

General Information:

Annual convention, Guilders Weave 2025 will be held January 16 – 19, 2025 at the Newport News Marriott at City Center. **We are accepting proposals beginning March 3rd through May 4th, 2024. May 4th is the LAST day for proposal submissions.** Jurying will take place shortly thereafter, exact date TBD.

Classes:

- Our event averages approximately 175 students.
- Classes are scheduled for Thursday evening (2-4 hours), Friday (6-8 hours), Saturday (6-8 hours), and Sunday (4-6 hours).
- You may submit classes for all four days, or a lesser number of days, if you choose to teach fewer classes.
- We look for a variety of classes that include different weaving techniques, levels of weaving ability, use of weaving materials, and price points.
- Class size is **limited to 10 students**.
- You determine the minimum number of students for each of your classes, as indicated on the application form.
- We seek to have approximately 18 – 20 teachers overall.
- The final number of teachers is dependent upon how many submit for 4 days of classes or less than four days.
- As an instructor you are required to provide **ALL** materials needed for a student to complete a finished basket and a written pattern for each student.

Lessons Learned:

Dissatisfaction versus satisfaction for both teachers and students is intimately tied to expectations. We would like to offer a few observations for consideration based upon event and teacher evaluation feedback.

- Be accurate in your assessment of skill level required and plan for the average weaver. We know there are fast weavers and slower weavers. We also know that sometimes excitement over a beautiful class submission overrides a person's sense of their true skill level. However, if every class is "intermediate or advanced", you may miss the opportunity to teach something wonderful to an individual who is new to weaving. Conversely, too basic a basket may leave experienced weavers wondering what to select. Be innovative! We truly want to see YOUR designs and creativity.
- Be as accurate as possible when determining the amount of time it takes to complete your class. If the class is truly a 12-hour class, please don't submit as an 8-hour class with the approach that the student does not need to finish in class. We can accommodate multiple day classes. A 12-hour class can be scheduled for Thursday/Friday or Saturday/Sunday. Advanced weavers understand if a complex (and exciting!) class is a two (2) day event. Not everyone can finish their baskets on their own if there is too much to be done at the end of the day.
- The inverse to a longer class, is too short a class (i.e. 4 hours) on a Friday or Saturday. This leaves folks thinking they didn't take advantage of their time at GW. If the class is 4-6 hour it will be considered for a Thursday / Sunday class.

Sunday Classes are a Special Category: Registration takes place in September. Excitement is at an all-time high. However, after 3 days of weaving, long days, nighttime events, and very few hours of sleep, the "I am so thrilled I got these classes" has morphed into "what was I thinking!!"

- Consider carefully the amount of time and skill needed for a Sunday Class. While Sunday is a 6-hour scheduled class, you may want to consider submitting something that takes just a bit less time than the full 6 hours. People are tired, hands (and backs) hurt and their ability to concentrate is diminished.

The GW contract ends at 2:00 pm on Sunday. All classrooms, events rooms, etc. must be cleared by 2:30 pm. No exceptions. Please plan accordingly.

If Selected.....

Teacher Registration:

- We do not charge a teacher specific registration fee.
- The Guilders' Weave general registration fee covers meals provided. This includes Friday buffet lunch, Saturday buffet lunch and the Saturday Banquet Dinner.
- If selected, you will receive a registration form, with a discounted fee. (For reference, GW2024 registration fee for teachers was \$100.00.) We are negotiating with the venue for 2025 food costs and will have a final number prior to Jurying.
- All non-teacher attendees, which include individuals accompanying you, are required to pay the full general attendee registration. (GW2024 registration fee for student and general attendance was \$145.00)
- The GW budget assumes the cost of the balance due for the reduced teacher registration fee.
- The GW budget does NOT assume costs for the general attendees, assistants, etc.
- Payment of the registration fee is MANDATORY.

Teacher Marketplace:

- We offer a Teacher Marketplace on Friday evening.
- You will utilize the same area for your classes as the space for your vending. No need to pack up and move anything!
- We do not allow vending during class.
- We strongly encourage teachers to offer pre-sale of your class kits.

Perks:

- Pre-ordered Class Kits: GW 24 had over **180 kits ordered for presale.....**in addition to Teacher Marketplace!! If you are selected to teach at Guilders' Weave 2025, we offer an opportunity for you to sell pre-ordered kits of your classes. We coordinate the sales, collect the payments and distribute the kits all on your behalf and all separate from your vending opportunity at Teacher's Marketplace.
- We have a wonderful hospitality room that is always loaded with a variety of snacks. Feel free to bring additional snacks to share. And be sure to pack up a snack bag for your journey home!
- The hotel room rate includes a free breakfast buffet each morning (Thursday – Sunday). This is NOT the average little continental breakfast that you would get at other hotels!
- The room rate for our event is a special rate if reservations are made through the provided link (on our website) and if made during the open window for blocked rooms.

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You can find all the information you need at our website "tidewaterbasketryguild.org" under the Guilders' Weave tab, updates posted periodically through event conclusion.

We truly hope you will consider joining us at our convention. If you have any questions, please reach out to me by email and include your phone number if you wish to discuss.

Anna Donnelly, GW 2025 Chair

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