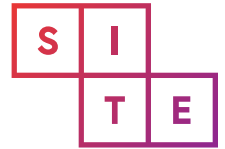


# Sponsorship Opportunities 2019

BIRKDALE VILLAGE

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## 2019 EVENTS

**Battle of the Badges:** The Huntersville Fire Department, Huntersville Police Department and Mecklenburg County Sheriff's Office, Charlotte NC, square off on *March 24th* in an annual battle to collect the most donations to benefit Community Blood Center of the Carolinas. The winning organization receives a \$1,000 donation to the charity of their choice.

**Mingling on the Green (25 shows):** Join us for live music every *Friday & Saturday night from 7-9PM, June 1st to August 25th*. Bring a chair or a blanket and the whole family.

**Art Festival:** On *May 19th & 20th*, Birkdale Village will transform into an art-lover's paradise. Artists and craft artisans from all over the country will display their phenomenal creations, including beautiful sculptures, photography, glass, paintings, ceramics, one-of-a-kind jewelry, and mixed media. We are certain you will find affordable and practical artisan-created works that you will love!

**4th of July Celebration:** Join us for a fun-filled day to celebrate *July 4th!* As always, bring your bike and – after decorating it – join us for the parade. The Huntersville Fire Department will be on-hand to cool us down with their ladder truck. You don't want to miss it!

**Taste of Birkdale:** Join us for our annual Taste of Birkdale food festival on *September 16th* benefitting Hospice & Palliative Care Lake Norman. There will be live music, and two local breweries servicing our two beer and wine tents. Bring your appetite for sample menu items from some of our own Birkdale Village eateries, and choose from an awesome mix of food from seven Charlotte-area food trucks. The festivities continue with a variety of activities for the kids too!

**Health and Wellness Fair:** This free, family-friendly event on *October 6th* will showcase over 30 vendors from a variety of local businesses in the health and wellness industry. They will provide information about their products and services, as well as tips for a healthy lifestyle.

**Santa's Arrival and Tree Lighting:** Join us at our annual celebration benefitting Ace & TJ's Grin Kids as we welcome Santa to Birkdale Village for the holiday season. The event includes live music, numerous vendors and, of course, the arrival of Ole Saint Nick and lighting of the tree! The parade begins at dusk (around 5:15 PM) and Santa is available for photos at the conclusion of the tree lighting ceremony until approximately 8PM.

**Breakfast with Santa:** Breakfast takes place on *December 8th* at Red Rocks Café - Birkdale pays for food and Santa, Red Rocks donated the space. All proceeds from ticket sales go to Habitat for Humanity.



# Sponsorship Opportunities 2019

## BIRKDALE VILLAGE

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### SPONSORSHIP PACKAGES:

#### ☐ Title Sponsor for All Birkdale Village Events (*Three Spots Available*)

- Events will be presented by [your company].
- Logo on all event collateral.
- Banner prominently displayed at all events (to be supplied by sponsor).
- Table display at all events.
- Prominent recognition on all event advertisements and radio commercials (including posters, brochures, event page, etc.).
- 10 free call-outs on our Facebook page and shopping center emails throughout the year.

#### ☐ Platinum Sponsor for All Birkdale Village Events (*Four Spots Available*)

- Table display at all events.
- Banner prominently displayed at event (provided by sponsor).
- Prominent recognition on all event advertisements (including posters, brochures, event page, etc.).

#### ☐ Gold Sponsor for All Birkdale Village Events

- Banner displayed prominently at all events (provided by sponsor)
- Major recognition on event's Facebook page.
- Table display at all events.

#### ☐ Table Display: **\$250 per event**

### ASK ABOUT A CUSTOM SPONSORSHIP PACKAGE

- Reach out to discuss a sponsorship package that meets your budget and promotional needs. Contact Pippa Brown, Property Manager, at [pbrown@sitecenters.com](mailto:pbrown@sitecenters.com).
- If your company would like to donate products or services, please contact Pippa Brown at [pbrown@sitecenters.com](mailto:pbrown@sitecenters.com).
- Specific rates per event available upon request.



# Sponsorship Opportunities 2019

BIRKDALE VILLAGE

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## SPONSOR INFORMATION:

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Business Name (as appears for promotions): \_\_\_\_\_

Web Address (if applicable): \_\_\_\_\_

Business Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

## SPONSOR LEVEL:

Title Sponsor for Birkdale Village Events

Platinum Sponsor for Birkdale Village Events

Gold Sponsor for Birkdale Village Events

Table Display for \_\_\_\_\_ Event

Custom Package:

Tell us about what you are looking for: \_\_\_\_\_

## DISCLAIMER:

- Sponsorship logos must be received at least four weeks prior to the event to be included on the t-shirt. If there is a problem with providing your logo in this format, please contact Pippa Brown at [pbrown@sitecenters.com](mailto:pbrown@sitecenters.com).
- Please provide a company logo in .jpg or .tif format electronically along with your check.
- Please note: Any sponsorship monies received after printing deadlines may not be included in printed materials.
- Event date subject to change. SITE Centers will notify any sponsor at least 30 days in advance of event date.