OVERVIEW

A division of the Colorado Office of Economic Development, Colorado Creative Industries (CCI) is proud to administer the Colorado Creative District Program. The Creative District enabling legislation passed in 2011 (HB11-1031) and in 2013 (HB13-1208) offers vetted districts access to grant funding, tailored technical assistance, networking and training programs and access to advocacy tools. The Boettcher Foundation is a partner of the CCI in establishing the Colorado Creative Districts Program. Since July of 2012, CCI has supported the development of 21 Creative Districts across the state to:

- Create hubs and clusters of economic activity
- Promote a community’s unique identity
- Enhance areas as appealing places to live, conduct business and attract visitors

SNAPSHOT OF COLORADO’S CREATIVE DISTRICTS

- $1B Creative Industry Earnings
- 13,098 Creative Workforce
- 2.8M Visitors

Learn more at www.coloradocreativeindustries.org
CREATIVE DISTRICTS DEFINED

• Contiguous area that includes a mix of uses within its boundaries
• Walkable, distinguished by physical, artistic and cultural resources
• Concentration of arts and cultural organizations and creative enterprises
• Complementary non-arts businesses, such as restaurants, offices, retail, housing and lodging
• Vigorous arts and cultural activity, such as art walks, festivals, concerts and community gathering places

PROGRAM BENEFITS

• National and statewide marketing, advertising and social media opportunities
• CDOT signs marking Certified Creative Districts on state highways
• Technical assistance from professionals for district-specific identified needs
• Customized economic impact data from the Creative Vitality Index
• Training webinars by world renowned consultants
• Assistance with community asset mapping
• Access to capital through OED funding and CCI community loan fund
• Ability to leverage funding for additional funding and partnerships
• Mentoring and coaching from other Colorado Certified Creative Districts

CERTIFIED CREATIVE DISTRICTS

Certified Creative Districts meet the requirements and standards of the program and are approved by the Colorado Creative Industries Council for 5-year Certification:

• 40 West Arts District
  Lakewood
• Breckenridge Arts District
• Carbondale Creative District
• Colorado Springs Creative District
• Corazon de Trinidad Creative District
• Crested Butte Creative District
• Denver’s Art District on Santa Fe
• Fort Collins Creative District
• Golden Triangle Creative District
• Greeley Creative District
• Longmont Arts & Entertainment District
• Mancos Creative District
• Manitou Springs Arts District
• Pueblo Creative Corridor
• Ridgway Creative District
• RiNo Art District Denver
• Salida Creative District
• Steamboat Springs Arts District
• Telluride Arts District
• North Fork Valley Creative District
• Westwood Creative District