



2026

# AQUA SKIERS

Partnership Guide



## Who are we?

The Wisconsin Rapids Aqua Skiers Show Ski Team has been providing free family entertainment in the Wood and Portage County area for more than 50 years. Our weekly shows are held at Red Sands Beach, Lake Wazeecha, and we practice at both the lake and our home site on the Wisconsin River.

Every year, the Aqua Skiers host the world's largest water ski show tournament, held at Lake Wazeecha on the third full weekend of July. Clubs from all over Wisconsin come to participate, bringing their families and friends. Each year, this event brings in over **\$3.8 million** of revenue to our local community.

## How will you benefit from partnering with the team?

We are a very active club – not only in the Wisconsin Rapids/Stevens Point area but also in other regions of the state, allowing us to promote our partners to tens of thousands of people every season. The Aqua Skiers are a non-profit water ski organization and are 501(c)(3) tax exempt, so your donation is tax deductible.

## What will happen with the money donated?

Because we are a non-profit organization, our club survives on donations and our partners' generous contributions. The money we receive helps our team continue to provide free, family-friendly entertainment and athletic opportunities for anyone wanting to learn how to ski. It also ensures that our ski equipment is kept in good condition and up to standard, our boats are maintained and have gasoline, props and costumes are available for our show, our emergency medical supplies and training are up to date, and much more.

Your partnership helps offset these expenses, allowing us to continue running this amazing organization and bringing free, high-quality family entertainment to the Central Wisconsin area. If you would like to become one of our team partners or place an advertisement on our program posters, please review the information included with this letter.

Thank you! We appreciate your support and look forward to working with you!



# AQUA SKIERS

## Team Partnership Levels

### GRAND PYRAMID PARTNER - \$3,000

- Logo on team's Malibu, Twin, and 2 pick up boats
- Large company logo on the team equipment trailer
- Logo on our 2026 team theme t-shirt (**approximately 100 ordered**)
- Company name on official WI State Water Ski Show Championships apparel (**over 1,800 items**)
- Banner displayed during the weekend of the WI State Water Ski Show Championships
- Facebook and Instagram shout-outs (**minimum of 3**)
- Ad spots during our weekly shows (pre-show; partner must provide 30-second MP3 or ad copy)
- Yard sign with your company logo displayed at our weekly shows
- Logo and link to partner's webpage on the Aqua Skiers' website
- Logo or business card ad on the team shows/State Tournament poster (**75 posters printed**)
- Opportunity for your company to set up a marketing table at all shows

### BALLET LINE PARTNER - \$2,000

- Medium-sized company logo on the team equipment trailer
- Logo on our 2026 team theme t-shirt (**approximately 100 ordered**)
- Company name on official WI Water Ski Show Championships apparel (**over 1,800 items**)
- Banner displayed during the weekend of the WI State Water Ski Show Championships
- Facebook and Instagram shout-outs (**minimum of 2**)
- Company shout-out during our weekly shows (pre-show)
- Yard sign with company logo displayed at our weekly shows
- Logo and link to partner's webpage from the Aqua Skiers' website
- Logo or business card ad on the team shows/State Tournament poster (**75 posters printed**)

### BOAT PARTNER - \$1,500

- Exclusive company name or logo on boat of choice for the 2026 season
- Logo on our 2026 team theme t-shirt (**approximately 100 ordered**)
- Facebook and Instagram shout-outs (**minimum of 2**)
- Company shout-out during our weekly shows (pre-show)
- Yard sign with your company logo displayed at our weekly shows
- Logo and link to partner's webpage from the Aqua Skiers' website
- Logo or business card ad on the team shows/State Tournament poster (**75 posters printed**)



# STRAP DOUBLES PARTNER - \$1,000

- Small company logo on the team equipment trailer
- Company logo on our 2026 team theme t-shirt (**approximately 100 ordered**)
- Facebook & Instagram shout-out (**Minimum of 2**)
- Company shout-out during our weekly shows (pre-show)
- Yard sign with your company logo displayed at our weekly shows
- Logo or business card ad on the team shows/State Tournament poster (**75 posters printed**)

# BAREFOOT LINE PARTNER - \$500

- Small company logo on the team equipment trailer
- Company name on our 2026 team theme t-shirt (**approximately 100 ordered**)
- Facebook & Instagram shout-outs (**minimum of 2**)
- Company shout-out during our weekly shows (pre-show)

# POSTER PARTNER - \$225

- Company logo or post card ad featured on the Aqua Skiers 2026 show schedule poster (**75 printed**)
- Posters displayed at local businesses around Wood & Portage County
- Facebook & Instagram shout-out for all poster partners (**minimum of 1**)

## Advertising Guide

Ad size: 1.5" x 2.75"

Publication size: 12" x 18"

Full Color

## Ad Submission Requirements:

- Logos from 2024 do not need to be resubmitted
- Provide electronic media with a hard-copy printout
- Acceptable files are TIFF, JPEG, EPS, and PDF
- Files must be high quality (200 dpi or more)
- Electronic files less than 10MB and download links may be emailed to: [aquaskierswr@gmail.com](mailto:aquaskierswr@gmail.com)
- If an ad needs to be created, the **additional cost is \$50**



2024 Poster Example

# 2026 Aqua Skiers Partnership Agreement

Business: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Email Address: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Authorized By: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Additional Instructions: \_\_\_\_\_

Please select your advertising or partnership choice & include a check for the correct amount.

Grand Pyramid Partner	Ballet Line Partner	Boat Partner	Strap Doubles Partner	Barefoot Line Partner	Poster Partner
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Partnership packages can be customized to fit your needs!

Makenna Richardson  
aquaskierswr@gmail.com  
(715) 213-9715

Checks and partnership forms can be mailed to the Wisconsin Rapids Aqua Skiers at:

Aqua Skiers Inc.  
P.O. Box 412  
Wisconsin Rapids, WI 54495-0412

Partnership levels can be customized, and in-kind donations are an acceptable form of payment. If you plan to exchange a donation or service for your partnership, please request an in-kind donation form.

**\*\*\*Poster Partner deadline is May 4, 2026 or until spots are full\*\*\***

The Partner agrees to the payment terms and artwork submission requirements as described on the 2026 Partnership Guide.

**Make checks payable to "Aqua Skiers Inc."**