

Cummington Cultural District

**2024 in Review &
What to expect in 2025**



Cummington Cultural District Goals

The purpose of the Cummington Cultural District is to engage the entire town in an inclusive and positive effort to identify priorities and work towards a vibrant Village area with collaborative programming and marketing to new audiences to experience all the things which make Cummington special. We have identified three primary goals:

Goal 1 - Community Cohesion

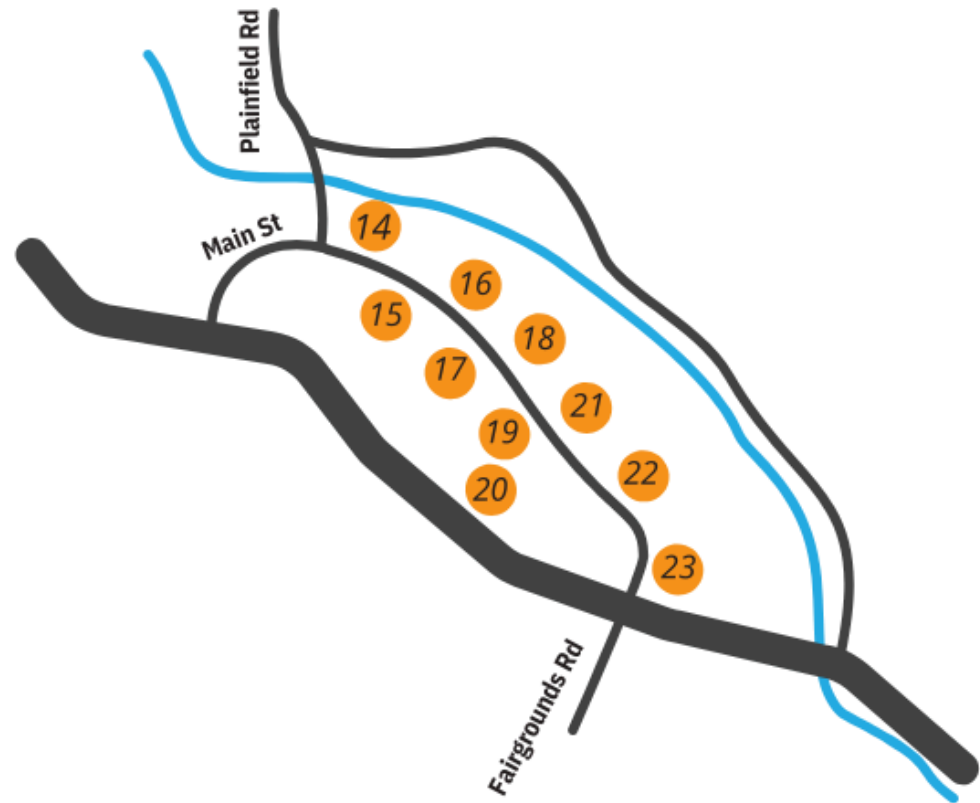
Goal 2 - Collaborative Programming & Marketing

Goal 3 - Enhanced Space and Buildings through Arts & Culture



Cummington Cultural District

- 14 - Project Art
Ferrin Contemporary
Sergei Isupov & Kadri Parnamets "Miss Comet"
- 15 - Kingman Tavern Museum
- 16 - Old Parsonage
Jane Dyer "The Village Sheepy People"
Beckie Kravetz "Human Sundial"
- 17 - Cummington Community House
- 18 - Cummington Village Church
- 19 - Post Office
- 20 - Village Cemetery
- 21 - Cummington Supply
Michael Melle "Play Ball!"
- 22 - Pettingill Park
Community Pollinator Garden
- 23 - Berkshire Trail Elementary School



2024 in Review

Awarded Competitive Grants

- Cultural District Investment Grant
- Cummington Cultural Council Grant

Spring Pancake Breakfast

Thanks for sharing your feedback!

REFLECTIONS: Main Street Art Activations

Up to \$1,000 and marketing support to local artists and organizations to produce public artworks, cultural events, and other activities within the Cultural District

- 9 supported projects

Public Art on Main Street Self-Guided Tour

Discover public art in Cummington! See the temporary and permanent public artwork on view, and take the Self-Guided Walking Tour

deTours: Exploring the Bryant Homestead

Piloted a new program of thematic walking tours led by Hilltown artists and experts to explore various sites and hidden treasures in Cummington

Visit Cummington

Developed online visitor guide featuring local organizations & recurring events



2024 in Review

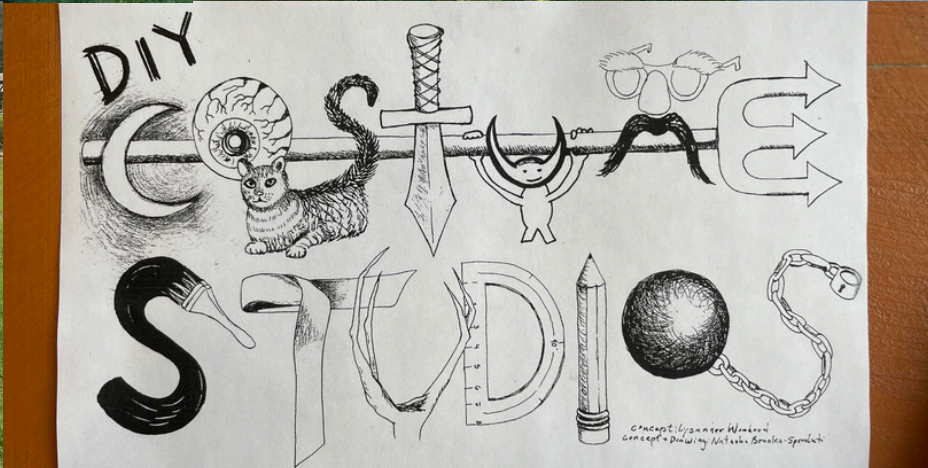
Partnership on Regional Programs

- Hilltown Open Studio Tour (HOST)
- Hilltown History Trail

Expanded Marketing of Cummington Cultural Activities

- Marketing locally-based events
- Growing visibility of local groups in Visitor Guide section of website
- Increased social media and web presence

2024 in Review



CUMMINGTON
CULTURAL DISTRICT

2024 in Review



NOV 22

Louise Coombe

FRIDAY
NIGHT
CAFE

THE VILLAGE CHURCH
CUMMINGTON

CUMMINGTON
CULTURAL DISTRICT

What to Expect in 2025

Spring Pancake Breakfast

Thanks for joining us this morning!

Year of the River 2025

The Westfield River is the Cummington Cultural District's backyard, flowing behind the buildings and houses that line Main Street, our celebrated rural arts destination. In 2025, the CCD will bring our backyard front-and-center

REFLECTIONS: Westfield River Art Activations

Up to \$1,000 and marketing support to local artists and organizations to produce public artworks, cultural events, and other activities within the Cultural District

deTours: Exploring the River

Thematic walks guided by local artists, humanists, and naturalists in June

RiverFest

A family-friendly, participatory celebration of the wild and scenic Westfield River that runs through the heart of Cummington in the fall



What to Expect in 2025

Partnership with Regional Organizations

- Hilltown Community Development Corporation
- Hilltown Arts Alliance
- Hilltown History Trail

Expanded Marketing of Cummington Cultural Activities

- Marketing locally-based events
- Growing visibility of local groups in Visitor Guide section of website
- Increased social media and web presence

Sustain & Expand Staffing Capacity

Cultivate new and recurring funders and supporters to continue growing Cultural District impact

REFLECTIONS

Westfield River Art Activations

2025



Applications Due June 6

deTours: Exploring the Westfield River

Thematic walking tours led by Hilltown artists and experts to explore various sites and hidden treasures in Cummington – coming in June, more details to be announced soon



RIVERFEST

Westfield River, Cummington

Saturday, September 20, 2025



Expanded Marketing

July & August Cummington Event Round-Up

July 4-7

Klez Cummington
presented by KlezCummington

July 7, 10am

**Greenwood Music Campers
at the Village Church**
presented by the Village Church

July 12, 5pm

**COA Painting
Exhibition Reception**
presented by Cummington COA

July 13, 9-11am

Nature as Jazz: deTours
presented by Cummington Cultural District

July 13, 2-5pm

Kingman Tavern Museum
presented by the Cummington Historical Commission

July 13, 2-5pm

**Hazelnut Agroforestry
Field Tour**
presented by Nutwood Farm and NOFA/Mass

July 13, 7-9pm

Community Fire
presented by JS Bryant School

July 14, 9am

Grand Fondo
presented by the JAM Fund

July 14, 10am

**Greenwood Music Campers
at the Village Church**
presented by the Village Church

July 20, 9-11am

**Growing from Farm to
School: deTours**
presented by Cummington Cultural District & JS Bryant School

July 20, 2-5pm

Kingman Tavern Museum
presented by the Cummington Historical Commission

July 21, 10am

**Greenwood Music Campers
at the Village Church**
presented by the Village Church

July 27 & 28

Hilltown 6 Pottery Trail
presented by Hilltown 6

July 27, 2-5pm

Kingman Tavern Museum
presented by the Cummington Historical Commission

July 28, 10am

**Greenwood Music Campers
at the Village Church**
presented by the Village Church

August 3 & 4

2024 Mass Ren Faire
presented by Mass Ren Faire

August 3, 10am-5pm

Hilltown History Trail
presented by Hilltown History Trail & the Cummington Historical Commission

August 4, 10am

**Greenwood Music Campers
at the Village Church**
presented by the Village Church

August 9, 6-8:30pm

COA Summer Dance
presented by Cummington COA

August 10, 9-11am

**Stepping Back in Time:
deTours**
presented by Cummington Cultural District

August 10, 2-5pm

Kingman Tavern Museum
presented by the Cummington Historical Commission

August 17, 9-11am

Deep Presence: deTours
presented by Cummington Cultural District

August 17, 2-5pm

Kingman Tavern Museum
presented by the Cummington Historical Commission

August 22-24

Cummington Fair
presented by Cummington Fair

August 24, 9-11am

Bryant's Legacy: deTours
presented by Cummington Cultural District

August 24, 2-5pm

Kingman Tavern Museum
presented by the Cummington Historical Commission



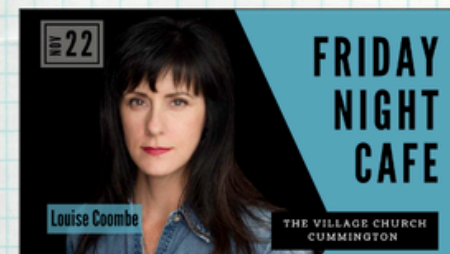
Get event details:
cummingtonculture.art/calendar

Nov 22 - 24, 2024
Cummington, MA



Fall Seed Exchange - Hilltown Seed
Saving Network
Sat, Nov 23, 1pm - 3pm

Compiled by Cummington Cultural District



Friday Night Cafe - Louise Coombe
Fri, Nov 22, 7pm - 9pm



JFK's Peace Speech Screening
Sun, Nov 24, 3:30pm - 5pm

Community Tile
Painting & Mosaic
Making

Beckie Kravetz's *The Human
Sundial*

Sunday, June 30 from 1-4pm
Project Art
54 Main Street, Cummington



Share your feedback!

We've gathered feedback each year at this event as a way to make sure we're staying true to local needs and desires for cultural programs and support. Please share to ensure we continue to stay accountable to community needs by responding to the prompts on the wall.

Thanks!

