



As Rosetta Stone is credited with the decoding of the ancient Egyptian language, the project will be an opportunity to decipher civilization rights and climate change and achieve the goals of the United Nations for sustainable development.

BURG RASHID PLATFORM FOR MONITORING AND MEASURING HERITAGE AREAS EXPOSED TO THE DANGERS OF CLIMATE CHANGE

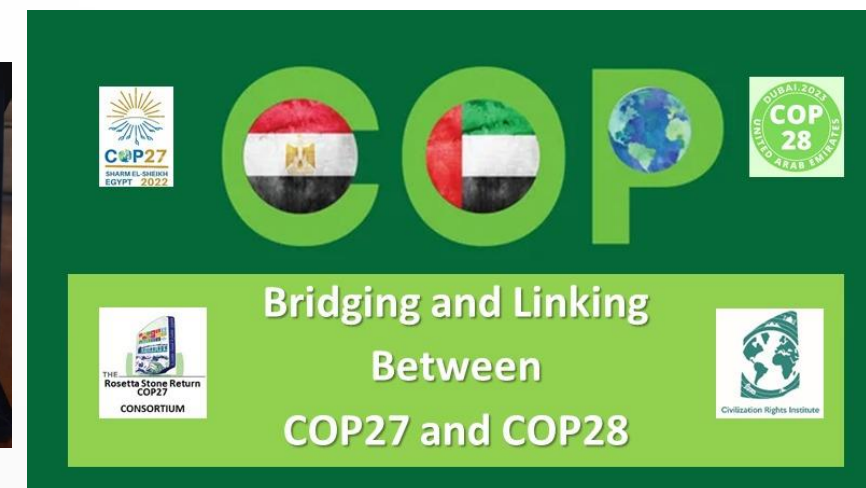
Rashid Tower and the return of the Rosetta Stone as an applied model for investing in the state of society's alertness to demand the return of antiquities and awareness of climate change and sustainable development from COP 27 to COP 28 and Beyond

Achieving the objectives of the public initiative through this project (a replicable model for Egypt and the world)

1. Presenting an unprecedented initiative globally and a model for civilization and climate change that focuses on implementation on the ground in Burj Rashid.
2. Embodying the seriousness of dealing with the environmental dimension and climate changes by adopting a sustainable development framework and digital transformation through an international consortium designed with these goals in mind.
3. Developing a map at the level of a distinct development point represented in the region of Burj Rashid for green and smart projects, linking them with financing bodies and attracting the necessary investments from inside and outside Egypt.
4. Implementing Egypt's goals and civilization rights in dealing with climate change and environmental challenges in COP27.
5. Maximizing the utility of information and communication technology and systems, remote sensing, monitoring, and decision-making on the platform.
6. Employing scientific research and the Egyptian and international community in a sustainable future vision.
7. Spreading societal awareness about the challenges of climate change and civil rights.
8. Empowering women in facing the challenges of climate change, the environment, and handicrafts (Rashidiya projects).
9. Integrating all spectrums of society and building generations on rights and solutions to the challenges of climate and environmental change.



Rosetta Stone Return Consortium
NGO and Nonprofit initiatives and participation
Civilization Rights Institute - USA





There are spaces for partners and alliances in the consortium to augment the vision and goals of monitoring and decision-support platform concerning all aspects of civilization rights and climate change

Project Presentation Team



Civilization Rights Institute

The Civilization Rights Institute is a non-profit scientific and research organization headquartered in Virginia, USA. It aims to apply the provisions and principles of the Universal Declaration of the Rights of Civilization through research, education, advocacy, consultancy, project implementation, innovations, partnerships, and alliances for the sustainability and recovery of societies of human civilizations in their original environments.

CIVILIZATIONRIGHTSINSTITUTE.ORG

Rosetta Stone Return Consortium

The Rosetta Stone Return Consortium has been formed between local and international partners to monitor and confront climate change challenges in the Burj Rashid area as a model that can be applied to all archaeological and heritage environments threatened by the effects of climate change, as well as those communities claiming civilization rights and returning their looted treasures to their original environment. The alliance includes implementing partners, sponsors, and supporters from Egyptian government institutions, international bodies, Egyptian, American and European universities, development companies, local and international consulting offices, and publishers.



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Why Rashid?

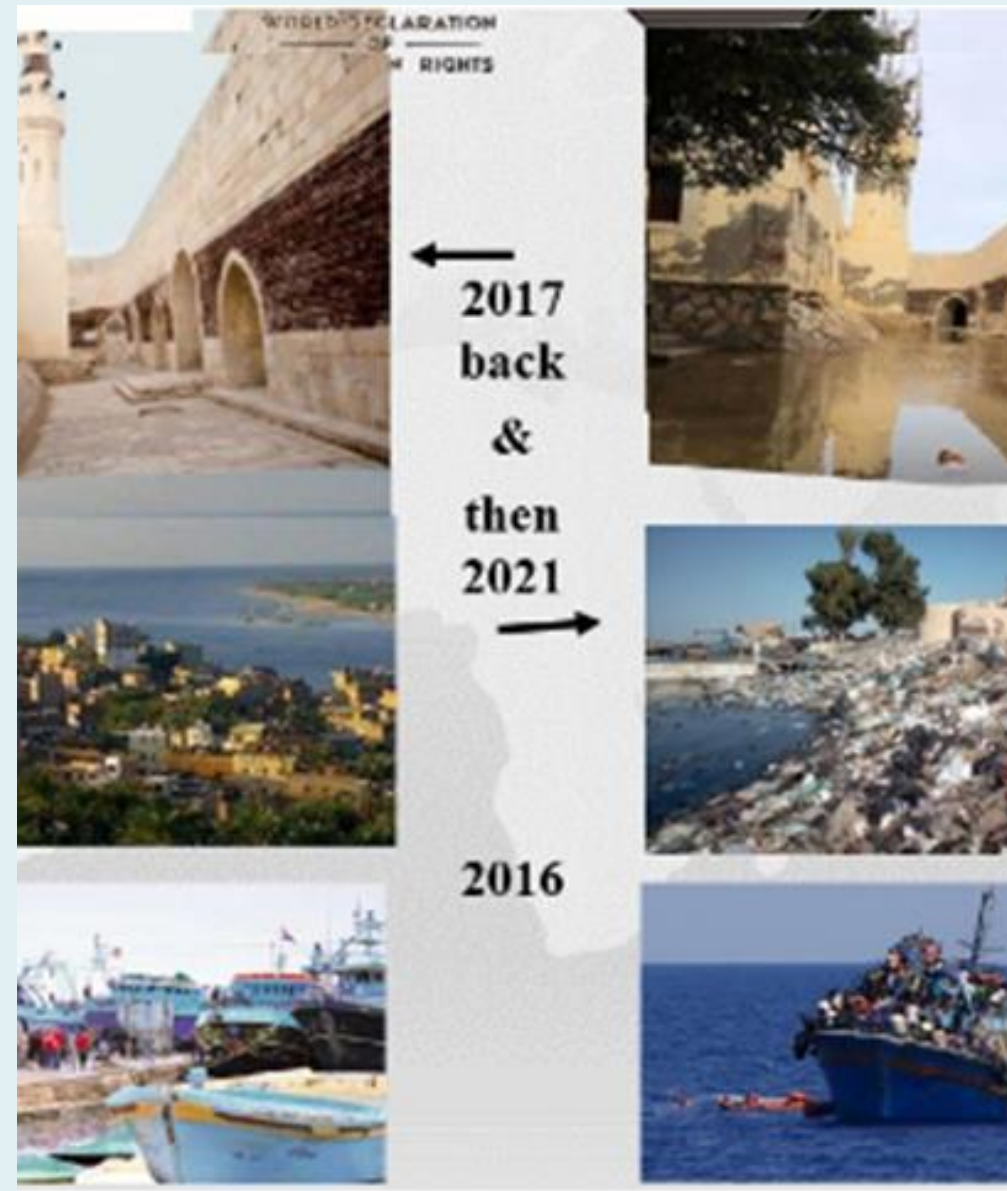
Burj Rashid is the site of the discovery of the Rosetta Stone and what it represents as a global symbol for the ancient Egyptian civilization. It has a national and international dimension in the Civilization Rights Initiative and the Universal Declaration of Civilization Rights and the return of the Rosetta Stone to its motherland. The Mediterranean (Burg Rashid) is still suffering from neglect, labor migration and youth, and represents an ideal monitoring point to deal with the challenges of climate change and its impacts.



Current Challenges

Economic development opportunities from the return of the Rosetta Stone

Attempt to link the return of the Rosetta Stone to its homeland in the Rashid Tower by changing its tourist and economic map and increasing interest in multi-level projects to improve the standard of living of community members such as craftsmen and fishermen



Deterioration of the social, tourist and urban conditions

Need to engage the community with its various institutions and individuals and work on several axes:

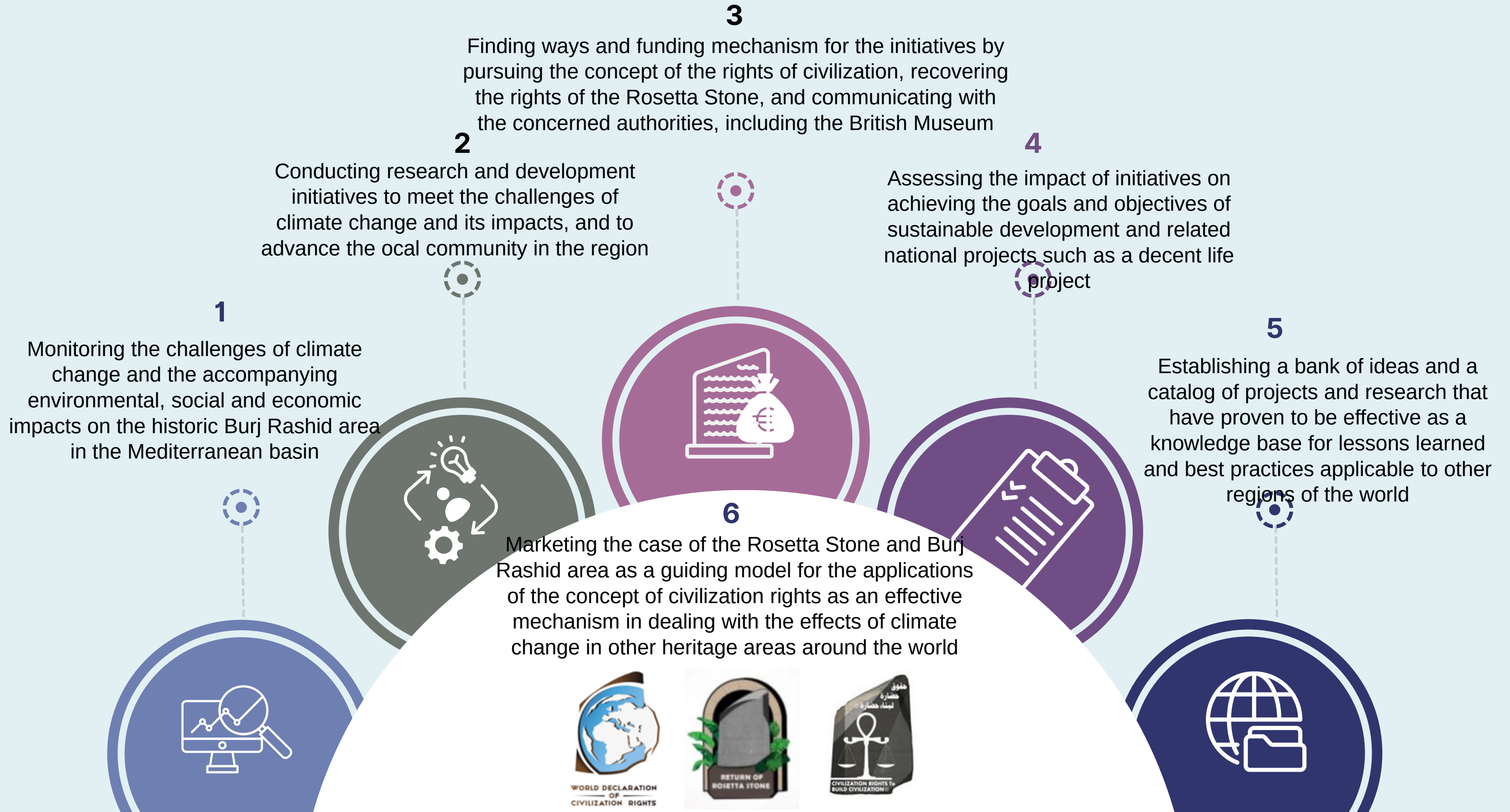
- Creating various alliances between institutions
- Working on women's issues and their role in the development of their society
- Awareness campaigns for children, youth and women about their environment and heritage and the dangers threatening them

Consequences of climate change and coastal sinking

An urgent need for a comprehensive strategic vision and integrated environmental, geographical, social and economic studies for the Burj Rashid area to identify problems, whether environmental or urban



STRATEGIC OBJECTIVES



PROJECT APPLICATIONS, COMPETITIVE ADVANTAGE, AND BENEFICIARIES

An indicative model for decoding Civilization Rights in accordance with the Universal Declaration

This project represents an applied model for the principles of the Universal Declaration of Civilization Rights, especially with regard to promoting initiatives and development projects and cooperation aimed at assessing the needs of cultural heritage sites, implementing conservation projects, and accelerating progress towards sustainable development goals in these sites.

Alliances and partnerships to serve the local community

A unique model of joint cooperation between government agencies, non-profit organizations, the private sector, the development sector and international institutions to deal with the effects of climate change in historical and archaeological areas to serve the local community of the Burj Rashid region with all its categories and sectors of children, women and workers to advance it at all levels.

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Evidence-based investments and project impact assessment to achieve sustainable development goals

The objectives of the project go beyond monitoring the effects of climate change and its environmental, social and economic dimensions to establish an integrated platform for evaluating alternative solutions based on data and evidence-based to achieve tangible progress towards sustainable development goals.

A catalog and bank of ideas that can be applied to other heritage areas around the world

Establishing an online platform that provides data and resources to local communities, donors, governments and implementers of initiatives and investment of this rooted approach within the framework of investing the returns of civilization rights to achieve sustainable development goals. The platform enables the search for solutions according to the sustainable development goals, problem, case studies, lessons learned and best practices.

Current Progress

The Green Heritage platform was launched as a start to spread awareness of handicraft and heritage products and as a prototype for what can be achieved [green-heritage.store](https://www.green-heritage.store)

