



Pamela B. Fritz

President – Ophthalmology Resources, LLC

Pamela B. Fritz is the President of Ophthalmology Resources, LLC, a consulting firm specializing in practice management for independent ophthalmologists, optometrists, and opticians. She has consulted with hundreds of practices nationwide, with expertise in Medicare credentialing, post-operative cataract eyewear, compliance, billing, and reimbursements.

Pamela serves as the only optical industry representative on the Provider Outreach & Education Panel for Noridian, the Medicare DME contractor for the Northeast and Western United States. She is a nationally recognized lecturer with ABO-approved courses and has presented at AAO, ASCRS/ASOA, Vision Expo, and numerous state associations.

A founder and former Executive Director of the American Association of Dispensing Ophthalmologists (AADO), Pamela was named one of the “50 Most Influential Women in the Optical Industry” and received the AAO Achievement Award for distinguished service.

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