



John Bruening

LDO - Geauga Vision Group, CEO

John Bruening is a licensed spectacle and contact lens optician in the state of Ohio and a graduate of the Ophthalmic Dispensing program at Hillsborough Community College in Tampa, Florida.

He is currently President of the Opticians Association of Ohio (OAO) and previously served as Vice President of the Opticians Association of America (OAA). John also serves on the Government Affairs Committee of the United Opticians Association (UOA) and is a member of the National Federation of Independent Business (NFIB) Leadership Council.

With extensive experience across the optical industry, John consults with optical, optometry, and ophthalmology practices nationwide. He is the owner of Bootstrapeye.com, a B2B frame sourcing platform, and serves as CEO of Geauga Vision Group.

His areas of focus include independent practice development, professional advocacy, business strategy, and advancing the role of the optician through leadership and education.

