all rounds of Quadcross Northwest are hosted in Oregon and Washington. In 2023 we hosted our 1st event in Lewiston Idaho at ECMX.

Series History

Quadcross Northwest was founded by a group of racing families who recognized that many talented and passionate ATV riders were wary of traveling across the country to compete. In 2011, the series was assembled to bring ATV moto-cross to the Northwest's top tracks. Soon after, top racers of all ages and skill levels were drawn to Quadcross Northwest, and they've continued to come back for the friendly atmosphere and excellent racing community.

Quadcross in 2023

Today racers from Arizona, California, Idaho, Montana, Nevada, Oregon, Utah, Washington, Utah, and Canada regularly attend each round. Each of these racers play an important part as to why this series has grown to become the premier ATV and SxS motocross series on the West Coast.

Quadcross Northwest is inspiring the future of ATV racing with record youth class attendance while hosting some of the best racers on four wheels in its Pro ranks that set an example for the next generation.

Quick Facts

Average of **140 entries per day** in 2023. Per weekend, we are currently seeing around 280 entries post covid.

QXNW is on pace to end the year at approximately **1870 entries for 2023**. We have classes to suit all ages and skill levels and in some cases we make new ones if the need is there. Our Production A and B class were large and we expect some great racing next year as those racers move up and out and venture into our Pro Am and Pro classes. Our youth 50/70/90cc classes, continue to bring the heat and our Beginners 4-6year old class is gaining in popularity in the Quadcross community. Quadcross Northwest has a very strong social media presence with over **5,000 Facebook fans**, an average of **10,000+ organic reaches per weekly post**, and several **videos with over 50,000 views**.

Events are held at premier facilities in the region, including a **season finale at Horn Rapids MX Park**. In 2023 we were asked by DC, Ray and Patty Coffman to hold our final round at Horn Rapids MX and how could we refuse to end where we begin?

Series Format

In 2023 Quadcross Northwest expanded to 14 rounds of racing over seven weekends. Racers compete in two motos each day for an overall score that offers championship points. In 2023 Quadcross Northwest we capped off the year at Horn Rapids by hosting a Sponsorship Dinner on Friday Night for all our 2023 Sponsors and their families. This is our way of saying THANK YOU for Supporting Quadcross, we couldn't do what we do without the support we receive from all of you.



Each year, we design a unique trophy that showcases our sponsors, as well as T-shirts and Hoodies that include the years racing schedule and sponsors logo's. We also offer other unique apparel for purchase.

Each year we produce a yearly photo background banner of all of our sponsors' logos to use during all of our awards ceremonies that are held Saturday evening after racing concludes.



These kids are the future of the sport and proof that ATV motocross is continuing to grow.

Quadcross Northwest offers several UTV classes that are very popular. SxS racing is one of the fastest growing racing segments to date.

SPONSORSHIP LEVELS



BRONZE
\$1000



SILVER
\$1500



GOLD
\$2500



TITLE
\$5000

Benefits

Podium backdrop banner				
Event trophies and annual series t-shirts				
Sponsorship Announcer promotions throughout race day				
Early entry in Quadcross events				
Cost-free vendor booth at all events (facility entry and camping still apply)				
Series championship trophies Exclusive				
Logo on all Quadcross logo-wear apparel				
Premium location for promotional booth at all events				
naming rights (ie: _____ Quadcross Northwest, Quadcross Northwest presented by _____)				

*We will also accept inquiries for specific promotional asks that may result in pricing not displayed above

Vendor Information

We welcome vendors at every round. If not a series sponsor, the cost to reserve a spot is \$25 per day. Additionally, vendors are responsible to pay facility-associated gate fees and camping fees. Please contact us no later than a week prior to an upcoming to an event to make arrangements.

Contact

If you are interested in becoming an integral partner to Quadcross Northwest and would like to learn more, please contact us via the information provided below.

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Text message is preferred