



GWHS Band & Guard Boosters Association Meeting - 6/9/25

- 1) **Call to order:** 6:10pm
- 2) **Attendance:** 11
 - a) In-person: Mr. Salazar, Livi, Marty & Gigi, Ashley Maze, Linda & Ronnie, Genie & Enrique, Michelle Rodriguez, Cat Garcia
 - b) Zoom: Anna Torres, Elvira N., Maria Montoy
- 3) **Old Business:**
 - a) Mattress Fundraiser presentation & information
 - b) Presentation of GWHS Band & Guard Boosters Bylaws
 - i) Approved as presented, voted all in favor with none opposed.
 - c) Held the election of the 25-26 Booster Board & Chairs
- 4) **New Business:**
 - a) **Director's Report - Mr. Salazar**
 - i) Working on summer plans
 - (1) Roster of students & parents
 - (2) Will be reaching out to parents/guardians to confirm attendance so that a number can be sent to the drill writer.
 - (3) Summer rehearsals
 - (4) July 7- MANDATORY Pre-band camp parent meeting!**
 - ii) Golf cart is being serviced (batteries, parking brake, etc) - est. cost \$1,000
 - iii) **End of June- long meeting to discuss design & props**
 - iv) Stacey Haynes- new guard instructor, 16 yrs experience, an alumni.
 - v) Finances for Six Flags & Mattress Fundraiser are still processing.
 - b) **President's Report - Marty Crouse**
 - i) Show shirt- Mr. Salazar is hoping to have the leadership for social media and/or a friend to create the design.
 - ii) Booster shirts-
 - (1) Show Shirt & add "Boosters" to the sleeve or back
 - (2) Yellow shirt- include the plain "GW", "Band & Guard" or variation under the "GW", "Boosters" on the back of the shirt, maybe the chest but want something to easy see
 - (a) Would also like options for hoodies, zip ups, hats in future online stores.
 - (b) Anna Torres (secretary) will contact Cal Apparel to get the process started. Would like shirts for band camp/
 - iii) Booster membership & Committee sign-ups- at the next mandatory parent meeting on July 7th & band camp concert.
 - (1) Anna Torres: working on form & QR code for memberships



GWHS Band & Guard Boosters Association Meeting - 6/9/25

c) Open Discussion:

i) Ashley Maze:

- (1) It would be nice for board members to be present at the first parent meeting(s) and first night of band camp - welcome everyone, hand out flyers with booster info, maybe some light refreshments.

ii) Genie Calderon:

- (1) Can we start incorporating Robo calls? Not all parents are on social media.
- (2) It would be nice to do an online fundraiser like athletics. Students have their own profiles, you can set goals for students and as a program, etc.
 - (a) Anna Torres: Has experience using 99 Pledges online
 - (b) Group: Discussed what a reasonable individual goal would be for students & decided on \$200...students can earn their band fees, shoes, etc. Then there can be a larger group/program goal set outside of that.

iii) Marty Crouse:

- (1) It would be nice to provide information to parents/guardians letting them know what the \$100 band fee covers and what things they are responsible for (What they are expected to pay v. what's provided)
 - (a) Shoes, show shirts, gloves, dry cleaning, etc.

iv) Group discussion:

- (1) Bingo Night for band is August 25th
- (2) Sponsorships:
 - (a) Ashley Maze will draft/update a sponsorship letter - send home, take to businesses, etc.
 - (b) Anna Torres: What about putting large magnets on the back of the trailer for our "bigger" sponsors? They are not permanent, but will be seen wherever the trailer is.
 - (i) Ashley Maze: will look up pricing at VistaPrint
 - (ii) Anna Torres: will check with Cal Apparel
 - (c) Genie Calderon: Was told that we could do sandwich boards at the games but from what I understood it was that they can only be up during our performance & they cannot block football's sponsors. Delong would have the final say.



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- (d) As a group we feel that it is unfair that the band cannot have sandwich boards up the whole game.
- (e) Would like to still have the option for sponsorships to be done through SQUARE.
- (f) Tiers of Sponsorships (decided as a group):
 - (i) \$250: Small name (show shirt), social media spotlight
 - (ii) \$500: Large name (show shirt, social media spotlight, shout out @ at least 1 football game
 - (iii) \$1000+: Large name (show shirt), social media spotlight, shout out @ at least 1 game, trailer magnet

(3) Fundraisers

- (a) Ashley Maze: Can colorguard do their own fundraiser(s)?
 - (i) Flamingo yards or something equivalent.
 - (ii) Anna Torres: Even separate fundraiser(s) for sections and/or Winter guard and percussion.

5) Next Meeting: July 14 at 6pm

6) Meeting Adjourned: 7:26pm