



Innovating Security: A Cost-Effective Tiered Training Approach for Enhanced Customer Safety & A Quantum Leap in Security Officer Effectiveness

Tuesday, January 23, 2024—Post the COVID pandemic, we have seen a major change in how users of security guard services vet and ultimately select a provider that fits their needs. Driving this focus is the fact that security guard hourly billable rates have gone up due to lack of quality resources and rising insurance costs. Those security guards that are true professionals are earning a higher hourly wage than those that barely make it to their assigned post.

Consumers realize they have to pay more, and now they are demanding more from security guard providers, but a majority of security guard companies have not taken the initiative to train their officers/agents to respond to the changing environmental landscape of today's threats.

Meaning, these officers have no idea how to effectively deal with criminal flash mobs, terrorism, first amendments auditors, drug overdose victims, intoxicated aggressors, shoplifters that get out of control, or how to interface with police, or how to work with EMS/firefighters during an emergency.

Introducing a Tiered Training Approach for Enhanced Customer Protection

Within the competitive landscape of security officer training, **the K Street Group Tactical Training Academy** stands out as the premier training center in the Tri-State area. Renowned for its commitment to excellence, the academy offers security professionals an unparalleled and comprehensive curriculum designed to elevate their effectiveness and instill confidence in their clients.

With a goal of heightened security measures, organizations are embracing this groundbreaking concept that redefines the training paradigm for security officers. This innovative approach introduces a tiered training model inspired by executive protection professionals, tailored to equip security officers with essential skills in a condensed one-and-a-half-day program. Focusing on key areas such as use of force continuum, stop the bleed, less than lethal self-defense options, de-escalation, confrontation handling, and active shooter preparedness, this model not only enhances effectiveness but also presents a compelling case for reducing the total cost of ownership and delivering added value to clients.

Key Features:

Comprehensive Curriculum:

- K Street Group Tactical Training Academy provides a diverse and comprehensive curriculum that covers a wide range of crucial skills for security professionals.

Industry-Leading Instructors:

- Our academy boasts industry-leading instructors with extensive experience in security and tactical operations, ensuring that participants receive top-notch training from seasoned professionals.

Cutting-Edge Facilities:

- Equipped with state-of-the-art training facilities, our academy provides a realistic and immersive learning environment that enhances the practical skills of security officers.

Tailored Programs:

- Recognizing the unique challenges faced by security professionals, our academy offers tailored training programs designed to address specific needs and scenarios relevant to the Tri-State area.

The Current Security Training Paradigm:

Traditional security training often involves the bare minimum that covers a broad range of subjects, leading to time and cost inefficiencies. Moreover, the generic nature of these programs does not address the specific needs of security officers in their day-to-day roles, creating a gap in their preparedness to safeguard clients effectively.

The Tiered Training Model:

The K Street Group K9 & Tactical Training Academy training model is designed to bridge this gap by condensing essential skills into a one-and-a-half-day program, providing a targeted and cost-effective approach. Our model consists of three tiers, each focusing on distinct skill sets that are crucial for effective customer protection.

Tier 1: Fundamental Skills (Half Day)

- Use of force continuum basics
- Stop the Bleed techniques for immediate response to fatal injuries.
- Introduction to less than lethal self-defense options

Tier 2: Practical Applications (Half Day)

- De-escalation strategies for various situations
- Confrontation handling and conflict resolution
- Effective communication in high-stress scenarios

Tier 3: Specialized Scenarios and Preparedness (Full Day)

- Active shooter preparedness and response
- Scenario-based training for real-world applications
- Simulated exercises to reinforce skills learned in the previous tiers

Reducing Total Cost of Ownership:

Condensed Training Period: The one-and-a-half-day duration significantly reduces the time and associated costs compared to traditional lengthy programs, allowing security officers to return to active duty quickly.

Targeted Training: Focused training on essential skills eliminates unnecessary elements, streamlining the learning process and reducing associated costs.

Efficient Resource Allocation: Organizations can allocate resources more efficiently by tailoring training to the specific needs of security officers, ensuring that time and budget are invested where they matter most.

Value Added to the Client:

Heightened Security Effectiveness: Security officers equipped with specialized skills are better prepared to address specific challenges, providing an enhanced level of protection for clients.

Rapid Response Capability: The condensed training format ensures that security officers are swiftly trained and ready to respond effectively to emergencies, minimizing potential risks.

Tailored Solutions: Clients benefit from a security team trained to address their unique needs, fostering a sense of security and confidence in the protection provided.

Cost Savings: The reduction in training duration and elimination of unnecessary elements result in overall cost savings for both security service providers and their clients.

Conclusion:

The introduction of this tiered training model not only transforms the landscape of security officer preparedness but also presents a compelling business case. By significantly reducing the total cost of ownership and delivering added value to clients through targeted and efficient training, organizations can embrace this innovative approach as a win-win solution for enhancing security effectiveness while optimizing resources. As security threats continue to evolve, this cost-effective and tailored training model is poised to become a cornerstone in the evolution of security services.

Contact:

If you are a security guard agency and have an interest in this unique tiered approach to training security officers, contact Bob Aromando, Chief Operating Officer, K Street Group K9 & Tactical Training Academy, at, baromando@thekstreetgroup.com.

Tuition:

This novel 1 ½ day training course is administered at our facility located at 681 County Road 513, Peacefield Farm, Pittstown, New Jersey in Hunterdon County.

The cost of tuition is \$1,400 which includes accommodation along with meals and hand-out material. Upon successful completion of the course, the student receives a Certificate of Completion.