Karen Michaelson

karen@consultingwithkare.com



Karen is the owner of KARE Consulting, LLC where she coaches, consults, and trains eye care professionals and businesses for maximum growth professionally, in practice and personally. She is an ABO technical, NCLE and COPE speaker.

Karen's passion for giving back, mentoring, and supporting the eye

care industry has spanned well over 40 years. In December of 2024 her vision of starting an all-inclusive eye care professional group in Minnesota became a reality. Optical Professionals of Minnesota is based on a vision that includes value in education, inclusivity, standards of excellence, innovation and advancement, opportunities, and networking. She currently serves as the 2nd Vice President and chair of the education and events committee. She recently accepted a board position on Vision of Hope and will focus on bringing a clearer vision to those that do not have it with local missions and industry support.

Karen lives in Wyoming, MN, with her husband and 2 kitties. She has 2 grown children, 2 grand kiddos, and 2 adorable grand pups. Karen volunteers for the American Council of the Blind and Optical Women's Association, writing for the trade, volunteering for a neo-natal kitten rescue, and with folks with dementia.

"I love what I do because I do what I love!"