

GLAMMAPS

Pitch Deck

Find the best Beauty Specialist the best suits you!



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Who We Are?

At Glam Maps, we're a tech-driven team bridging beauty and innovation. Our aim is to revolutionize beauty service discovery and booking, connecting professionals and enthusiasts effortlessly.



POTENTIAL ANNUAL REVENUE

EX: Weedmaps's revenue is \$23.0 million



USER GROWTH

- Building Local Communities
- User-Generated Content
- Collaboration with Influencers
- Data-Driven Insights
- Seamless User Experience
- Leveraging Existing Networks



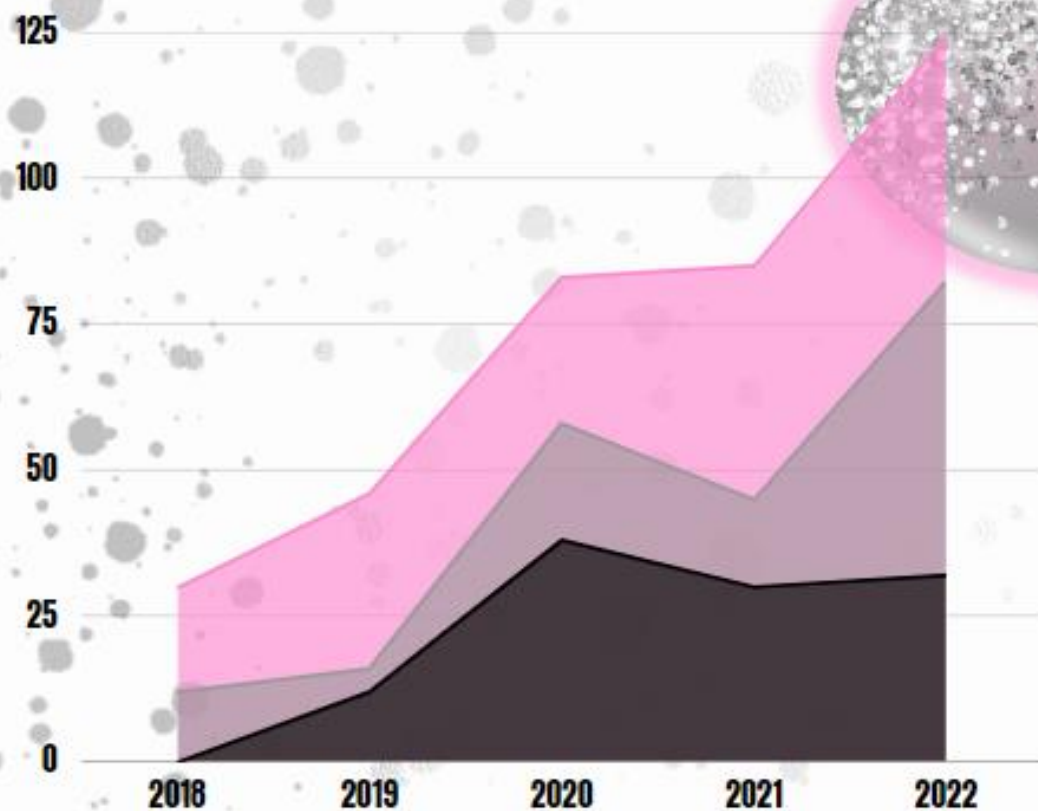
CUSTOMERS

EX: Weedmaps has slightly from 5,537 to 5,609 clients.



The Problem

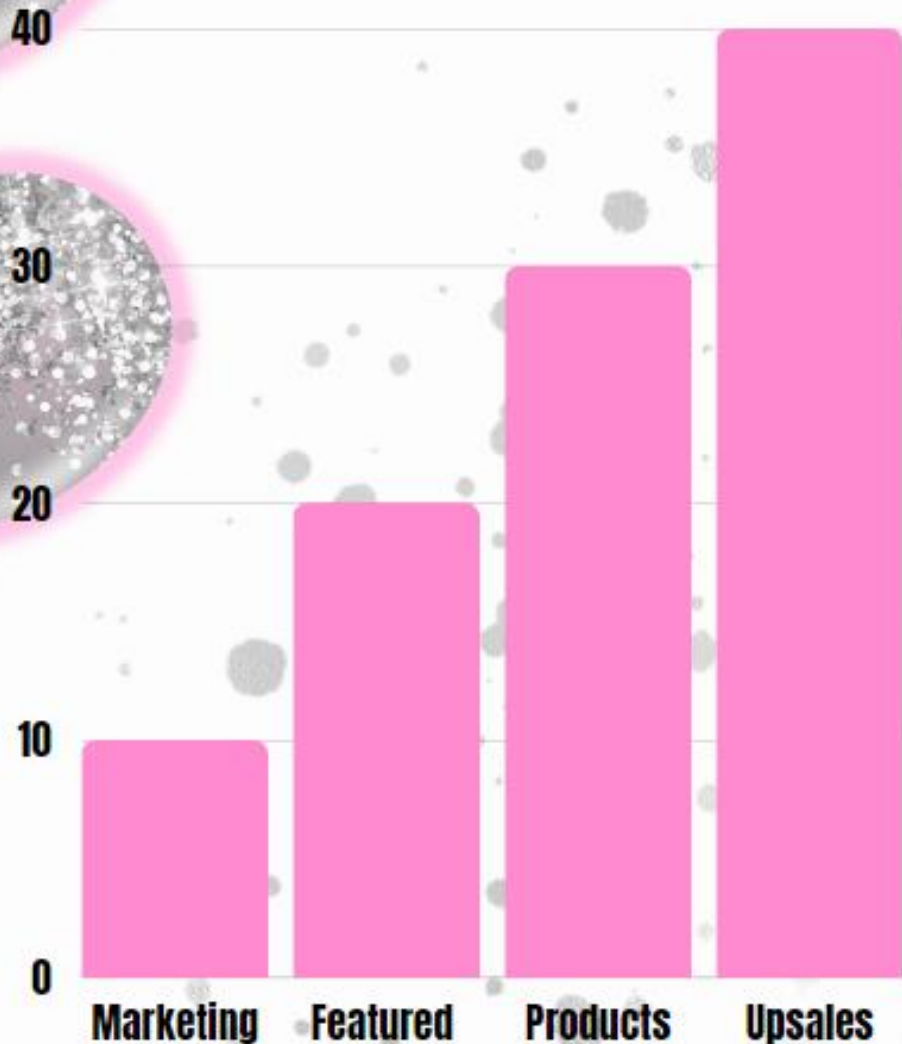
Beauty professionals face a recognition gap in a crowded industry. Despite their expertise, many struggle to be noticed, limiting their growth and potential. Clients, on the other hand, find it challenging to discover the perfect artist who aligns with their preferences and needs



Better Solution



Glam Maps bridges this gap by offering beauty professionals a platform to shine. With comprehensive profiles and easy booking, professionals gain visibility while clients find tailored services effortlessly. Glam Maps empowers beauty artists to unlock growth and helps clients discover their ideal beauty partners, transforming the beauty industry.



Our Important Values

Empowerment

Innovation

Inclusivity

Community

Quality

Accessibility

Transparency

Inspiration

Convenience

Continuous Improvement



Service Introduction

Discover Beauty Excellence:
Uncover top-tier beauty professionals and services effortlessly.

Empower Beauty Pros:
Showcase your skills, expand your reach, and thrive in the industry.

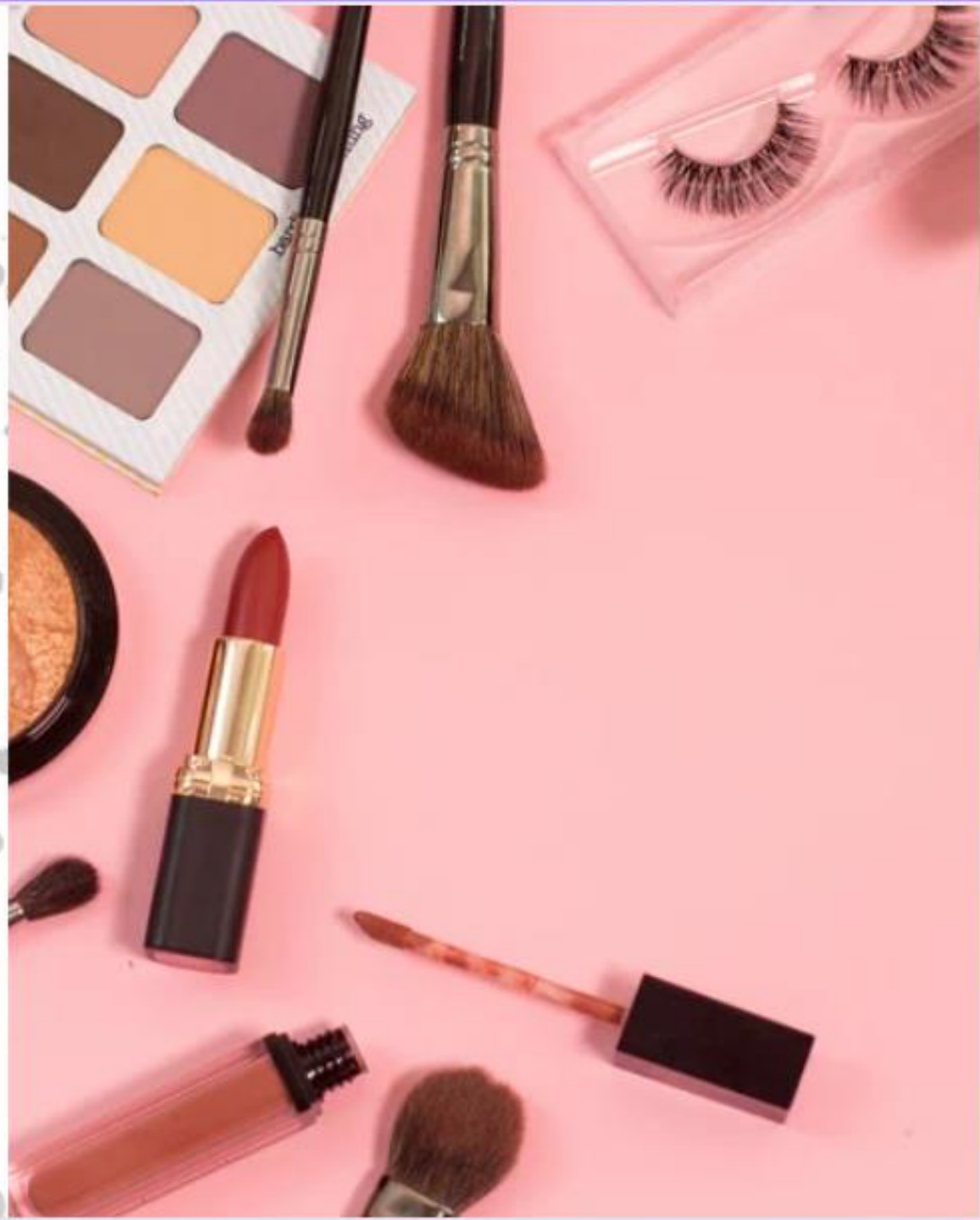
Personalized Connections:
Find experts who match your preferences for tailored beauty experiences.

Innovative Booking:
Seamlessly schedule appointments and transform your beauty routine.

Vibrant Community:
Join a dynamic platform that fosters collaboration, diversity, and growth.

Elevate Your Confidence:
Embark on beauty journeys that enhance your style and self-assurance.

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Key Trends

Digital Transformation in Beauty

Personalization

Subscription Models

Social Media Integration

Mobile App Adoption

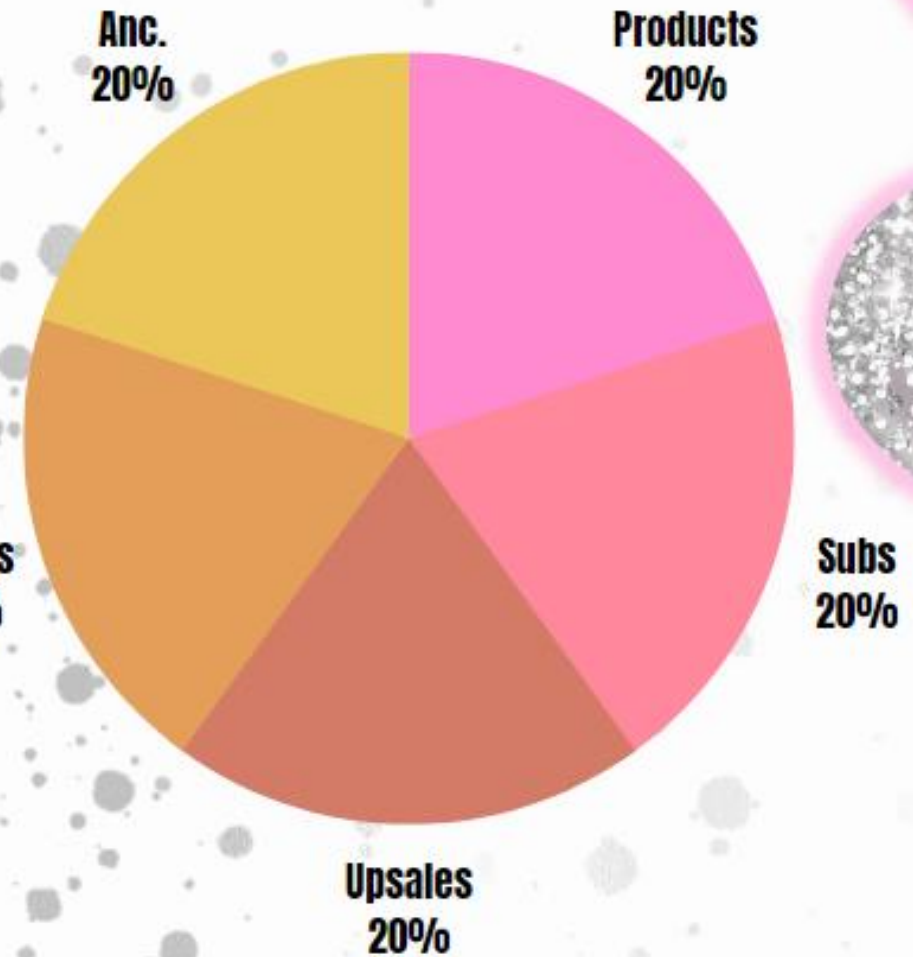
Influencer Partnerships

Data-Driven Insights

Community Building

Sustainability and Clean Beauty

Virtual Consultations



Satisfaction Factors

LEVEL 1
Quality



LEVEL 2
Experience



LEVEL 3
Affordable





Expected Growth



INCREASE IN NUMBER OF PRODUCTS AND SUBSCRIPTIONS



INCREASE IN PROFIT



CUSTOMER SATISFACTION AND REVIEWS.

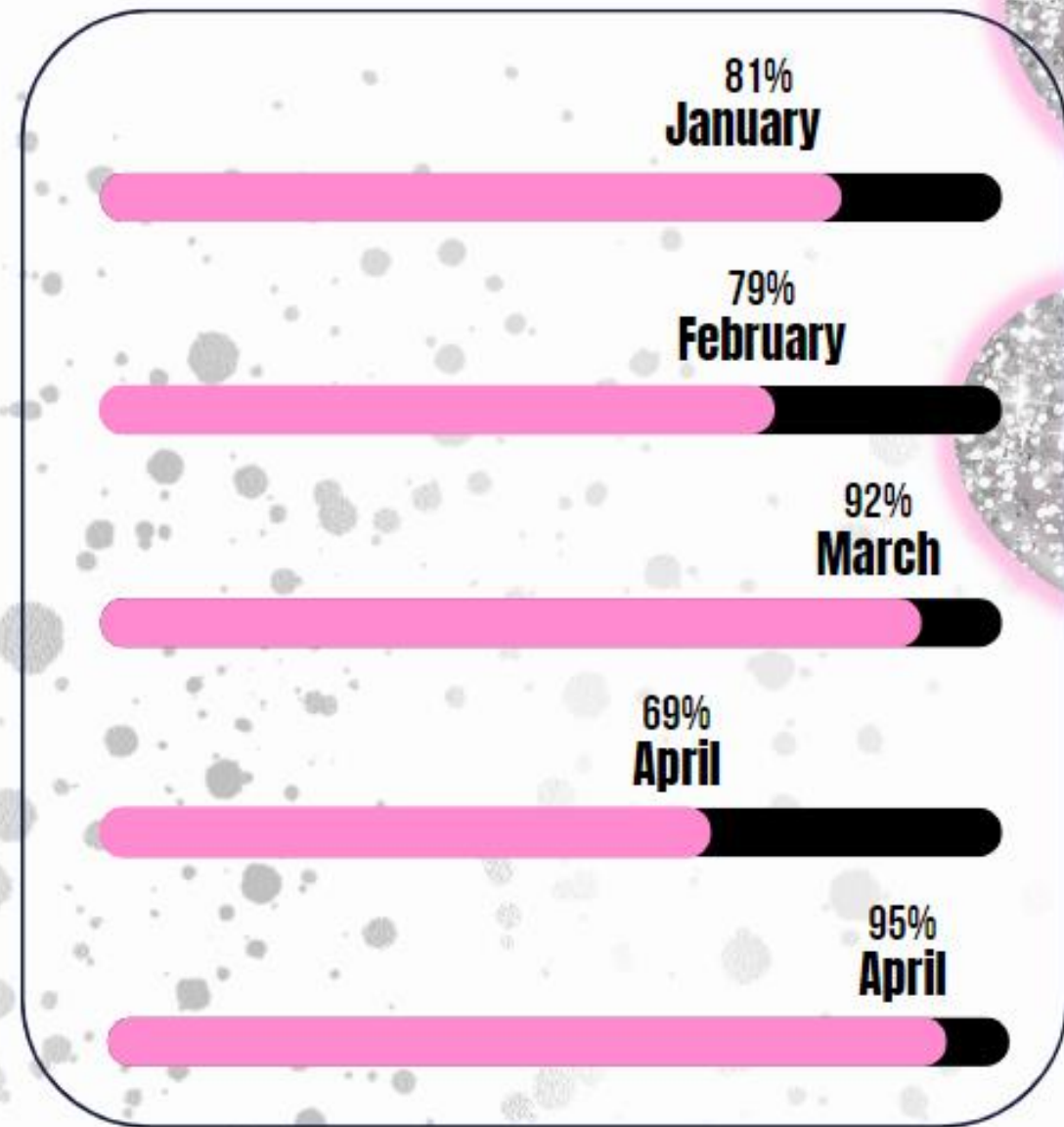


Data Analysis

NO OTHER ACTUAL COMPETITION IN THE BEAUTY INDUSTRY DOING WHAT WE PLAN ON DOING HERE.



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Business Strategy



Plan

Leveraging innovative technology, strategic partnerships, and a user-centric approach to become the premier destination for connecting beauty professionals and enthusiasts in a thriving online ecosystem.



Adapt and improve

We are committed to continuous adaptation and improvement by actively listening to user feedback, analyzing data insights, and implementing cutting-edge features to ensure Glam Maps remains at the forefront of the evolving beauty industry.

PLAN

ADAPT

IMPROVE





Funding Plan

TRANSFORMING BEAUTY, ONE CONNECTION AT A TIME

Investing in Glam Maps offers a unique opportunity to participate in revolutionizing the beauty industry through a technology-driven platform that empowers beauty professionals, transforms user experiences, and taps into the growing demand for personalized and convenient beauty services, poised for substantial growth and impact.

 **@GlamMaps11**



Thank you!



LOCATION
Orange County, CA



CALL
(727) 731-6302



WEBSITE
GlamMaps.com



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