

Tuesday, October 30, 2018

NEWS RELEASE

For Immediate Release

SASKATCHEWAN HEMP CROP HARVEST UPDATE

Vancouver, B.C., October 30, 2018 – HERITAGE CANNABIS HOLDINGS CORPORATION (CSE: CANN) (“**Heritage**” or “**Company**”) targeted subsidiary Purefarma Solutions Inc. (“**Purefarma**”) is pleased to update that its Saskatchewan based joint venture partner, has completed harvesting over 1,000 acres hemp, and is on schedule for the full 1,600 acres planned for this year. Once the full harvest and quality checks are complete, Purefarma expects to take delivery of 1,100 acres of x-59, and 500 acres of Canda strains.

Hemp samples have been received, quality checks are ongoing, and the material is ready to start being brought into the LP environment. The approximate weight for this year’s harvest is anticipated to exceed 80,000 kg, which is meeting previous expectations.

In addition to the previously planned 1,600 acres, Purefarma is evaluating other supply options which, if acceptable, could be a considerable addition to this year’s raw material supply.

“This year’s hemp harvest was the most ambitious in our history.” says Graeme Staley, President of Purefarma “we are pleased with the results and we’re looking forward to begin processing it in our expanded network.”

Clint Sharples, Chairman and interim CEO of Heritage states “The expansion of the Purefarma business is integral to our future plans, and the success of this year’s hemp harvest puts us nicely on track to achieve our projected revenue in 2019.”

About Heritage Cannabis Holdings Corp.

The Company is focused on becoming a vertically integrated cannabis provider that currently has two Health Canada approved licensed producers, through its subsidiaries PhyeinMed Inc. and CannaCure Corp. both regulated under the Cannabis Act Regulations. Heritage is focused on advancing its scale and technology footprint to compete both domestically and internationally.

ON BEHALF OF THE BOARD OF DIRECTORS OF HERITAGE CANNABIS HOLDINGS CORPORATION

“Clint Sharples”

Clint Sharples
Chairman and interim CEO

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This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including

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the availability of funds, the results of financing efforts, the results of exploration activities -- that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

