

Cummington Cultural District

**2025 in Review &
What to expect in 2026**



Cummington Cultural District Goals

The purpose of the Cummington Cultural District is to engage the entire town in an inclusive and positive effort to identify priorities and work towards a vibrant Village area with collaborative programming and marketing to new audiences to experience all the things which make Cummington special. We have identified three primary goals:

Goal 1 - Community Cohesion

Goal 2 - Collaborative Programming & Marketing

Goal 3 - Enhanced Space and Buildings through Arts & Culture



Cummington Cultural District

- 14 - Project Art
Ferrin Contemporary
Sergei Isupov & Kadri Parnamets "Miss Comet"
- 15 - Kingman Tavern Museum
- 16 - Old Parsonage
Jane Dyer "The Village Sheepy People"
Beckie Kravetz "Human Sundial"
- 17 - Cummington Community House
- 18 - Cummington Village Church
- 19 - Post Office
- 20 - Village Cemetery
- 21 - Cummington Supply
Michael Melle "Play Ball!"
- 22 - Pettingill Park
Community Pollinator Garden
- 23 - Berkshire Trail Elementary School



2025 in Review

Awarded Competitive Grants

- Cultural District Investment Grant
- Cummington Cultural Council Grant
- MCC Creative Experiences Grant

Established thematic Year of the River for programs

Worked with programming partners to define focus

Spring Pancake Breakfast

Thanks for sharing your feedback!

REFLECTIONS: Main Street Art Activations

Up to \$1,000 and marketing support to local artists and organizations to produce public artworks, cultural events, and other activities within the Cultural District

- 10 supported projects

deTours: Exploring the Westfield River in Cummington

Developed thematic walking tours and workshops led by Hilltown artists and experts to explore the Westfield River watershed in Cummington



2025 in Review

RiverFest

Produced a community-wide, family-friendly, and participatory celebration of the Westfield River in Cummington

Public Art on Main Street Self-Guided Tour

Discover public art in Cummington! See the temporary and permanent public artwork on view, and take the Self-Guided Walking Tour, now in print and online

Community Kiosk

Installed a kiosk featuring a walking map and watershed map, with additional space for brochures and fliers for other community programs

Visit Cummington

Expanded online visitor guide featuring local organizations & recurring events

Expanded Marketing of Cummington Cultural Activities

- Marketing locally-based events
- Growing visibility of local groups in Visitor Guide section of website
- Increased social media and web presence



2025 in Review



RIVERFEST

Westfield River, Cummington

Saturday, September 20, 2025

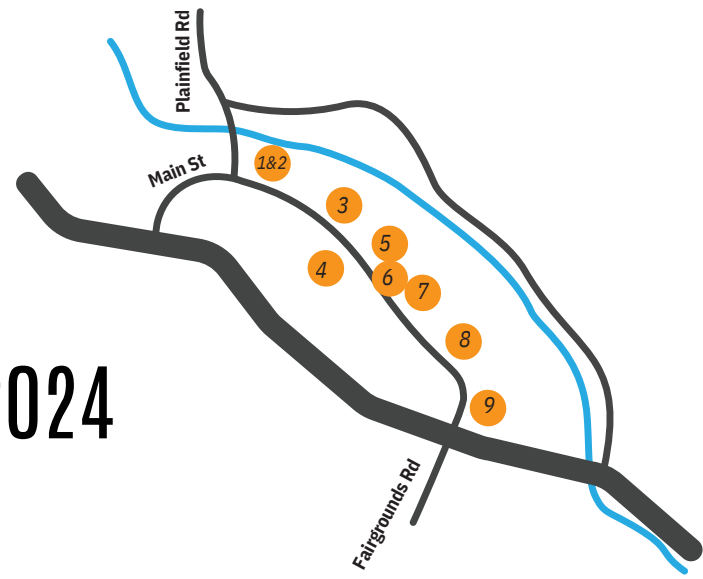


2025 in Review



2025 in Review

Public Art on Main Street 2024 Cummington



1
"Miss Comet" by Sergei Isupov & Kadri Parnamets
Project Art 54 Main Street



2
"Everything is Upside Down" by Sergei Isupov
Project Art 54 Main Street



3
"Time To Reflect: An Interactive Sundial For Telling Time And Local History" by Beckie Kravetz
Old Parsonage 38 Main Street



4
"A Conversation" by Ana Busto & Steven Schiff
Cummington Community House
33 Main Street



5
"The Little Gallery" by Village Homeschool Cooperative
Cummington Village Church 32 Main Street



6
"Farming Frustration" by Gail Roberge
26 Main Street



7
"Friendly Farmer" by Beckie Kravetz
Cummington Supply 18 Main Street



8
Community Pollinator Garden
Pettingill Park 14 Main Street



9
Tile Mural by Beckie Kravetz
Berkshire Trail Elementary School
2 Main Street



What to Expect in 2026

Spring Pancake Breakfast

Thanks for joining us this morning!

Community House Gallery

In 2026, the Cummington Cultural District is taking leadership in coordinating the Community House Gallery, supporting artists, on-going administrative operations, and marketing for this long-standing municipal arts program

Cross Pollination: Community Biodiversity Program

Cross Pollination, a participatory, community-wide biodiversity restoration and education initiative, organized in partnership between Cummington Tree Alliance, Hilltown Vision, Wing and a Prayer Nursery, and Cummington Cultural District.

RiverFest

A family-friendly, participatory celebration of the wild and scenic Westfield River that runs through the heart of Cummington in the fall, including deTours: Exploring the River



What to Expect in 2026

Partnership with Regional Organizations

- Hilltown Community Development Corporation
- Hilltown Arts Alliance
- Hilltown History Trail

Expanded Marketing of Cummington Cultural Activities

- Marketing locally-based events
- Growing visibility of local groups in Visitor Guide section of website
- Increased social media and web presence

Sustain & Expand Staffing Capacity

Cultivate new and recurring funders and supporters to continue growing Cultural District impact