

Tuesday, January 29, 2019

NEWS RELEASE**For Immediate Release
HERITAGE REPORTS FIRST CANNABIS HARVEST**

Vancouver, B.C., January 29, 2019 – HERITAGE CANNABIS HOLDINGS CORPORATION (CSE: CANN) (“**Heritage**” or “**Company**”) is excited to announce the commencement of its first cannabis harvest at the Fort Erie location of its subsidiary CannaCure Corporation (“**CannaCure**”).

As previously announced on November 14, 2018, CannaCure signed an agreement with CannTrust Inc. (TSX:TRST) (“**CannTrust**”), which provided the original genetics for this inaugural grow. The agreement calls for CannTrust having a right of first refusal to purchase the product from CannaCure.

“We’re proud to share this important milestone with our community, stakeholders and industry partners. This harvest signals our advancement in our production objectives and our continuous growth within cannabis industry. I would like to thank our cultivation team who worked hard over these past 10 weeks, including the holidays, to ensure our first crop was a success.” states Clint Sharples, Chairman and interim CEO “We are on schedule to meet our 2019 production targets and expect multiple successful harvests in the coming months when CannaCure and PhyeinMed are producing at full capacity.”

As a result of the success of the first harvest, CannaCure intends on rolling immediately into their second grow, utilizing the same genetics as the original crop. Plants are scheduled to be introduced into the grow room environment within the next few weeks.

About Heritage Cannabis Holdings Corp.

The Company is focused on becoming a vertically integrated cannabis provider that currently has two Health Canada approved licensed producers, through its subsidiaries PhyeinMed Inc. and CannaCure Corp. both regulated under the Cannabis Act Regulations, and its subsidiary Purefarma Solutions, which will be providing extraction services within the Company. Heritage is focused on advancing its scale and technology footprint to compete both domestically and internationally.

ON BEHALF OF THE BOARD OF DIRECTORS OF HERITAGE CANNABIS HOLDINGS CORPORATION*“Clint Sharples”*

Clint Sharples
Chairman and interim CEO

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This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds, the results of financing efforts, the results of exploration activities -- that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

