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Commercial Property Photography Preparation Guide



Exterior Preparation

- Clear Parking Areas: Ensure parking lots and spaces are free of vehicles and debris.
- Close All Windows: Make sure all windows are securely closed.
- Clean Walkways & Entryways: Sweep walkways and remove any debris from entry areas.
- Store Away Outdoor Items: Hide seasonal decorations, outdoor equipment, hoses, and trash bins.

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 Arrange Outdoor Furniture: Neatly organize any outdoor seating areas.

 Check Signage: Ensure all business signage is clean and visible.

General Interior Preparation

- Declutter All Areas: Remove any visible clutter from common areas and offices.
- Clean Floors: Sweep or vacuum all floors.
- Remove Personal Items: Take down personal photos and minimize personal decorations.
- Optimize Lighting: Ensure all lights are working and turned on. Replace any burnt-out bulbs.
- Organize Common Areas: Tidy up reception areas, waiting rooms, and break rooms.
- Stow Away Supplies: Hide office supplies, cleaning supplies, and wastebaskets.

Office Spaces

- Clear Desks: Remove paperwork, personal items, and unnecessary objects from desks.
- Organize Shelving and Storage: Tidy up bookshelves, filing cabinets, and storage units.
- Clean Electronics: Ensure monitors, keyboards, and other electronics are clean and dust-free.
- Arrange Chairs and Furniture: Position chairs and office furniture neatly.

Meeting Rooms & Conference Areas

 Organize Meeting Spaces: Arrange chairs and tables neatly. Commercial photo Prep 5/22/24, 10:13 PM

 Remove Clutter: Clear away any unnecessary items and paperwork.

- Check Presentation Equipment: Ensure projectors, screens, and other equipment are clean and organized.
- Clean Whiteboards: Wipe down whiteboards and remove any markings.

Retail Spaces

- Organize Displays: Arrange merchandise and product displays neatly.
- Clean Glass & Mirrors: Ensure all glass surfaces and mirrors are spotless.
- Tidy Shelving and Racks: Keep shelves and racks orderly and fully stocked.
- Remove Unnecessary Signage: Take down any outdated or unnecessary signs.

Restrooms

- Clean Thoroughly: Ensure restrooms are spotless and hygienic.
- Restock Supplies: Make sure soap, towels, and other supplies are fully stocked.
- Polish Fixtures: Clean mirrors, sinks, and other fixtures.
- Close Toilet Lids: Keep toilet lids closed for a neat appearance.

By following this guide, your commercial property will be well-prepared for professional photography, helping to showcase your business in the best possible light to potential clients and customers.