

I Can Help Your Sales Team With:

Sales Strategy
Sales Forecasting
Lead Generation
Customer Relationship Management
Increasing Market Share Into New Territories
Scaling Up And Capacity Planning
Training And coaching.
Mentoring Sales Managers
CRM System Reporting/Dashboards
Safely Introducing AI To Your Sales Outreach
Value Proposition and ICP targeting
Market & Competitor Analysis
Social Selling
Improve Lead Conversions To Meetings
Alignment With Marketing



Advancing Growth

Account-Based Marketing
Hiring The Right Talent Sales Talent
Revenue Retention Planning
Increasing Your Average Order Value
Customer Life Cycle Analysis

About Me



Advancing Growth



20 years in the B2B Marketing Industry.

10 of those years growing a successful sales team by 1000% in 10 years.

Over the years I have worked on hundreds of lead generation campaigns across IT, HR, Finance and Marketing industries working with many Sales and Marketing teams to grow.