

BRAND

FEMALE LEADERSHIP LIMITED

"Your Brand. Your Power. Your Terms."

INVESTOR PRESENTATION · 2026

THE PROBLEM

The Numbers Don't Lie

Brilliant women in leadership shrink, second-guess, and stay invisible every single day. The UK's gender investment gap isn't just unfair — it's a massive untapped economic opportunity.

94%

of high-growth UK enterprises are male-founded or male-led

2p

of every £1 of VC investment reaches female-founded businesses

£250bn

could be added to UK economy if women scaled at the same rate as men

61

female-founded businesses have reached enterprise scale from 500,000+ starts

The Momentum Is Now

The UK government and major investors are actively backing female-led growth — creating a tailwind that makes this the perfect moment to launch.



"Investing in female and ethnic minority-led businesses could add 13% to the value of the UK equity market."

— British Business Bank, 2025

OUR PURPOSE

We Don't Create Leaders. We Reveal Them.

Brand Female Leadership exists to transform the way senior women show up in the world. Through leadership development, personal brand strategy, calm presence coaching, and fearless embrace of AI as a tool for amplification — we equip senior women and executives to lead from their fullest selves.

"Because the women who understand their brand, own their voice, and harness the tools of tomorrow will not just have a seat at the table — they will redesign it."

REGISTERED COMPANY

Brand Female Leadership Limited

Three Pillars. One Transformation.



The Brand

Strategic identity and personal brand development. Helping senior women understand, articulate and lead from who they truly are — not just what they do.



The Change

Leadership and technology transformation expertise. Helping women navigate AI and organisational change with confidence rather than fear.



The Calm

Breathwork and presence coaching for high-stakes moments — pitches, board presentations, difficult conversations. Perform at your best when it matters most.

Three Women. Unmatched Credentials.

FOUNDER & STRATEGIST

Georgina

Head of PMO within the Aerospace Group at Parker Hannifin — one of the world's most demanding industrial environments. Deep change management expertise. Proof that AI empowers rather than threatens.

OPERATOR

Louise

Corporate programme management lead for JDE deployments. Transitioning to IT Director. MBA in progress. The operational and technological backbone of the company.

CO-FOUNDER & PRESENCE COACH

Victoria

The Calm Coach. Specialises in breathwork and performance coaching for female executives — helping women regulate, ground and show up powerfully in high-stakes moments.

Multiple Streams. Scalable by Design.

1:1 COACHING

£500–£1,500

Per engagement. Premium individual coaching packages for senior women and executives across brand, leadership and presence.

CORPORATE WORKSHOPS

£2,500–£15,000

Per workshop. Delivered into organisations' female leadership pipelines. High margin. Recurring. The primary scale vehicle.

BRANDIE MEMBERSHIP

£25/month

Monthly membership giving women access to the BRAND community, resources, events and ongoing support. Scalable recurring revenue.

SCALE PATHWAY

Bootstrap Year 1 → Prove the model → Raise seed in Year 2 → Corporate contracts at scale → License the methodology

The Right Team. The Right Time. The Right Mission.

Market Timing

The UK government, BGF, Barclays and the British Business Bank are all actively deploying capital into female-led businesses right now. The policy environment has never been more supportive.

Lived Authority

This is not a theory. The founding team are senior corporate practitioners — currently operating inside the very environments their clients inhabit. Unmatched credibility.

Distinctive IP

The intersection of personal brand, change management, AI demystification and calm performance coaching is genuinely uncrowded. This methodology is ownable.

Scalable Model

Starts with high-value 1:1 coaching, scales into corporate programmes and licensed methodology. Clear path from boutique to enterprise without losing the brand essence.



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brandfemale.ai