

PSI PEARLS



Volume 32 Issue 38

April 2022

Message from the President

Greetings Sorors!

Congratulations!! 2022 Leadership Forum committee for an awesome program using as a theme "Psi Positioning Us for the Future. Soror Nona Fisher's presentation IOTA 2029 S.W.O.T. Analysis laid the groundwork for success. It covered the Strengths, Weaknesses, Opportunities and Threats of the chapter.

Soror Rita Powell's presentation of Psi's Vision for 5 years is the path to travel for success. Soror Rosma Newell's presentation, Understanding Podcasts, will render publicity for the chapter's success. Iota Roses to all the presenters for an extraordinary job.

Psi Pearls to Madam Regional Director, Soror Rosetta Davis, for a successful 75th Southwestern Regional Conference. This two-day event was packed with vital information to be used for years to come. It was well attended by Sorors, MOI, Pelati and two First Timers, Soror Etheleen Lengyon and Soror Nadia Robinson.

Congratulations to all the new Southwestern Region Officers.

Wow! April is finally here, and it is time to move to the heart of the Sorority events, the Business Month Educational Scholarship Award Luncheon, and activities showcasing various business entrepreneurs, as well as highlighting the work of Psi Chapter in the community.

Coronavirus is still with us but there is nothing to stop us now. Let us continue to support the local Black businesses, but also support and encourage one another. Remember together we stand, divided we fall.

The 85th Anniversary is also fast approaching. It is time to get excited!

*Sisterly
Soror Judy Reeves
Psi Chapter President*



"Building on a Solid Foundation, Empowering and Strengthening Sisterhood in Business".

PSI CHAPTER OFFICERS

PresidentJudy Reeves
1st Vice PresidentBeverly Moore
2nd Vice President..... Wonda Traylor
Recording Secretary.....Danielle Young
Corresponding Sec.Stevette Bauman
Financial Secretary.....Judy Jenkins
Treasurer.....Teresa Henderson
JournalistVee M. Jordan
Dean of Intake.....Collette Jones

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2022 Leadership Forum
Submitted by Soror Reeves



2022 Virtual Leadership Forum

Theme: “Psi Positioning Us For The Future”

The Leadership Forum was held Saturday March 12, 2022. The theme was Psi Positioning Us for The Future. The presenters were very knowledgeable and shared information that would stimulate the growth and operation of the chapter.

Soror Nona Fisher presented the Iota 2029 SWOT Analysis,

Soror Rita Powell presented Psi’s Vision for 5 years and

Soror Rosma Newell introduced Understanding Podcast.

Each presentation was dynamic and engaging.

GUEST SPEAKERS



Soror Nona Fisher
Topic: “IOTA 2029 S.W.O.T. Analysis”



Soror Rita Heath-Powell
Topic: “Psi’s Vision For 5-Years”



Soror Rosma Newell
Topic: “Understanding Podcast”

2022 Dallas Society of Women
Engineers
Submitted by Soror Hornbuckle



COMMUNITY SERVICE

Dallas Society of Women Engineers (SWE)

The Dallas Society of Women Engineers (SWE) held their award-winning program, Design Your World: Science, Technology, Engineering & Mathematics (STEM) Conference for Girls, in collaboration with Girl Scouts of Northeast Texas on Saturday, March 19th, 2022. As a life member of the Society of Women Engineers, Soror Daphne Hornbuckle volunteered and shared her career background as a former Systems Engineer with the young ladies.

The afternoon included an engineering design challenge where these Girls Scouts had to build prosthetic legs out of various materials. These talented and resourceful ladies designed, sketched and built a prototype of their prosthetic legs with the assistance of Soror Hornbuckle and other volunteers. All of the volunteers were amazingly proud of the end results as each group demonstrated how to wear and walk with the prosthetic leg. This design challenge and the overall day was indeed very successful.

Design Your World



2022 Arthello Beck, Jr. Exhibition
Submitted by Sorors Martha L. Richmond
& Photos by Daphne Hornbuckle



NETWORKING

“HUMANIZATION: THE ARTISTIC EYE OF ARTHELLO BECK, JR.” EXHIBITION

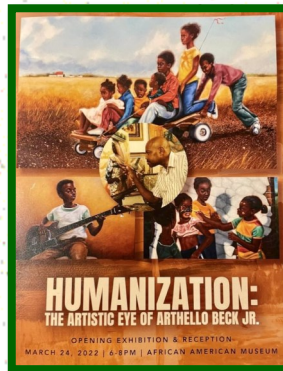
On Thursday, March 24, 2022 the African American Museum held a reception for the opening of a new exhibition entitled “Humanization: The Artistic Eye of Arthello Beck, Jr.” This exhibition shows the breadth and depth work of Oak Cliff Artist, Arthello Beck, Jr. He was born and raised in Dallas, Texas. The self-taught artist attended Lincoln High School where he received his only formal art training.

He was a quiet, gentle man who painted humanizing scenes of the African American family, culture, and life. Mr. Beck crafted numerous depictions of the Civil Rights Movement, as well as echoes of places he visited locally and international, including Africa and China. In 1960, Mr. Beck won the Grand Prize in the Crafts Fair held in the General Exhibition Building at the Fair Park; during the State Fair of Texas. It was an outstanding accomplishment at a time when, due to segregation, Black people could only attend the fair one day each year.

In 1970, Mr. Beck and fellow artist, Nathan Jones, opened the Fair Park Gallery of Fine Arts, first gallery in Deep Ellum/Exposition Park area, across the street from the Music Hall. In 1971, Mr. Beck opened the Arthello's Art Gallery which is still located at 1922 South Beckley in Dallas. The gallery is managed by his wife, Mrs. Mae Beck.

Following his death in 2004, a 20ft mosaic tile medallion he designed for DFW Airport (Terminal D) entitled “Cypress Trees”, was installed in 2005. In 2007, a gallery in the South Dallas Cultural Center was named after him. The City of Dallas Office of Arts and Culture has commissioned Mrs. Jennifer Cowley to design and fashion the public art sculpture to honor Mr. Beck. The sculpture will be unveiled in 2022 in Twins Falls Park, located in Oak Cliff.

Special thanks were given to MOI Jesse Hornbuckle, III, City of Dallas Office of Arts and Culture Commissioner; Mr. Hiawatha Williams, Owner of Williams Chicken; and others for helping to bring the “Humanization” exhibit to the museum. In attendance were Rev. Richie Butler, Sr. Pastor of St. Luke United Methodist Church; Mrs. Ella Goode Johnson, City of Dallas Office of Arts and Culture Chairperson; The Honorable John Wiley Price, Dallas County Commissioner; The Honorable Carolyn King Arnold, District 4 Councilwoman; Mrs. Jennifer Cowley, Exhibition Curator and Sculptor; Ms. Cheryl Smith, TX Metro News Publisher; Mrs. Mae Beck, Dr. Harry Robinson, Jr., African American Museum President and CEO; and many others. Sorors in attendance: Dwala Brown, Daphne Hornbuckle, Shirley Pleasant and Martha L. Richmond.



**2022 Business Month Celebration
Submitted by Soror Moore**



48th Annual Business Month Education & Scholarship Awards Luncheon

Excitement is building in Iotaland as Iota Phi Lambda Sorority, Inc., Psi Chapter prepares to hold its 48th Annual Business Month Education & Scholarship Award Luncheon. Benefiting the Education & Scholarship Fund. Psi Chapter will honor businesses, professional men and women, community leaders and youth. The celebration will be held at the

Hilton Dallas Lincoln Centre Hotel

Saturday, April 23, 2022 at 11 a.m.

5410 Lyndon B. Johnson Freeway

Dallas, Texas 75240

This year's celebration will honor our 2021-2022 Outstanding Business Entrepreneurs in the following categories.

Alvernon K. Tripp Hall of Fame Award Honorees

Mr. & Mrs. Earnest B. Morgan

Dorethea N. Hornbuckle Business Entrepreneur Honorees

Nikki Reece, Lalanii Jones, Sherlene Anderson, Cicely Miller, Ashley Booker Knight

Joyce Jones Community Service Award

Angelia Dunbar

Corporate Achievement Honoree

Donna White

Sharon R. Thomas-Smith Youth Entrepreneur Award

Madison Denise

Youth Community Service Award

Kennedi Newson

Woman Of the Year

Joyce Daniels



Lola M. Parker Founder

**Iota Phi Lambda Sorority, Inc., Psi Chapter
Celebrates 48-Years of Recognizing Entrepreneurs
Join Us For The Following Activities**



April 1st -30th
Patronize an African American Owned Eatery

April 1st - 30th
Green-A-Thon Challenge: Walk, Run, etc.,
while supporting African American Owned Businesses

Saturday, April 9th @ Noon
Live "Podcast" Featuring African American
Business Owners

Saturday, April 16th @ 10 a.m.
"What's Your Biz"
Recognizing Psi Sorors Entrepreneurs

Every Tuesday In April On Facebook,
"Tuesday Technology Tips"

Saturday, April 23rd @ 11 a.m.
48th Annual Business Month Awards Luncheon.
Registration is Open Until Saturday, April 9th.
For More Information Go To Our
Website: iota-psi.org

Sunday, April 24th @ 3pm
Youth Business Webinar Highlighting The
Businesses of Psi Youth Honorees

Saturday, April 30th
Business Webinar, Highlighting of Psi
Chapter Honorees

**2022 75th Southwestern Regional
Virtual Conference**

75th Southwestern Regional Virtual Conference

Awards Theme: Women: Super & Empowered

Years Of Service Awards



Soror Sheila Fadipe, 25-Years Serving Iota



Soror Eddie Johnson, 35-Years Serving Iota



Soror Jewel Hudson, 45-Years Serving Iota

Psi Chapter Regional Awards

Psi Pelatis

2nd Place

Psi FIL

2nd Place

Psi Pearls Newsletter

2nd Place



Psi 2022 First Timers



Soror Nadia Robinson



Soror Etheleen Lengyon

**2022 Spotighting Soror
Submitted by Soror Traylor**



Iota Phi Lambda Sorority, Inc., Psi Chapter Congratulates Dr. Vicki (Claybon) Sellers 2022 Texas Black Sports Hall Of Fame Inductee

Dr. Vicki (Claybon) Sellers emerged from being a young high school tennis sensation and used her accomplishments to serve as a springboard toward an extraordinary career as a multi-sport coach, trailblazing administrator, and prolific educator. Starting on the tennis team at Lufkin Dunbar High School of Prairie View Interscholastic League (PVIL), Vicki, along with sister Cedric and doubles partner JoAnn McGruder, rocked the high school tennis world in East Texas, the state and various regions in the country in the early to mid-1960's. Then Vicki Claybon won two state high school tennis championships in singles and four state crowns in doubles. She and her associates racked up numerous tournament wins including victories over the defending national champion.

Sellers then took her winning ways to North Texas State University in Denton (now University of North Texas at Denton) where she excelled in coaching under the mentorship of 2017 Texas Black Sports Hall of Fame Inductee, C.H. Collins where she led and organized Denton's girl's athletic programs at both the high school and junior high school levels.

She later took her new skills to Dallas ISD, where she coached at Pinkston and Skyline High schools while earning her master's degree at Texas Woman's University and her Doctorate Degree from Nova Southeastern University in Ft. Lauderdale, Florida while earning Educational Life Certifications in four other states and was named "Dallas Teacher of the Year" in 1996.

In 2015, Dr. Sellers was inducted into the Lufkin Dunbar Hall of Honor. In 2019, she was inducted into the Hall of Honor for the Prairie View Interscholastic League and Coaching Association (PVIL-CA) and as a Life Member in 2021.

Please join the members of Iota Phi Lambda Sorority Inc., Psi Chapter in congratulating Dr. Vicki (Claybon) Sellers for her induction into the 2022 Class of the Texas Black Sports Hall of Fame. Members in attendance: Sorors Judy Reeves, Wonda Traylor, Shelia Fadipe, Brenda Jackson-Napier, Rita Heath-Powell, Judy Jenkins, Diana Jordan, Teresa Henderson, and Henrietta Morris.

This Article was taken from the Texas Black Sports Hall of Fame Celebration as of April 2, 2022.

25 Silver ANNIVERSARY

TEXAS BLACK SPORTS HALL OF FAME

DR. Vicki (Claybon) SELLERS

TENNIS

Psi Chapter Members Showing Their Support

**2022 WOMEN'S WELLNESS
SUBMITTED BY
SOROR RHONDA JONES**



Women's Health

SOURCE: University of California, San Diego, news release

It's a fate many older women fear: loneliness and isolation as they age. Now, new research suggests those feelings may also predispose them to heart disease.

The findings may be especially relevant now because of social distancing required by the pandemic.

"We are social beings. In this time of COVID-19, many people are experiencing social isolation and loneliness, which may spiral into chronic states," said study first author Natalie Golaszewski, a postdoctoral scholar in the Herbert Wertheim School of Public Health and Human Longevity Science at the University of California, San Diego.

"It is important to further understand the acute and long-term effects these experiences have on cardiovascular health and overall well-being," she added in a university news release.

The study included nearly 58,000 postmenopausal women in the United States who responded to an initial questionnaire assessing social isolation in 2011-2012, followed by another questionnaire in 2014-2015 that assessed loneliness and social support.

The women were followed through 2019 or until they were diagnosed with heart disease. During that follow-up, nearly 1,600 were diagnosed with heart disease.

Social isolation and loneliness independently increased heart disease risk by 8% and 5% respectively. Women with high levels of both had a 13%-27% higher risk than those with low levels of social isolation and low levels of loneliness.

The researchers pointed out that socially isolated people are not always lonely, and that lonely people are not necessarily socially isolated.

"Social isolation is about physically being away from people, like not touching or seeing or talking to other people. Loneliness is a feeling, one that can be experienced even by people who are regularly in contact with others," explained senior author John Bellettiere, assistant professor of epidemiology at the Wertheim School of Public Health.

"We do not yet know whether the increased risk of cardiovascular disease is due to acute exposure to social isolation and loneliness, or whether prolonged exposure accumulated over a lifetime is the culprit. Further studies are needed to better understand that," Bellettiere said in the release.

One-fourth of adults 65 and older report social isolation, while one-third of adults 45 or older report being lonely. Previous research shows that social isolation is more common among women than men.

Heart disease is the leading cause of death for U.S. women, accounting for 1 in every 5 deaths, according to the U.S. Centers for Disease Control and Prevention.

"Measures of social isolation and loneliness -- even with brief questions as was done in our study -- should be incorporated into standard care," Golaszewski said.

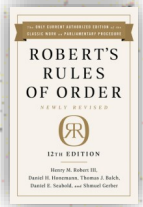
"We monitor our patients' blood pressure, weight and temperature, and it might also be beneficial to capture the social needs that individuals may be lacking to better understand cardiovascular risk and develop solutions," she added.

ROBERTS'S RULES OF ORDER
SUBMITTED BY
SOROR NONA FISHER, PRP



What Does Robert Say?

P.R.N. – Parliamentary Rules Noted
The Parliamentarians of Psi



April Is Parliamentary Law Month

Did you know?

Parliamentary Law Month is celebrated in April to coincide with the birth month of Thomas Jefferson, who wrote the first American manual of parliamentary procedure in 1801. His Manual is unchallenged as the first to define and interpret parliamentary principles for our democratic republic and to offer a basic pattern of rules and a measure of uniformity for the legislative processes of the United States.

Did you know?

Parliamentary Law originated in Athens nearly 3,000 years ago. Demeter's Manual (Demeter, George (1969). *Demeter's Manual of Parliamentary Law and Procedure*, Blue Book) traces the origins of parliamentary law, by which is meant orderly deliberation and action by an assembly of persons or a body of citizens, to c. 750 BC in Greece. It was during that era that the idea of self-government with the right to deliberate in assembly and to speak and vote on public questions, was conceived. Parliamentary Law was refined by the English during the last one thousand years and made a part of the United States Constitution in 1789.

Did you know?

Henry Martyn Robert was the author of Robert's Rule of Order, which has become the most widely used manual of parliamentary procedure and remains today the most common parliamentary authority in the United States. Now in its 12th Edition, it is the Parliamentary Authority of Iota Phi Lambda Sorority, Inc. General Roberts became a renown military engineer. He is buried at Arlington National Cemetery. Notably, his father, Reverend Joseph Thomas Robert was the first president of Morehouse College where there is a dormitory on the campus named after him.

Reference: RONR (12th ed.) xxix-xlvi

"The Sounding Block Unit"

Psi Chapter has a history of effective parliamentarians including those who are currently members of the National Association of Parliamentarians (NAP), an organization whose mission states: "NAP is dedicated to educating leaders throughout the world in effective meeting management through the use of parliamentary procedure."

Members of a local unit of NAP, "The Sounding Block Unit"



Soror Nona Fisher
Professional Registered
Parliamentarian



Soror Dr. Mary Nickson
Psi Chapter Parliamentarian
& Southwestern Region



Soror Daphne Hornbuckle



Soror Joyce Hodges

Let everything be done decently and in order.

1 Corinthians 14:40



CALENDAR FOR APRIL 2022

| DATE | NAME OF EVENT | TIME | LOCATION |
|---------------------------|--|------------|----------|
| Tuesday, April 5, 2022 | Business Month Meeting | 6:30p.m. | Zoom |
| Thursday, April 7, 2022 | 85th Anniversary Committee Meeting | 7 p.m. | Zoom |
| Sunday, April 10, 2022 | Newsletter Due to the Regional Journalist | 11:59 p.m. | Zoom |
| Tuesday, April 12, 2022 | Executive Committee Meeting | 7 p.m. | Zoom |
| Wednesday, April 13, 2022 | New Chapter Chartering | 7 p.m. | Zoom |
| Thursday, April 14, 2022 | 85th Anniversary Marketing & Promotion Committee | 6 p.m. | Zoom |
| Saturday, April 16, 2022 | Chapter Meeting | 10 a.m. | Zoom |
| Sunday, April 17, 2022 | Future Iota Leaders (FIL) | 3 p.m. | Zoom |
| Tuesday, April 19, 2022 | Business Month Meeting | 6:30 p.m. | Zoom |
| Saturday, April 23, 2022 | 48th Anniversary Business Month Award Luncheon | 11 a.m. | Zoom |



Happy Birthday
SORORS' APRIL BIRTHDAYS


Tangulon Gardner 4/1

Carolyn Parker 4/9

Shirley Pleasant 4/20

Dr. Mary Nickson 4/28

Terri Britt 4/30




FROM THE

Journalist

All news articles are due the **25th of each month** or before. Email all written news articles and pictures to: journalistiotapsi@gmail.com

Please enjoy this edition of **Psi Pearls** and many more to come, and know it has ultimately been our pleasure to serve you.

Sisterly,

SOROR VEE M. JORDAN

PSI CHAPTER JOURNALIST/PUBLIC RELATIONS CHAIR

IOTA PHI LAMBDA SORORITY, INC.



HEALTH NEWS/WELLNESS

Submitted By
Soror Ross, RN



National Autism Awareness Month

HOLLYROD
FOUNDATION

Holly Robinson Peete Story Autism

AUTISM
AWARENESS

After Holly and Rodney's eldest son, RJ, was diagnosed with autism, HollyRod's mission expanded to provide resources to families affected by an autism diagnosis. One in 68 children are diagnosed with autism every year.

50% of these children have extreme difficulty learning how to speak, while 25% of them never will. HollyRod launched the RJ's Place grant in 2014 to provide assistive technology to children's hospitals and autism centers. As these children grow, they require vocational training and specialized job placement assistance to transition to mainstream life and gainful employment.

Our RJ's Place grants now support toddlers to young adults in over two dozen locations the U.S. and Canada. The HollyRod foundation provides compassionate care to those living with autism and Parkinson's disease. We seek to fill an unmet need by providing compassionate care and services to underserved individuals and families that are burdened financially and emotionally by a diagnosis. We strive to help individuals live the best life possible.



Holly and son RJ

Click the link below and hear their story about Autism

[\(450\) The Best Resource for Parents of Children with Autism | For Peete's Sake | Oprah Winfrey Network - YouTube](#)

Announcements

Upcoming Events

IOTA PHI LAMBDA SORORITY, INC.
PSI CHAPTER
PRESENTS

48th Annual
Business Month
Education and Scholarship Awards Luncheon

Saturday, April 23, 2022, at 11:00 a.m.

Hilton Dallas Lincoln Centre, Lincoln Ballroom
5410 Lyndon B. Johnson Freeway, Dallas, TX

National Theme: Business and Professional Women:
 Building the Foundation for Generational Financial Empowerment

Mrs. Dorothy White Mrs. Judy Reeves Mrs. Beverly Moore
 National President Psi Chapter President Business Month Chair

Business Attire **Tickets: \$65.00**

RSVP: <https://forms.gle/CL8M39p2SLXV5UiW8>

Saturday, April 23, 2022 at 11 a.m.
 Hilton Dallas Lincoln Centre Hotel
 5410 Lyndon B. Johnson Freeway
 Dallas, Texas 75240

Psi Chapter will celebrate their 48th Annual
 Business Month Awards Luncheon
 Benefiting the Education & Scholarship Fund.
 We will honor businesses, professional men and women,
 community leaders and youth.

Save The Date

Let's Celebrate
85th Anniversary Gala
Saturday, June 4, 2022
at 7 p.m.

Hilton Dallas Lincoln Centre Hotel
5410 Lyndon B. Johnson Freeway
Dallas, Texas 75240

ENTERTAINMENT BY:
The LEGENDARY
Don
Diego Band

Iota Phi Lambda Sorority, Inc.
Psi Chapter



"Looking Back and Celebrating
85 Years of Service & Sisterhood,
Moving Forward to Continue Our Legacy"

Save The Date

Let's Celebrate

Iota Phi Lambda Sorority, Inc., Psi Chapter

85th Anniversary Gala Saturday, June 4, 2022, 7 p.m.
 Hilton Dallas Lincoln Centre Hotel
 5410 Lyndon B. Johnson Freeway
 Dallas, Texas 75240

ENTERTAINMENT BY THE LEGENDARY
 DON DIEGO BAND
 More Information Coming Soon!

CONGRATULATIONS !!**Judge Ketanji Brown Jackson****From Psi Chapter of Iota Phi Lambda Sorority, Inc.**

History made: Judge Ketanji Brown Jackson confirmed as first Black woman on Supreme Court

The Senate on Thursday, April 7, 2022, confirmed [Judge Ketanji Brown Jackson](#) to the 116th Associated Justice of the United States Supreme Court, [paving the way for her](#) to become the first Black woman to sit on the nation's highest court.

Just before the 53-47 bipartisan vote -- a rare occasion when senators announced their votes standing at their desks -- Senate Majority Leader Chuck Schumer called it "an even greater moment for America as we rise to a more perfect union." (According to Libby Cathey of abc NEWS)

**JUDGE KETANJI BROWN JACKSON****CONFIRMED****TO THE SUPREME COURT**



Iota Phi Lambda Sorority, Inc. Southwestern Regional News

Southwestern Region Theme:

“Empowered Women: Together We Achieve the Extraordinary”

75th Southwestern Region Virtual Conference

Southwestern Region New Officer-2022-2023



Soror Melaniee Stone

Southwestern Journalist



Soror Rosetta Davis
20TH SWR DIRECTOR

Southwestern Regional Technology Team

Congratulations to Psi Chapter's members and Soror Dorita Hatchett Chair of Southwestern Region Technology Team. Job Well Done!!!



Soror Dorita Hatchett
SWR Technology Chair
Epsilon Phi



Soror Vee M. Jordan
Psi Chapter



Soror Wonda Traylor
Psi Chapter



Soror Daphne
Hornbuckle
Psi Chapter



Iota Phi Lambda Sorority, Inc.

National HQ News

“Business and Professional Women Building the Foundation for Generational Financial Empowerment”

April 2022

Business Month Message

Soror Dorothy M. White

23RD NATIONAL PRESIDENT



Happy Business Month to the Sorors of Iota Phi Lambda Sorority, Inc

Sorors, Business Month represents the main focus of Iota Phi Lambda Sorority, Inc. We are an organization devoted to empowering women to seek various and diverse opportunities in the professional world, especially in the field of business. During the 2022 Regional Conference season we have focused on the empowered woman. This Business Month, let's continue to celebrate the “empowered woman” as we highlight and celebrate the business achievements of African American women. This year, our national theme, *“Business and Professional Women Building the Foundation for Generational Financial Empowerment”* provides a platform to reinforce the importance of diversity in the workforce as we watch the women of this country, especially African American women, take advantage of the progressive atmosphere in our country.

We are entering a time where African American women, are emerging as strong leaders with the ability to voice a viewpoint that empower them to step out and follow their dreams of financial stability and empowerment. Now more than ever, it is important to have women not only in positions of leadership but also in the boardrooms. Increased diversity in the boardroom leads to smarter decision-making, encourages innovation and develops a pipeline for others to follow. According to the Harvard Law School Forum on Corporate Governance, *“outdated workplace cultures, unconscious bias, and lack of sponsorship are some of the factors which prevent many women from reaching senior leadership roles”* Many of our members have achieved their goals through hard work and unrelenting determination despite obstacles along the way. There is no limit to what we, as women, can accomplish when given the opportunity. As Ursula Burns stated, “Dreams do come true, but not without the help of others, a good education, a strong work ethic and the courage to lean in.”

Sorors, we only have to look at a few women who have led the way, women such as Maggie L. Walker, the first African American woman to charter a bank and serve as its' president. As a leader, she achieved successes with the vision to make tangible improvements in the lives for African Americans. Madam C. J. Walker, the first African American self-made female millionaire. She hired and trained “Walker Agents” and founded beauty colleges to expand her ideas to other women throughout the country. Cathy Hughes, the first African American to take her company, Radio One, public and to chair



Iota Phi Lambda Sorority, Inc.

National HQ News

“Business and Professional Women Building the Foundation for Generational Financial Empowerment”

National Presidents Message Continues

April 2022

Business Month Message

Soror Dorothy M. White

23RD NATIONAL PRESIDENT



a publicly held corporation. She serves as a mentor and an advocate for empowering minority communities. Ursula Burns, the first African American female CEO of Xerox, a Fortune 500 company. She found her voice and was not afraid to express her opinions, which began her climb to the top of the ladder and then we have Oprah Winfrey, the first African American female self-made billionaire. She worked her way up to “queen of media” through hard work and determination, despite being born into poverty. These women served as trailblazers, paving the way for future businesswomen.

As an organization, we must develop mentors and role models, creating an environment of collaboration in order to break down walls and empower our future leaders. As Barbara Bush stated, *“To empower a woman is to empower her children, her family and her community. The smartest investment we can make is in women. Women must have the freedom and possibility to decide who they are.”*

Sorors, let us use Business Month to highlight the achievements, despite the struggles, of African American women as they continue to climb the ladder of success. We honor their tenacity, determination and persistence as they pursue their dreams of financial, social and political empowerment.

Happy Business Month to all the incredible women of Iota! Let’s continue to inspire those around us.

Sisterly,

Dorothy M. White

Dorothy M. White

23rd National President

Psi Chapter Information

If you would like to email President Judy Reeves, or Journalist Vee M. Jordan click on the highlighted links listed below.

Judy Reeves, Psi Chapter President

judyreeves4@att.net

Iota Phi Lambda Sorority, Inc.

Psi Chapter

P.O. Box 224891

Dallas, Texas 75222-4891

PSI CHAPTER WEBSITE

<https://iota-psi.org>

Chapter Theme:

"Building on a Solid Foundation, Empowering and Strengthening Sisterhood in Business"



You can Find us On



<https://twitter.com/psi1936>



<https://facebook.com/399587420118>

Vee M. Jordan, Journalist/
Public Relations Chair

journalistiotapsi@gmail.com

Public Relations Committee

Daphne Hornbuckle

Dwala Brown

Jewel Hudson

Judy Jenkins

Rita Heath Powell

Wonda Traylor

Rita White Ross

Shelia Fadipe

Beverly Moore

Rhonda Jones

Mary Ann Collier

Southwestern Region Information

If you would like to send an email to our Southwestern Regional Director, National President or visit the Southwestern Region or National websites. Click on the highlighted links listed below.

[Rosetta Davis](#), Southwestern Regional Director

Southwestern Region Website, <http://www.iotaswr.org>

Southwestern Region Theme: "Empowered Women: Together We Achieve the Extraordinary"

National Information

[Dorothy White](#), National President

National Website, <http://www.iota1929.org>

National Theme:

"BUSINESS AND PROFESSIONAL WOMEN BUILDING THE FOUNDATION
FOR GENERATIONAL FINANCIAL EMPOWERMENT"



Founder: Mrs. Lola M. Parker