



WRIGHTSVILLE MERCHANTS' ASSOCIATION



Strengthening Local Business. Building Community.

The Wrightsville Merchants' Association Inc. is dedicated to promoting local businesses and fostering economic growth. We strive to create a vibrant community where commerce thrives and residents enjoy a rich quality of life.

108 North 2nd Street
Wrightsville, PA, USA

(717) 417-3344

MEMBER BENEFITS



BUSINESS VISIBILITY & PROMOTION

- Listing on the official WMA website with a link to your business
- Inclusion in our searchable member directory
- Showcase your business with logo, description, photos and updates
- Opportunities to feature promotions, specials, and announcements



NETWORKING & COLLABORATION

- Access to a network of local business owners and community leaders
- Monthly or quarterly meetings to share ideas, challenges, and opportunities
- Partnership opportunities with fellow members
- Stronger collective voice for local business interests



MARKETING & ADVERTISING SUPPORT

- Promotion through WMA social media platforms (Facebook, Instagram, etc.)
- Collaborative marketing opportunities with other local businesses
- Inclusion in email newsletters highlighting events, promotions, and member spotlights
- Affordable advertising opportunities tied to community events



CREDIBILITY & COMMUNITY RECOGNITION

- Use of the Wrightsville Merchants' Association logo in your marketing
- Recognition as a trusted, community-focused business
- Increased customer trust through association membership
- Demonstrates commitment to supporting the local economy



COMMUNITY EVENTS & ENGAGEMENT

- Hosted events that bring our community together:
 - Wrightsville 4th of July Celebration
 - Light Up the Town Decorating Contest
 - Small Business Saturday & Holiday Events
- Opportunity to host or sponsor community events
- Increased foot traffic through "Shop Local" campaigns
- Direct involvement in shaping Wrightsville's future events and initiatives



MEMBER-ONLY OPPORTUNITIES

- Access to exclusive promotions and member-only events
- Early access to sponsorship and vendor opportunities
- Ability to contribute to committees and leadership roles within the association
- Input on initiatives that directly impact Wrightsville's business environment



ADDITIONAL BENEFITS

- Weekly or monthly WMA Newsletter
- Centralized communication hub for local business updates
- Opportunities for cross-promotion and referrals
- Support in navigating local business resources and initiatives

★ ★ PROUDLY HOSTING EVENTS THAT BRING OUR COMMUNITY TOGETHER! ★ ★



WRIGHTSVILLE 4TH OF JULY CELEBRATION

Join us for a full day of family-friendly fun featuring live entertainment, local food vendors, kids activities, community festivities, and a spectacular fireworks display lighting up the night sky.



LIGHT UP THE TOWN
DECORATING CONTEST

The "Light Up the Town" Decorating Contest invites residents and businesses to show off their patriotic spirit by decorating their homes, storefronts, and properties in red, white, and blue.



SHOP LOCAL INITIATIVES

Year-round campaigns and events that encourage supporting our local businesses.

★ *Together, we support local, grow together, and strengthen Wrightsville's future.* ★



Wrightsville Merchants' Association
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Wrightsville, PA, USA



(717) 417-3344



Mailing Address:
PO Box 83
Wrightsville, PA 17368

BECOME A MEMBER TODAY!

Your business. Our community. A stronger Wrightsville.