

ANALISSAJUSTINEMEDIA

Services & Pricing Guide



@analissajustinemedia



Hello there!

Welcome to Analissa Justine Media: A Social Media Management Agency. I am eager to help your online presence and engagement. I also help boost sales, bookings, and profit overall.

I work with small businesses who need the extra help with their social media accounts. I am up to date with current trends and algorithms to help improve your online engagement.

We offer many different services and all packages could be customized to meet your business needs. We work around your preference and goals for your business. My mission is to help you achieve your business goals by displaying amazing content for your clients.

Analissa Justine

Founder, Analissa Perez



My Journey



Growing up with Social Media, I have always found it super interesting and easy for me to navigate my way around. After highschool, I was able to pursue my dream of working with Digital and Social Media Marketing. After studying for 2 years, I finally graduate next semester with a 4.0 GPA.

Considering that I graduate so soon, I am eager to start helping others pursue their business dreams. With all my knowledge I guarantee I will help your business succeed.

I am super excited to get the chance to finally work in this field. I can't wait to see what the future holds for you and I!

"Just start. Don't worry that you don't have all the answers yet." – Alli Webb

Why Work with Me

Running a business is time-intensive endeavor smaller business require more attention therefore hiring a social media manager allows you to focus on new projects and improve work-life balance. A social media manager can keep track of any algorithm changes and new trends within platforms but also adapt your strategy and the content based on the latest updates.

Engagement is key on your social platforms a social media manager will create content thats designed to generate engagement which allows them to interact with your audience and build trust. A social media manager can keep your brand agile- switching objectives creatives or content if your current efforts aren't doing as well as they could be.

Social Media can help you sell just about anything and social media managers can use your social media accounts to organically move more contacts/potential customers quickers through sales funnel.



How It Works

01 BOOK A STRATEGY CALL
Book your first strategy call to go over your social media goals and expectations.

02 SIGN THE CONTRACT
Once we meet for the strategy call, a contract will be given to understand and accept the services offered.

03 PAY YOUR INVESTMENT
A payment will be made via Zelle with the preferred package and any additions.

04 RECEIVE ACCESS
After all the hard work is over, it is time for me to gain access to your socials so I can start building a successful business for you!





Facebook Management

This package offers the best services to help your Facebook page grow successfully.

LET'S WORK TOGETHER

WHAT YOU'LL GET:

- ✓ One Account
- ✓ Content Creation & Planning
- ✓ Content Strategy
- ✓ 3-5 Posts a Week
- ✓ Monthly Analytics
- ✓ Weekly Growth Reports
- ✓ Monthly Client Meetings
- ✓ Daily Management
- ✓ Daily Engagement
- ✗ Social Media AD'S
- ✗ On Site Photography & Content

Instagram Management

This package offers the best services to help your business succeed through Instagram.

LET'S WORK TOGETHER

WHAT YOU'LL GET:

- ✓ One Account
- ✓ Content Creation & Planning
- ✓ Content Strategy
- ✓ 3-5 Posts a Week
- ✓ Monthly Analytics
- ✓ Weekly Growth Reports
- ✓ Monthly Client Meetings
- ✓ Daily Management
- ✓ Daily Engagement
- ✗ Social Media AD'S
- ✗ On Site Photography & Content



Pinterest Management

This package offers the best services to help grow your Pinterest account successfully.

LET'S WORK TOGETHER

WHAT YOU'LL GET:

- ✓ One Account
- ✓ Content Creation & Planning
- ✓ Content Strategy
- ✓ 3-5 Posts a Week
- ✓ Monthly Analytics
- ✓ Weekly Growth Reports
- ✓ Monthly Client Meetings
- ✓ Daily Management
- ✓ Daily Engagement
- ✗ Social Media AD'S
- ✗ On Site Photography & Content

TikTok Management



This package offers the best services to help your TikTok account grow.

LET'S WORK TOGETHER

WHAT YOU'LL GET:

- ✓ One Account
- ✓ Content Editing & Planning
- ✓ Content Strategy
- ✓ 3-5 Posts a Week
- ✓ Monthly Analytics
- ✓ Weekly Growth Reports
- ✓ Monthly Client Meetings
- ✓ Daily Management
- ✓ Daily Engagement
- ✗ Social Media AD'S
- ✗ On Site Photography & Content

WebSite Management



This package is created for businesses that don't have time to run their Website . I will ensure everything is going as planned.

LET'S WORK TOGETHER

WHAT YOU'LL GET:

- ✓ One Website
- ✓ SEO Implementation
- ✓ Daily Management
- ✓ Daily Engagement
- ✓ Monthly Analytics Report
- ✓ Weekly Growth Reports
- ✓ Competitor Analysis
- ✓ Product/Sales Report
- ✓ Monthly Client Meetings

Email Management

This package is made for small businesses who don't have time to focus on their emails. I will basically manage your email account.

LET'S WORK TOGETHER

WHAT YOU'LL GET:

- ✓ One Account
- ✓ Daily Management
- ✓ Daily Engagement
- ✓ Clean up Emails



Additional Services



Instagram Reels

I will send you trending reel sounds/ideas to film weekly. I will also plan your reels ahead of time and edit them and post them. I will also design a reel cover that goes with your Instagram theme.

Instagram Stories

I will create 3-5 Stories for your Instagram account and plan them ahead of time. I will post on your story daily.

Social Media AD'S

I will purchase social media ad's for one platform to help your business be noticed all over social media. This will ensure that you are reaching a variety of online users.

**On Site
Photography
& Content**

I will take one day out of the week to travel to your business site to film content. I have a professional camera to take videos or pictures. We will plan content ideas ahead of time.

Branding

I will help your business build a logo that fits perfect. I will also make business cards to help you expand your business elsewhere.

**Website Re-
Design**

I will update your site's design, usability, and functionality to increase traffic, engagement, and conversions. Website redesign services involve both design and development work and will include search engine optimization.

Customize your Package

Choose one social media platform, then add whatever services that fit best for your business needs. If more than one platform is needed, a sale price will be determined. Full prices will be determined after your selections.

1

Content Creation & Planning

I will create your content by creating unique designs that fits your business needs. I will plan your content out one week ahead and use an automated planned post software to upload.

2

Content Strategy

We will come up with a strategy together that fits your business goals. We will be creating a competitor analysis, picking a theme, do hashtag research, set up your ideal client/customer, go over expectations and create an end goal.

3

Weekly Posts

I will be posting from 3-5 days a week on your socials. These will be planned posts and aligned with my automated posting schedule.





4

Monthly Analytics

We will go over monthly analytics for each social media platform. This will help us keep track of what we are doing right and wrong. This can also help us create better content.

5

Growth Reports

We will go over growth reports weekly. We will track how many followers/views/engagement time we have attracted. We will also track how many sales have been made from social media.

6

Client Meetings

In these meetings we will go over new goals for your business as it expands. We will also go over any questions/concerns you have. We will make any accommodations based on your requests.

7

Daily Management

I will be on your socials everyday checking in on them whenever it's needed. This is to make sure everything is going as planned, and there aren't any mistakes.



Daily Engagement

8 I will engage with your audience everyday on social media. I will respond to comments/DM's. I will also engage with audience's post by liking, sharing, and commenting.

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*You don't build a
business. You build
people, then people build
the business,*

-ZIG ZIGLAR



Let's Get Started!

Let me help you build a successful business all from social media.

Book a strategy call with me now to get started on our journey! Don't be afraid to take that extra step and invest in your business. You will never regret working with me.

[SCHEDULE A MEETING](#)

[LEARN MORE](#)

Thank you so much for attending our consultation meeting. Make the right decision by working with me. Hope you enjoyed the presentation as much as I did. If you have any questions/comments or concerns please feel free to reach out to me.

Analissa Justine

