

# Barbara Basti

## MHA, LDO

Miami, FL 33138

Ph: 786-683-3115

Email:Barbara@epoplife.com

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### Assistant Professor

Miami Dade College

School of Health Sciences

Opticianry Program



### Licenses

Licensed Dispensing Optician -  
Board Certified, State of Florida

American Board of Opticianry  
Advanced Certified

National Contact Lens  
Examiners Certified

### Professional Summary

Professor and Licensed Dispensing Optician dedicated to creating an effective learning environment for students. Experienced in health care management, education, patient care, customer service and sales. Possessing strong leadership and organizational skills. Dedicated to maintaining high standards for performance outcomes, patient care and best practices.

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### Education

Master of Healthcare Administration 2018

Member of Upsilon Phi Delta Honor Society

Florida Atlantic University – Boca Raton, FL

Associate of Science – Opticianry 2012

Graduated with Honors;

Awarded accolades in areas of Optics and Contact Lenses

Miami Dade College – Miami, FL

Bachelor of Science – Environmental Horticulture 1999

Graduated with Honors

University of Florida – Gainesville, FL

Associate of Arts – Biology 1996

Graduated with Honors

Member Phi Theta Kappa

Miami Dade College – Miami, FL

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### Experience

**Assistant Professor**

**2020 - Present**

**Miami Dade College – Opticianry Program- Medical Campus –  
Miami, FL**

Professor of Geometrical and Physical Optics, Eyewear Fabrication, Vision Care Clinic, Ophthalmic Management and Practicum courses among many. The Opticianry program prepares student to become licensed healthcare professionals as well as providers operating their own optical establishment. Emphasized is place on Opticianry skills as well as customer service, patient care, administrative knowledge, and best practices in the healthcare industry. This dynamic program allows me to work both as a professor in a classroom/lecture/lab setting, as well as a licensed healthcare professional, instructing students in a clinical setting.

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**Licensed Optician/Associate Instructor/**

2014 – 2020

**Vision Care Optical Lab Manager**

*Miami Dade College – Opticianry Program – Medical Campus – Miami, FL*

Manage daily operations of the Vision Care Clinic. Responsibilities include student supervision and education, patient care and scheduling, vendor management and relationship building, supply ordering and inventory, sales/cost recording, analysis and budgeting, equipment maintenance and repair, adherence and implementation of advances in industry technology and product availability. This dynamic position requires maintaining working relationships with students, patients, vendors, and suppliers, as well as with college faculty and administration, and the purchasing, accounts payable, and property management departments.

**Licensed Optician**

*The Eye Project – Coral Gables, FL*

2021 - present

*I. Designs Optical – Coral Gables, FL*

2014 – 2020

*For Eyes Optical – Weston and Aventura, FL*

2013

Assist customers of this luxury eyewear boutique with frame and prescription lens selections, frame fitting, adjustments and repairs. Maintain working product knowledge of luxury brands carried by this optical for the purposes of customers sales and information.

**Licensed Optician / Optometric Assistant**

*Fidler Eyecare - Fort Lauderdale, FL*

2014

*I Care For Eyes – Pembroke Pines, FL*

2013

Performed all necessary duties involved in operating this private optometric practice. Executed all preliminary testing for patient exams, including chairside evaluations, visual field testing, retinal photography and OCT testing. Maintained patient records in electronic medical records and coding for insurance billing. Trained and educated patients on contact lens care, and insertion and removal practices. Performed all aspects of optical fitting, ordering, and dispensing. Maintained frame inventory and met with frame vendors regularly to keep product current.

**Adjunct Faculty**

2014 - 2016

*Miami Dade College - Vision Care/Opticianry Program – Medical Campus – Miami, FL*

Instructor for courses in the Vision Care Program including:

- Vision Care Clinic (OPT 2800L) – Guided students through clinical rotations focusing on patient care, customer service, and the eyewear sales process (fitting, selection, ordering, verification, and dispensing).

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### Managing Partner

1999 - 2012

*POPLIFE, Inc - Miami, FL*

Owner and operator of production, promotion, and marketing company. Organized, promoted and managed events at various venues. Responsibilities included all aspects of operations; talent buying, logistics, employee training, scheduling, administrative and bookkeeping/budgeting.

### Owner/Operator

2004 - 2007

*The District Restaurant and Lounge – Miami, FL*

Events and marketing coordinator. Responsibilities included booking private and public events, food and beverage package sales, talent buying, event promotions, staffing and logistics

### Owner/Operator

2003 - 2007

*I/O Lounge – Miami, FL*

Operated as a managing partner of this live music venue and bar. Oversaw day-to-day operations which were not limited to accounting/bookkeeping, payroll, staff scheduling, staff training, inventory, supply purchasing, equipment purchasing and maintenance.

### Lab Assistant – Horticultural Research

1999 - 2000

*University of Florida Tropical Research and Education Center – Homestead, FL*

Conducted the gathering and preparation of soil samples for the purposes of lab analysis.

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### Community Activities

Miami Dade College Medical Campus Annual Health Fair since 2015

Professional Opticians of Florida Vision Expo National Federation of Opticianry Schools Booth since 2015

NFOS Faculty Retreat Conference 2023 and 2024

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### Computer Skills and Technology

Canvas Learning Management System

Blackboard Learning Management System

Microsoft Word, Excel, and PowerPoint

Various EHR programs

Operational knowledge of a variety of finishing edgers and equipment for eyewear fabrication.

Operational knowledge of optometric screening and diagnostic equipment including Non-mydiatic retinal camera,