



Become a Zendesk Champion

GET RECOGNIZED FOR YOUR SUCCESS

What is the Zendesk Champions Program?

When you become a Zendesk Champion, we'll work with you to showcase your successes in the land of better relationships. Whether you lead a team of 10 or 10,000, we want to shine the spotlight on you. As a member of the program, you'll get exclusive access to media and analyst communities, speaking opportunities at our webinars and live events, a sneak peek into our product roadmap, invitations to our beta programs, and so much more.

What are the benefits of joining?

- Gain exposure to a global audience with your success story
- Showcase your thought leadership to journalists and analysts
- Network with other like-minded industry professionals and Zendesk executives
- Be the first to hear about our beta programs
- Get exclusive access to our live events and webinars

What kind of opportunities are available?

- **Blog post / case study:** Share your success story on our Zendesk website or blog
- **Video story:** Become famous with a short video showcasing your success with Zendesk
- **Company logo:** Build brand awareness by sharing your company logo in Zendesk marketing materials or investor relations presentations
- **Speaker:** Present your thought leadership at panels, conferences, and online webinars
- **Peer-to-Peer call:** Quick, private conversation between you and a Zendesk customer or prospect
- **Media/PR Reference:** Be featured in a leading publication
- **Product Feedback:** Be the first to test out our new products and features
- **Analyst Relations:** Gain access to analysts at Gartner, Forrester or other firms

Afraid of Commitment?

No problem. You'll always be in the driver's seat and can decline any of the opportunities that come your way. We know that you are busy so we've created a flexible program where you tell us which opportunities work best with your schedule. Simply share your preferences, and we'll take care of the rest.

Interested in becoming a Zendesk Champion?

Learn more at: <http://unbouncepages.com/customer-champion-1/>