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NEWS RELEASE**For Immediate Release**
HERITAGE EXPANDS MANAGEMENT TEAM IN KEY ROLES

Vancouver, B.C., October 24, 2018 – HERITAGE CANNABIS HOLDINGS CORPORATION (CSE: CANN) (“Heritage” or “Company”) is pleased to announce the addition of two new key members of management for the grow team.

Joining the team in British Columbia as Master Grower is Greg Salloum. Mr. Salloum has his BSc in Agriculture from McGill, and MSc from UBC. His post graduate degree thesis was a cross disciplinary effort in Entomology and Plant Biochemistry. In 2013, Greg joined We Grow BC, a Licensed Producer, as the Manager Quality Assurance performing all necessary duties and responsibilities associated with the role of quality assurance. He assisted with all aspects of cultivation including pest management, pruning, harvesting, trimming, packaging, and destruction. Greg left We Grow BC recently to pursue other interests closer to home and has now joined the Heritage group of companies as a designated Master Grower.

Also coming onboard in the role of Quality Assurance Associate at PhyeinMed, a Licensed Producer subsidiary of Heritage, is Ajaypal Singh. Mr. Singh earned his PhD from McGill in 2012, with a focus on Food Process validation and Engineering. Among his many achievements, Ajaypal, is a past winner of the prestigious Mitacs postdoctoral award, and the McGill International Doctoral award. He comes to PhyeinMed after being a Food processing/safety advisor for the Canadian Food Inspection Agency (“CFIA”). In addition to this role, he also serves on the board of directors of the Leqamel first Nations, and an advisory board position for the CFIA.

“One of our top priorities at Heritage is to build a management team which has the skills and experience to take our company into the future” says Clint Sharples, Chairman and interim CEO of Heritage “by adding Greg and Ajaypal, we have strengthened our grow team, which is necessary to assist with our ambitious growth plans.”

About Heritage Cannabis Holdings Corp.

The Company is focused on becoming a vertically integrated cannabis company that currently has two Health Canada approved licensed producers, through its subsidiaries PhyeinMed Inc. and CannaCure Corp. both regulated under the Cannabis Act Regulations. Heritage is focused on advancing its scale and technology footprint to compete both domestically and internationally.

ON BEHALF OF THE BOARD OF DIRECTORS OF HERITAGE CANNABIS HOLDINGS CORPORATION*“Clint Sharples”*

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