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(please select)

SOFTWARE

ADVANCED/PRO

INDESIGN

ILLUSTRATOR

PHOTOSHOP

PLUS ADOBE CC Creative Cloud Suite

DESIGN EXPERTISE & SKILLS

- Design and layout of long form documents: annual reports, brochures, catalogs, programs
- Typography design with advanced layout skills
- Branding: develop effective design solutions within existing branding guidelines. Design development of colors, fonts, graphics, and other elements for branding. Create branded materials and branding guidelines.
- Concept development and brainstorming via sketching, drawing, and digital comps process
- Visualize spatially and 3-dimensionally for conceiving and design development

SOFTWARE USE/WORKING KNOWLEDGE

- Photoshop animations (also learning Animate)
- AE/After Effects (small text projects)
- Wordpress and other site templates upkeep
- HTML/CCS basic changes to styles
- Premiere pro video basics
- Dreamweaver basics (updating)
- Canva - small project exploration/guidance
- Keynote - basic use
- Google docs/Google slides
- Adobe Illustrator 3-D perspective/Fab drawings
- SketchUp/Cad apps: dabbled/explore
- Multi-media project with InDesign integrated with Adobe iBook Author/ebook

BUSINESS SOFTWARE & OPERATIONS

MSoftware: Powerpoint templates, MSWord formatting, Excel basics, Outlook,

Collaboration Apps: Teams, Trello, Slack, Asana

CMS apps: SharePoint, DropBox, WeTransfer, RedBooth, Google/Apple drives, plus other corporate internal proprietary apps

LMS systems: BlackBoard, Brightspace, Canvas, Adobe Education Exchange

Adobe Acrobat 508 ADA Compliancy:

Writeable/interactive forms for passing 508 web accessibility standards experience, meta data, etc.

e-Commerce site management/asset prep:

Artnet, AskArt, RubyLane, Yelp, Etsy shops

- 1 Multi-disciplinary designer highly skilled at problem solving visual communication deliverables for print, digital space, and the built environment
- 2 Proven design work track record. Highly adaptable, versatile, flexible, and communicative team member and project collaborator, remote or on-site.
- 3 Up-to-speed quickly. Will pivot as needed. Deadline driven. Self-starter. Self-directed. Software savvy and self-motivated learner. Organized. Process-oriented.

INDUSTRY EXPERIENCE

Extensive project experience across a broad range of industries; small scale to large scope projects-B2B and B2C. Experience working for agencies, corporate, design studios, or other client partners.

Architecture	Healthcare & Insurance	Medical services	Real Estate
Automotive	Hospitality & Luxury	Museum Signage	Retail & Restaurant
Banking & Finance	Interiors/commercial	Oceanography	Science
BioTech	Legal & Law services	Packaging/CPG	Software/Hardware
Gallery/Fine Art/Music	Marine/Yacht industry	Publishing	Tech industry

STRENGTH = DIVERSE DESIGN EXPERIENCE

Cross channel: Print to social media to site to environments

- Advertising design and production: Create print and digital branded series or single run ads
- Digital asset design, prep, and production for websites, email, presentations, all digital uses
- Social media design: Ads, posts, banners, headers, promo's, e-blasts, events, announcements
- Editorial design: Extensive work on layout, production, edits, proofing, advertorials
- Photoshop image compositing, masking, color correcting, retouching, mockups, photomontage
- Print production: Template layout, edits process, color checks, preflight to final files
- Illustration: Digital vectors of logos, icons, etc., and/or hand drawn illustration skills
- Information graphics and data visualization: Develop concepts and design vector graphic solutions
- Marketing and sales collateral: Design and develop print and digital materials of all types
- Packaging/CPG: Concepting, design development, die-line layout, line extension production
- Built environment: Solve signage design projects, displays, details/fabrication specs and drawings

EDUCATION

Savannah College of Art and Design

Savannah, GA

Masters Degree

Graphic Design

Platt College of Digital Design

San Diego, CA

Diploma

Computer Graphics

Wayne State University

Detroit, MI

BFA

Graphic Design

Additional Undergrad:

Lawrence Tech Univ.

Interior Architecture

Univ. of Michigan-Art

Foundation/Construction

Wayne Community College-2 year foundation

PROFESSIONAL MEMBERSHIPS

- AIGA design organization-Aiga.org
- Freelancers union.org

CERTIFICATION

TEFL CERTIFICATION

Teaching English as Foreign Language

120 hours Certificate

November 2019

PERSONAL DEVELOPMENT

LANGUAGE COURSES

Italian - Level 1, 2019

Dante Aligheri Society, Detroit, MI

Spanish - Levels 1 & 2, 2018-2019

International Institute, Detroit, MI

AWARDS | RECOGNITION

- SCAD Artistic Honors Portfolio Fellowship Grant
- Show Us Your Stuff Winner - Paper Direct, Inc.
- San Diego Creative Show - Team Gold Award

TEACHING - Adjunct Professor of Graphic Design

- Detroit School for Digital Technology, Detroit MI, 2019-2021/22 Online and Classroom
- Southern New Hampshire University, 2017 Online
- Flagler College, St. Augustine, 2009-2015 Classroom
- Platt College of Digital Design, San Diego, CA 1990s
- Ai Advertising Arts College, La Jolla, CA 1990s

PERSONAL DIGITAL CONTENT SITES (in progress)

- Etsy e-Commerce shop with Instagram account-ongoing
- 3 Instagram accounts: Illustration/artwork/design. Setting up on-demand printing vendor via Etsy Shop.
- eBlogger design blog and developing Paris photo blog

EXPERIENCE

ElevateServices.com - Los Angeles, CA (global team) 11/2020 – 5/2022 (Contract remote)
Senior Graphic Designer/Art Director/Illustrator. Role was to help evolve new brand design and develop new materials and digital assets for marketing, sales, and corporate collateral needs while firm was midstream in a re-branding initiative.

- Created all new branded collateral, sales materials, and digital assets incorporating new brand elements from guidelines plus design of new standards
- Developed company master Powerpoint template designing solutions for graphics, text solutions and standards, colors, imagery, and info graphics
- Designed extensive vector information graphics and data visualization of business concepts and processes for both website and PPT presentations
- Designed layout templates of annual reports, white papers, forms, many sales sheets, and various PPT proposals for internal or external presentations
- Digital design included internal products site layouts, design specs, email signature graphics, newsletter items, social media announcements, icon design, digital ads, various website graphics, newsletter items, video cover graphics, and many more evolving assets as they arose.
- Instrumental on team design guidance for brand guidelines implementation and adherence, edits reviews, design revisions, design elements set up
- Remote communication, meetings, and project work with India team, US intern, and West Coast Manager via MS Teams, Outlook, and Sharepoint CMS file management for assets storage and retrieval while implementing new file naming system and organization. Asana app set up initiative.

EHS Partners.com - New York, NY 2014 to present (Remote per project as they arise/occasional)
Art Director. Design and produce corporate B2B branded marketing and sales materials: case studies, newsletters, web and graphics assets, LinkedIn posts, logo design, and information data visualization graphics for print or digital and presentations.

Retail Clients - St. Augustine/Gainesville, FL 2014 to present (Remote projects, occasional)
Graphic Designer/Art Director. Print, digital and social media advertising design for 1 to 5 regional publications monthly (25 varying publications), web asset prep, web design consulting, price lists, flyers, brochures, storefront signage, fabric banners, logo design, product photography and styling, retouching and color correcting for: The Floating Lotus Spa, Lost Art Gallery, Sea Spirits Gallery & Gifts, and Thornebrooke Mall.

RECENT/PREVIOUS WORK EXPERIENCE

Detroit School for Digital Technology - Detroit, MI 8/2019 – 2021/22 On-site/online instruction in graphic design principles and Adobe software.

One10Marketing.com - Troy, MI 4/2019 – 4/2020 Collateral design, production, digital asset prep, edits, web banner design, Powerpoint presentations, sales print materials for auto accounts Subaru, Toyota, Nissan, and event presentations for internal or external clients. Remote.

DickinsonWright.com - Detroit, MI 10/2018 – 3/2019 (8 month position on-site)
Design of law firm collateral, marketing, print and digital advertising design for multiple national publications, digital assets, logos and icon design, Powerpoint presentations, and special brochure projects for firm and individual attorney initiatives. Use of Trello for project management.

Additional Contract or client - Detroit, Mi metro area 2017-2019

- Tilt Agency - Birmingham, MI (via **Creative Circle**®) Design and production on Meridian Healthcare marketing print and digital materials/on-site
- Skidmore Studio - Detroit, MI (via CC) Packaging production on Inspired Organics food products/mostly remote via Slack app/5 months
- Colliers International - Southfield, MI (via CC) Real estate Powerpoint presentations, site plans, floor plans, sales booklets, sales charts/on-site
- Fruchtmann Marketing - Toledo, OH (via CC) Jewelry catalog page concept layouts for external client approval/remote
- Thornebrook Village Mall - Gainesville, FL Brochure design, site plan illustration, logo design proposals, signage proposals/remote
- Italian Film Festival USA - Detroit, MI Pro Bono work: National poster designs for the 2019 and 2020 free film festivals/remote

Flagler College - St. Augustine, FL 2009 – 2016 Adjunct professor in graphic design/computer graphics/Adobe software

PAST CLIENTS

Florida Blue HQ (Blue Cross Blue Shield)	LBC Marketing/Cannon Advertising	Scripps Institute of Technology UCSD
Tree of Life/Kehe Foods	Bank Atlantic HQ	Design Point Interior Design
GL Homes Real Estate	Bahama Vacations & Breezes Resorts	Crain Communications
JES Publishing-Boca Raton Magazine	CB Richard Ellis Boca Raton	Crain's Detroit Business
Showboats International Magazine	SIRS Mandarin Software	Monthly Detroit Magazine
Curran & Connors Annual Reports	San Diego Museum of Art	Metro Times Newspaper
Seta Corp - Palm Beach Jewelry	Harmon Nelson/Weiber Design EGD	Malak Associates Architects