

SIGN Chief Executive Officer's Report

The Society for the Involvement of Good Neighbours (SIGN) has successfully completed the 2024–2025 fiscal year with continued growth, innovation, and meaningful community impact. This past year has once again demonstrated the strength, resilience, and collaborative spirit of our organization, our staff, our Board of Directors, and the many individuals, partners, and communities who support us.

SIGN continues to deliver a diverse range of services through 24 programs across east-central Saskatchewan. This year, we experienced an increase in service utilization, reinforcing the growing needs in our region and highlighting the trust our communities place in SIGN to provide timely, relevant, and professional supports. We remain committed to ensuring that our services are accessible, inclusive, and reflective of the changing realities faced by individuals and families.

A significant area of focus this year was improving our outreach and communication efforts. Through the creation of program-specific videos, targeted social media campaigns, podcast features, enhancements to our website, and active community engagement, we worked to ensure that people are more informed than ever about the breadth and depth of programs available to them through SIGN. We are proud of the strong presence we've built in our communities. This has also led to an increase in the utilization of our programs year over year.

Some of our most notable accomplishments in 2024–2025 were the expansion of our Rapid Access Counselling program for adults. SIGN was successful in securing funding to bring this essential mental health service to Melville and Esterhazy, addressing a critical gap in regional supports. We established a permanent office in Melville and a satellite office in Esterhazy, ensuring that individuals and families in these communities can access barrier-free, short-term and free counselling services without long wait times. The Trustee Program was successful in procuring an additional 17 spaces to provide trusteeship and money management supports to 105 individuals under the outcomes-based funding model.

To further meet growing demands, many of our programs secured additional funding through successful grant applications. In total, \$93,503.32 in grant funding was awarded, supporting both program delivery and capital improvement projects. These funds allowed us to expand services, increase capacity, and improve the environments in which we operate. Our sincere thanks to the funders who continue to see value in the work we do.

In addition to grants, SIGN benefited from tremendous community generosity. Local businesses, service clubs, community groups, and individual donors contributed in many ways—providing winter clothing, quilts, food hampers, program sponsorships, and direct financial support. These contributions have had a lasting impact on the well-being of our clients and have strengthened our ability to serve those most in need. Our organizational partnerships also deepened this year, with new collaborations formed to help us fulfill our mission more effectively. These partnerships not only brought resources and expertise but also reinforced the shared responsibility we all have in building healthier, more inclusive communities.

At the governance level, our Board of Directors continued to focus on enhancing our leadership capacity and long-term organizational health. Several board policies were reviewed and modernized, and new board committees were formed to strengthen our oversight and guide strategic initiatives. The Board's commitment to donor engagement, fundraising, and governance excellence has positioned SIGN for continued growth and sustainability.

As we reflect on the past year, we are filled with pride and gratitude. SIGN remains a responsive, innovative, and community-rooted organization—one that continues to evolve to meet emerging needs while remaining grounded in compassion, equity, and service. Looking ahead, we are excited about the opportunities to expand our impact and to deepen our connections across the region.

On behalf of the entire SIGN team, thank you to our dedicated staff, our Board of Directors, our funders, donors, community partners, and the people we serve. Your belief in SIGN and your continued support allows us to carry out our mission and to ensure that individuals and families across east-central Saskatchewan receive the quality services they deserve.

Respectfully Submitted,

Andrew Sedley
Chief Executive Officer