Iota Phi Cambda Sorority, Inc.

May 2025 Volume 32, Issue 29

Psi Chapter Monthly Newsletter Dallas, Texas



2024-2026 Southwestern Region Outstanding Chapter



EARLS

President Beverly Moore

Chapter Theme: "Business and Professional Women Empowering Others by Reflecting on Our Accomplishments, Upholding Our Legacy, and Celebrating What Is To Come!"

Message from the President

Greetings Sorors!

"Business Month" is our Sorority's capstone program that occurs throughout the month of April. The monthly activities focus on efforts to stimulate interest in business education, to recognize women who have made outstanding achievements in the field of business and to provide a progressive network of talent, skills, knowledge, and resources that are accessible to all sorority members to help each one achieve their professional and/or personal objectives.

lota Roses to Business Month Chair Eddie Johnson, Co-Chair Danielle Daniels-Young and the Business Month Committee, for the successful events Psi Chapter held during April. The Leadership Forum, visits to small businesses and finally the 51st Annual Business Month Luncheon were outstanding. To every Soror who contributed whether by planning, participating, promoting, presenting or purchasing a ticket, thank you. Your commitment has fortified our legacy and laid a stronger foundation for the next generation of business leaders.

lota Roses to Chair Joyce Hodges and Co-Chair Etheleen Lengyon for the iThrive workshop presented to the FIL. The youth seemed to really enjoy the presenter and activities. Sorors, thank you for your tireless efforts, compassionate hearts, and dedication you show while working with the youth.

Iota Roses to Chair Pamela Powell and the Health and Wellness Committee. We extend our sincerest congratulations and heartfelt appreciation to the Health and Wellness Committee for an outstanding job on the recent Community Health Fair!

Iota Roses to National President Charlotte Berry who was recognized as the South Dallas Business and Professional Women's Club, 2025 V. Alyce

CONTENT Plable ()f Foster Trailblazer Woman of the Year. We are so proud of you! Congratulations Soror Felica Booker on your promotion from Plant Accountant at Tyson Foods to Comptroller. Turtle Hugs to you! Presidents Message Elevate & Thrive - Business Growth & Leadership We will have lots of celebrations and observations in May. The United States has Forum recognized May as small business month due to the small business impact on American 3 Psi Chapter Visits Salatas and A Touch of Paris culture and economy. This designated month aims to honor the close to 30 million small Art Studio businesses and the amazing people who run them. Let's plan to stop by and support Thrive with the FIL and Community Health Fair some of the small businesses that we honored during Business Month. 5)51st Annual Business Month Education and Scholarship Award Luncheon Sorors of Psi Chapter, thank you so much for making my birthday so special! The many 6 51st Annual Business Month Education and happy birthday posts and the beautiful birthday flyer on social media created by Public Scholarship Award Luncheon Honorees Relations Chair Vee Jordan was outstanding! I know that I am really loved and blessed. "Woman of the Year" and Holidays 7 lota roses to all of you! 8 Happy Birthday and Upcoming Events We also observe Mental Health Awareness, and Women's Health Care in May. Remember Calendar and Reminder from the Journalist that our mental and physical healthcare should be a priority. 10 ODE TO OMEGA and May Meditation Happy Mother's Day to all the mom's and women who contributed towards making you the person you are today. Iota roses to all of you! Southwestern Regional News and National HQ News Thankful and Blessed Soror Beverly Moore, Psi Chapter President Psi Chapter Information 2024 & 2025 SWR Outstanding Chapter President

Jota Phi Lambda Sorority, Inc. PSI PEARLS accorded





Elevate & Thrive – Business Growth & Leadership Forum

On April 12, 2025, Psi Chapter of Iota Phi Lambda Sorority, Inc. proudly hosted the **Elevate & Thrive: Business Growth & Leadership Forum** as part of our Business Month celebration. This signature event brought together powerful voices in entrepreneurship to share their journeys, insights, and strategies for long-term business success.

The forum was skillfully moderated by **Soror Rita Heath Powell**, who guided an engaging and inspiring discussion among our distinguished panel of honorees:

- Dr. Kera Collier, DDS Indigo Dentistry
- Carol Mitchell Golden Plan Choice
- Kertrina Dauway The Sea Moss Store
- Daria McKenzie Total Escape Day Spa Lavishing Lashes Academy

Each panelist shared invaluable insight into how they navigated challenges, scaled their businesses or brands, and maintained purpose-driven leadership. Topics included business development, strategic planning, mentorship, and balancing innovation with sustainability.

Attendees also participated in interactive Q&A sessions, a rapid-fire advice round, and a live case study discussion focused on real-world business growth scenarios.

We extend our heartfelt thanks to our panelists for their time and transparency, to our moderator for leading with grace and expertise, and to our Business Month committee for executing an exceptional event.

Psi Chapter remains committed to encouraging and elevating Black entrepreneurs and leaders. **Together, we will continue to elevate and thrive.**



Psi Chapter Visit to Salata Restaurant

On Friday, April 11, 2025, the Psi Chapter continued our Business Month activities by enjoying a delightful lunch with our SWR Outstanding Business Woman of the Year, Mayor Rachel Proctor, and the 24th National President, Ms. Charlotte D. Berry.

- Mayor Proctor, the owner of Salatas Restaurant, warmly welcomed us with reserved seating.
- We experienced a healthy dining option featuring an array of delicious salads, wraps, and soups.

During our time at the restaurant, Mayor Proctor shared her valuable business insights while actively engaging in her work. We concluded our visit with memorable photos, and President Moore presented her with a beautiful glass certificate of recognition from lota Phi Lambda Sorority Inc. for the 2025 Business Month.



Psi Chapter Visits A Touch of Paris Art Studio

On Saturday, April 12, 2025, the Psi Chapter continued our Business Month activities by visiting A Touch of Paris, which is owned by Dominique Johnson, one of the recipients of the Dorethea N. Hornbuckle Business Entrepreneur Award for Business Month. The studio exuded a charming ambiance with its elegant French-inspired decor and vibrant art displays. Dominique Johnson greeted us with a warm smile and gracious hospitality, making everyone feel instantly welcome.

To conclude our visit, Dominique was presented with a beautifully framed certificate of appreciation, acknowledging her contributions to the arts and her role in empowering future business leaders. The day was both educational and enjoyable, leaving us inspired and eager for our next Business Month adventure.







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iThrive with the FIL Submitted by: Soror J. Hodge



iThrive with the FIL



Jahmir Nobles launched an inspiring youth empowerment initiative called iTHRIVE INC., where he proudly serves as the CEO and Founder of this nationally recognized organization. Participants were grouped into teams and tasked with brainstorming. We were excited to witness their creativity firsthand as they displayed a visual representation of their project solutions.

Additionally, they developed their communication skills by taking on the role of spokespersons, skillfully articulating and defending their project ideas in front of an audience. Mr. Nobles and his team cultivated a vibrant and productive environment, allowing each participant to engage fully and discover valuable tools within themselves for approaching future projects with clarity. We were also delighted to have President Beverly Moore and 1st VP Eddie Johnson join us to present our Psi Chapter certificate of appreciation.



Community Health & Wellness Fair Submitted by: Soror P. Powell



Psi Chapter Community Health & Wellness Fair



On Saturday, May 3, 2025, Psi Chapter's Health and Wellness Committee proudly hosted its inaugural Community Health & Wellness Fair at Glen Oaks United Methodist Church in Dallas, Texas. Beginning at 11 a.m., the event welcomed community members of all ages for a day focused on education, health, and connection.

Attendees enjoyed free food, a bounce house for children, and a variety of opportunities to engage with local health professionals and service providers. The Carter BloodCare mobile unit was onsite for blood donations, while adults had the chance to network and receive information on physical and mental wellness, research studies, and employment resources.

Participating vendors included Axon Health, The Metroplex Black Nurses Association, Southwest Cares, Therapy Manor Counseling, UT Southwestern, and Excel Employment Services. Each organization provided valuable insight and resources tailored to community health needs.

The event was a meaningful step toward encouraging healthier lifestyles while celebrating the importance of community, connection, and informed self-care. Psi Chapter looks forward to continuing this important work in the future.



51st Annual Business Month Award Luncheon Submitted by: Soror E. Johnson



51st Annual Business Month Education and Scholarship Award Luncheon

On April 26, 2025, the Iota Phi Lambda Sorority Inc. Psi Chapter hosted its 51st Annual Business Month Education and Scholarship Award Luncheon, welcoming over three hundred guests. This year's event reached full capacity. The atmosphere buzzed with excitement! Honorees and Awards

The event recognized several distinguished individuals, including:

- Five recipients of the Dorethea N. Hornbuckle Business Entrepreneur Award
- The Joyce M. Jones Community Service Award
- The Corporate Achievement Award
- The Betty J. Brown 30-Year Service Award Recipient
- The 2025 Outstanding Business Woman of the Year
- The 2025 Outstanding Soror of the Year
- Alvernon K. Tripp Hall of Fame Inductee
- This year we introduced a new Award "The Beacon of Hope".

Additionally, the success of the event was highlighted by acknowledging our youth through the recognition of essay winners and scholarship recipients.

A heartfelt thank you goes out to our Diamond, Gold, Table, and Turtle Sponsors. Congratulations to the Psi Chapter for making this event a tremendous success!























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Spotlight: South Dallas Business and Professional Women's Club, Inc. "Woman of the Year" National President Charlotte D. Berry Submitted by: Soror V. Jordan



South Dallas Business and Professional Women's Club, Inc. "Woman of the Year"



"On Saturday, April 26th, 2025, lota Phi Lambda Sorority, Inc., 24th National President received the 2025 V. Alyce Foster Trailblazer Woman Of The Year Award. This prestigious award is given annually to a woman who has demonstrated exceptional leadership, dedication, and service to her community. It recognizes individuals who have made significant contributions in their field and have paved the way for future generations. Congratulations to our National President, Mrs. Charlotte D. Berry, for this well-deserved honor."



Psi Chapter Monthly Newsletter



Calendar for May				
DATE	NAME OF EVENT	TIME	LOCATION	
Saturday, May 3rd	Health Fair	10 a.m - 2 p.m.	Glen Oaks United Methodis Church	
Tuesday, May 6th	Joint Founder's Day Meeting	7 p.m.	Zoom	
Wednesday, May 7th	Special Meeting	7 p.m.	Zoom	
Thursday, May 8th	Membership Meeting	7 p.m.	Zoom	
Saturday, May 10th	Buckner Children's Home Shoes for Orphan Souls	9:30 - 11:30 a.m.	Buckner Children's Home Shoes for Orphan Souls	
Saturday, May 10th	Pelati Meeting	2 p.m.	Telephone Conference Cal	
Sunday, April 11th	Happy Mother's Day			
Monday, May 12th	Election Committee Meeting	6:30 - 7:30 p.m.	Zoom	
Tuesday, May 13th	Executive Committee Meeting	7 - 8:15 p.m.	Zoom	
Wednesday, May 14th	90th Anniversary Committee Kickoff Planning Meeting	7 - 9 p.m.	Zoom	
Thursday, May 15th	Founder's Day Psi Meeting	7 p.m.	Zoom	
Saturday, May 17th	Sorority Business Meeting	10 – 1 p.m.	J. Erik Jonsson Central Libra	
Monday, May 19th	Health and Wellness Committee Meeting	7 - 8 p.m.	Zoom	
Monday, May 26th	Memorial Day			



From the Journalist...

All news articles should be submitted by the 25th of each month, or even sooner if possible. Please send your written contributions along with any related images to: tmitchellpsijournalist@gmail.com.

I hope you enjoy this edition of Psi Pearls, with many more to follow. I am truly grateful for this opportunity, and it is a genuine pleasure to serve you.

On this Memorial Day please Remember and Honor all who have served and a special prayer for the families. Happy Mother's Day to all the moms!

Sisterly, Soror Tina Mitchell PSI CHAPTER JOURNALIST



BUT WE OWE THEM ALL

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ODE TO OMEGA





We kindly request ongoing prayers for the family of Soror Rhonda Molett due to her passing.

MAY MEDIATION



As we prepare to celebrate Founder's Day 2025, a time of reflecting on our founder's dreams and visions, we can't help but rejoice in Soror Parker's 96 years of successful accomplishments. A time when we focus on the founding principles of lota Phi Lambda Sorority -Jesus Christ, friendship, love, and loyalty.

I can just imagine her leaning on Proverbs 3:5-6, (NJKV), **"Trust in the Lord with all your heart, and lean not to your own understanding; In all your ways acknowledge Him, And He shall direct your paths."**

We can only do so much alone using our own strength. We are limited. God is not. He wants to do it for us. Why not let Him? We are confronted daily with the overwhelming issues of our world: news reports, relationships, bills, medical issues, and the list goes on. I'm sure Soror Parker also faced some of these same issues in her time, but she moved forward with her vision. She believed in God and His wisdom. We can see it in her planning of lota – Jesus Christ, friendship, love, and loyalty. We must be still and continue to wait on the Lord. We must give it to the Lord completely without hesitation. For me that has not always been easy. But life continues to be a learning and growth journey of experiences.

Exodus 14:14 says, "The Lord will fight for you; you need only to be still. No matter what the situation good or bad God's got it!"

2 Chronicles 20:15 says, **For the battle is not yours, but the Lord's.** Proverbs: 16:3 says, **"Commit your work to the Lord, and your plans will be established."** All of these verses are in plain sight in the word of God. What are we waiting for to accept them? Soror Parker certainly did.

Let us go to God in prayer

Dear Heavenly Father,

May Meditation

By: Soror J. Wallace PSI Chapter Chaplain

Please continue to walk alongside us and guide us on our journey. We sometimes struggle with obedience, but with Your ongoing support, we can and will become overcomers. We trust that Your timing is always perfect; help us to be patient and to let You fight our battles in Your time. We desire to be at peace with You and to embrace the promises of Your Word. Remind us that prayer is our greatest weapon and encourage us to utilize it. We are grateful for the many blessings we have received and continue to receive from You. Thank You for never giving up on us; we sincerely appreciate it. Amen.

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IOTA PHI LAMBDA SORORITY, INC. SOUTHWESTERN REGIONAL NEWS



Sover Resetta Davis Southwestern Regional Director

Southwestern Region Theme: "Empowered Women: Together We Achieve the Extraordinary"



The Psi Chapter extends its heartfelt gratitude as we say farewell to the 20th SWR Director, Rosetta Davis.



Soror Davis takes her final walk...

IOTA PHI LAMBDA SORORITY, INC. NATIONAL HQ NEWS

"Professional Business Women Propelled by Ingenuity: Intentional Purpose" #Designed1929 #Driven2023-2027 #Distinction2029

Save the Date:

National Convention July 29, 2025 - August 3, 2025 in Washington, D.C.



Soror Charlotte D. Berry 24TH NATIONAL PRESIDENT



Office of the National Journalist Click below for newsletter National Newsletter May 2025









Psi Chapter Information

If you would like to email President Beverly Moore, or Journalist Tina Mitchell click on the highlighted links listed below.

Beverly Moore, Psi Chapter President

Email: <u>beverlyj5850@gmail.com</u> lota Phi Lambda Sorority, Inc. Psi Chapter P.O. Box 224891 Dallas, Texas 75222-4891

Tina Mitchell, Journalist Public Relations Co-Chair Email: tmitchellpsijournalist@gmail.com

PSI Chapter 2024-2025 Officers		
Soror Bevery Moore	President	
Soror Eddie Johnson	1st Vice President	
Soror Danielle Daniels-Young	2nd Vice President	
Soror Jewel Hudson	Recording Secretary	
Soror Shelia Fadipe	Corresponding Secretary	
Soror Nadia Robinson	Financial Secretary	
Soror Ashanta Tolliver	Treasurer	
Soror Tina Mitchell	Journalist	
Soror Collette Jones	Dean of Intake	

Chapter Theme: "Business and Professional Women Empowering Others by Reflecting on Our Accomplishments, Upholding Our Legacy, and Celebrating What Is To Come! "

STAY CONNECTED WITH US!

FOLLOW US ON OUR SOCIAL MEDIA NETWORKS

PSI Chapter website: https://iota-psi.org

https://facebook.com399587420118

<u>https://twitter.com/psi1936</u>

https://instagram.com//psi1936

Southwestern Region Information

If you would like to send an email to our Southwestern Regional Director or visit the Southwestern Region websites, click on the highlighted link listed below.

> Soror Rosetta Davis SWR Director https://iotaswr.org



National Information

If you would like to send an email to our National President or visit lota Phi Lambda Sorority, Inc., national websites, click on the highlighted link listed below.

> Soror Charlotte D. Berry, M.Ed. National President <u>https://iota1929.org</u>

Founder: Mrs. Lola M. Parker