



WALK THE WILD SIDE

Workshop Description:

Sometimes your leadership team needs to see more than just a few strategic options. This workshop takes participants from zero strategy at the start of the day to a full implementation plan, with roles & responsibilities assigned, and a through SWOT analysis. Their steering committee will be blown away and it only took you a day. This is a great workshop for those who feel stuck, have ideas they don't know how to move forward, or a new to leadership roles and need to gain structure around strategy development.

Activities:

- Options Framework
- SWOT
- RACI
- Brown Paper Planning

Materials/Takeaways:

- Workbook provided
- Templates of activities included (paper and electronic)

Primary Objective:
**Develop &
Agree Strategy**

Session Length:
Full Day

Participant Type(s):
C-level / Senior Leadership
Managers
Employees
Multi-level

Of Participants:
Minimum 5, Maximum 50

Secondary Objective(s):

- Improve team results
- Encourage change
- Solve problems
- Generate creative ideas
- Achieve consensus
- Create action plan
- Build trust
- Identify new opportunities