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NEWS RELEASE

For Immediate Release

HERITAGE ACQUISITION TARGET CANNACURE OBTAINS ACMPR LICENCE

Vancouver, B.C., October 15, 2018 – HERITAGE CANNABIS HOLDINGS CORPORATION (CSE: CANN) (“**Heritage**” or “**Company**”) is pleased to announce that its proposed acquisition target CannaCure Corp, has been granted by Health Canada a license to cultivate cannabis, pursuant to the Access to Cannabis for Medical Purposes Regulations (ACMPR).

This acquisition, previously announced on July 23, 2018, will make Heritage one of only a few companies in Canada with multiple LPs, and it will offer scalability with many potential options for future expansion.

“We would like to congratulate the team at CannaCure for this significant milestone” states Clint Sharples, Chairman and interim CEO of Heritage “we look forward to completing this transaction in the near future and moving forward as one entity.”

About Heritage Cannabis Holdings Corp.

The Company is currently listed as a marijuana issuer having a 75% interest in PhyeinMed Inc, a Health Canada license holder under the ACMPR (Access to Cannabis for Medical Purposes Regulations). It is a Parent and Development Company with strategic plans to continue to acquire Cannabis related companies.

ON BEHALF OF THE BOARD OF DIRECTORS OF HERITAGE CANNABIS HOLDINGS CORP.

“Clint Sharples”

Clint Sharples
Chairman and interim CEO

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The Canadian Stock Exchange does not accept responsibility for the adequacy or accuracy of this release.

This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds, the results of financing efforts, the results of exploration activities -- that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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