

# BRAND

FEMALE LEADERSHIP  
LIMITED

Your Brand. Your Power. Your Terms.

## THE OPPORTUNITY

- £250bn UK economic upside
- £400m+ investor commitments
- 94% high-growth biz male-led
- 2p per £1 reaches women

## OUR THREE PILLARS

- The Brand  
Identity & personal strategy
- The Change  
AI & transformation
- The Calm  
Presence & performance

## REVENUE STREAMS

- 1:1 Executive Coaching  
£3,000 – £5,000
- Corporate Programmes  
£10,000 – £25,000
- Digital & Podcast  
Recurring revenue

## STAGE & STRUCTURE

- Pre-revenue, bootstrapped
- Companies House registered
- Trade mark pending
- Seeking seed investment
- Scale target: Year 2

## CONTACT

brandfemale.ai  
Brand Female Leadership Ltd  
United Kingdom

## INVESTOR SUMMARY

Confidential | 2026 | Brand Female Leadership Limited

### We don't create leaders. We reveal them.

Brand Female Leadership Limited is a UK leadership development and personal brand company built exclusively for senior women and executives. We sit at the intersection of identity, strategy, AI literacy, and human performance — addressing one of the most significant economic gaps in the United Kingdom.

94%

High-growth UK  
businesses are  
male-led

2p

Of every £1 VC  
reaches female  
founders

£250bn

UK economic  
gain if women  
scale equally

61

Female-founded  
firms reached  
enterprise scale

## PURPOSE & MISSION

BRAND exists to transform the way senior women show up in the world. We believe a woman's brand is her identity — the unique combination of her experience, her voice, and her story. Through leadership development, personal brand strategy, the power of calm presence, and a fearless embrace of AI as a tool for amplification, we equip senior women to lead with confidence, clarity, and conviction.

## WHY NOW

The UK government and major investors — including BGF (£300m commitment), the British Business Bank, and Barclays — are actively deploying capital into female-led businesses. Combined with the AI revolution creating both threat and opportunity for senior women, the timing for Brand Female Leadership has never been stronger.

## COMPETITIVE ADVANTAGE

The intersection of personal brand, change management, AI demystification, and calm performance coaching is genuinely uncrowded. Our founders are active senior corporate practitioners — not theorists. This is lived authority, not licensed content.

## THE FOUNDING TEAM

### The Strategist

Head of PMO, Aerospace Group, Parker Hannifin. Change management expert and proof that AI empowers women in leadership.

### Louise — The Operator

Corporate programme management lead. JDE deployment specialist, IT Director-elect, MBA candidate.

### Victoria — The Calm Coach

Breathwork and presence coaching specialist. Helps senior women perform powerfully under pressure.

## SCALE PATHWAY

**Year 1** Bootstrap. 1:1 coaching. Prove methodology.

**Year 2** Raise seed. Launch corporate programmes.

**Year 3+** License IP. Digital scale. National reach.