

SPONSORSHIP PROSPECTUS



USIPA 2024 c o n f e r e n c e

Sunday, November 3 – Tuesday, November 5, 2024
Loews Miami Beach Hotel
Miami Beach, FL

SPONSORSHIP PROSPECTUS

Join hundreds of your friends, partners, and colleagues at the biomass industry's premier conference.

Connect with industry leaders, policymakers, market experts, academics, and business associates. Engage in discussions on domestic and international market trends, sustainability, policy, new applications for biomass and much more.

A variety of cost-effective opportunities are available to maximize your company's exposure to conference attendees and show your support for the USIPA 2024 Conference. We want our sponsors to be successful, and we are grateful for your support.

For more information about sponsorship, advertising, or exhibit opportunities, don't hesitate to reach out to us at conference@theusipa.org.

**All prices in US dollars*

DIAMOND ELITE - \$40,000 (1 AVAILABLE)

- 10 complimentary registrations
- Exclusive private networking lunch for up to 5 attendees of your choosing with the USIPA Board of Directors (all major exporters of US wood pellets) during the conference
- One speaking opportunity during General Session (presentation content subject to approval by the USIPA Planning Committee; date and time of presentation to be determined)
- 10 x 30 ft. exhibit space (including back wall, side rail drape, booth ID sign, (1) 6' draped table, (2) stools, chairs, and (1) wastebasket)
- Sponsorship of Grand Opening Welcome Reception (Monday, November 4) to include signage with your company logo listed as the sponsor and custom cocktail napkins with company logo
- Prominent recognition on conference materials and conference website
- Full-page ad in printed conference program distributed to all attendees (sponsor to provide copy and/or artwork)
- Exclusive logo on conference lanyards
- Verbal recognition of sponsorship during Opening Session
- Logo prominently displayed on conference signage
- Logo displayed on break slides in Conference Hall
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and X)
- Access to pre-conference attendee list (name and company only)

DIAMOND - \$30,000 (1 AVAILABLE)

- 10 complimentary registrations
- One speaking opportunity during General Session (presentation content subject to approval by the USIPA Planning Committee; date and time of presentation to be determined)
- 10 x 30 ft. exhibit space (including back wall, side rail drape, booth ID sign, (2) 6' draped tables, (2) stools, chairs, and (1) wastebasket)
- Sponsorship of Network Reception (Tuesday, November 5) to include signage with your company logo listed as the sponsor and custom cocktail napkins with company logo
- Prominent recognition on conference materials and conference website
- Full-page ad in printed conference program distributed to all attendees (sponsor to provide copy and/or artwork)
- Verbal recognition of sponsorship during Opening Session
- Logo prominently displayed on conference signage
- Logo displayed on break slides in Conference Hall
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and X)
- Access to pre-conference attendee list (name and company only)



PLATINUM - \$12,000 **(5 AVAILABLE)**

- 4 complimentary registrations
- 10 x 10 ft. exhibit space in prominent location near entrance of exhibit hall (including back wall & side rail drape, booth ID sign, (1) 6' draped table, (2) side chairs, and (1) wastebasket)
- Sponsorship of 1 breakfast or lunch presentation based on a first come, first served basis
- Recognition as sponsor on conference materials and conference website
- Verbal recognition of sponsorship during Opening Session
- Logo displayed on break slides in Conference Hall
- ½ page ad in printed conference program distributed to all attendees (sponsor to provide artwork)
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and X)
- Access to pre-conference attendee list (name and company only)

GOLD - \$9,000 **(10 AVAILABLE)**

- 2 complimentary registrations
- 10 x 10 ft. exhibit space (including back wall & side rail drape, booth ID sign, (1) 6' draped table, (2) side chairs, and (1) wastebasket)
- Co-sponsorship of networking breaks
- Recognition as sponsor on conference materials and conference website
- Logo displayed on break slides in Conference Hall
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and X)
- Access to pre-conference attendee list (name and company only)

SILVER - \$6,000 **(10 AVAILABLE)**

- 1 complimentary registration
- 10 x 10 ft. exhibit space (including back wall & side rail drape, booth ID sign, (1) 6' draped table, (2) side chairs, and (1) wastebasket)
- Recognition as sponsor on conference materials and conference website
- Logo displayed on break slides in Conference Hall
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and X)
- Access to pre-conference attendee list (name and company only)

COFFEE BAR LOUNGE - \$17,500 **(1 AVAILABLE)**

This was the 'hot' spot of the 2023 Conference, with a line throughout the day! Located in the spacious Exhibit Hall, the aroma of rich, freshly brewed coffee beckons! The Coffee Bar Lounge is an oasis for attendees to recharge and indulge in an array of specialty coffee beverages crafted to perfection. Attendees can network, relax, and sip on their favorite espresso drinks in this trendy, must-visit spot of the conference, which is sure to be the go-to destination that will have everyone buzzing!

- 2 complimentary registrations
- 10 x 15 ft. exhibit space (including back wall & side rail drape, booth ID sign, (1) 6' draped table, (2) side chairs, and (1) wastebasket) with the specialty coffee bar cart located in your booth
- Specialty all-inclusive coffee bar cart with 2 baristas on Monday, November 4 and Tuesday, November 5
- Branded coffee cart with company logo on front of cart
- Recognition as sponsor on conference materials and website
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and X)
- Access to pre-conference attendee list (name and company only)



WI-FI - \$8,000 (1 AVAILABLE)

This is an opportunity to sponsor one of the most integral elements of the conference. Attendees will type in your pre-selected password to join the conference Wi-Fi network.

- 2 complimentary registrations
- Selection of password for Wi-Fi network
- Recognition as sponsor on conference materials and conference website, including Wi-Fi information cards distributed to all attendees at registration
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and X)
- Access to pre-conference attendee list (name and company only)

CARBON OFFSETTING \$6,000 (4 AVAILABLE)



Celebrate sustainability by sponsoring our carbon offsetting initiative! Your sponsorship will directly contribute to reducing the carbon footprint associated with air travel to and from our conference. With your support, USIPA will partner with [Cool Effect](#), a trusted nonprofit committed to combating climate change, to invest in impactful projects aimed at offsetting carbon emissions. Join us in meaningful action towards a more sustainable future!

- 1 complimentary registration
- Recognition as sponsor on conference materials and conference website
- Verbal recognition of sponsorship during the Opening Session
- Logo displayed on break slides in Conference Hall
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and X)
- Access to pre-conference attendee list (name and company only)

SUNDAY USIPA MEMBER APPRECIATION RECEPTION - \$5,000 (2 AVAILABLE)

Are you a USIPA member, or are you interested in becoming a member? The member appreciation reception is the perfect sponsorship for you. USIPA members will gather the night before the start of the conference to enjoy delicious hors d'oeuvre and drinks in an intimate setting at the Loews Miami Beach Hotel to network, mingle, and re-connect.

- 2 complimentary registrations
- Sponsorship of USIPA Member Reception (Sunday, November 3) to include signage with your company logo listed as the sponsor and custom cocktail napkins with company logo
- 2 complimentary passes to attend USIPA Member Appreciation Reception
- Recognition as sponsor on conference materials and conference website
- Verbal recognition of sponsorship during USIPA Member Appreciation Reception
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and X)
- Access to pre-conference attendee list (name and company only)

HOTEL KEY CARDS - \$5,000 (1 AVAILABLE)

Your company logo will be printed on all attendee hotel guestroom key cards and be seen each time an attendee visits their room.

- 1 complimentary registration
- Exclusive logo on hotel room keys at the Loews Miami Beach Hotel
- Recognition as sponsor on conference materials and conference website
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and X)
- Access to pre-conference attendee list (name and company only)

LANGUAGE INTERPRETATION SERVICES - \$5,000 (1 AVAILABLE)

We are very grateful to our attendees that travel from around the globe to attend the conference. Show your support and sponsor the translation services provided during the conference.

- 1 complimentary registration
- Recognition as sponsor in 5 marketing emails to international audiences
- Recognition as sponsor on conference materials and conference website
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and X)
- Access to pre-conference attendee list (name and company only)

EXHIBIT BOOTH ONLY - \$5,000

- 1 complimentary registration
- 10 x 10 ft. exhibit space (including back wall & side rail drape, booth ID sign, (1) 6' draped table, (2) side chairs, and (1) wastebasket)
- *Note: Additional registrations above the 1 complimentary registration included in the Exhibit Booth only package will need to be purchased on the conference website at the prevailing registration rate.*

MOBILE APP - \$5,000 (1 AVAILABLE)

The conference mobile app will feature the conference details, agenda updates, exhibitor information, a comprehensive attendee list, and information about the hotel. It will also have a customized splash ad with your logo when attendees visit the app!

- 2 complimentary registrations
- Splash ad on conference mobile app
- Recognition as sponsor on conference materials and conference website, including mobile app information cards distributed to attendees at registration
- Sponsor profile on conference mobile app
- Sponsorship recognition on USIPA social media channels (LinkedIn and X)
- Access to pre-conference attendee list (name and company only)

Please note, assignment of booth space and location for each level of sponsorship participation, is first come, first served in date order both by the date of the signed sponsor/exhibitor agreement and payment received. Be sure to secure your package and booth location as soon as possible!

Do you have an idea that isn't listed below? Please reach out to us to discuss custom sponsorship packages. We want to hear your ideas! Please contact conference@theusipa.org for more information.



USIPA 2024

conference