

Ric Peralta, ABOC, HFOAA.
Transitions Innovation Awards Winner Healthy Sight Ambassador 2023
Optical Jedi



Working in and around the optical industry, since 1990, Ric has devoted his 3-decade-long career to providing the best possible care to patients, and educating other optical professionals on best practices to improve their patients' experience. From the earliest days in the industry, Ric has been involved in innovating the field, including being one of the first field trainers for what would become Eyefinity. He honed his skills with customer service working in Beverly Hills for nearly a decade, including training from the world famous Ritz-Carlton Hotels on exceptional customer interactions. Over the past 15 years, he has worn close to 200 different progressive designs, to expand knowledge and improve patient fitting experience. For the past half a decade, Ric has continued to expand his educational efforts, becoming a Vision Source

Facilitator, as well as starting a patient education blog, a consulting and public speaking business, and expanding his social media influence in the industry.

Ric Peralta, ABOC, HFOAA, 2023 Transitions Healthy Sight Ambassador
Optician, Consultant, Vision Source Resource
Facilitator, Renaissance Man
focalpointoptometry.com
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