

Thursday February, 7, 2019

NEWS RELEASE

For Immediate Release
Heritage Names New CFO

Vancouver, B.C., February 7, 2019 – HERITAGE CANNABIS HOLDINGS CORPORATION (CSE: CANN) (“Heritage” or “Company”) are pleased to announce the addition of Erin Prohaska, CA, CPA, to the Executive Leadership team. Erin will join the team as the Company's Chief Financial Officer.

Ms. Prohaska has an extensive career leading finance and operations teams in diverse industries. Prior to joining Heritage, Erin was the CFO of a multinational consulting engineering firm with over 2500 employees. Prior to this, she managed and advised notable Family Offices on their finances and business holdings, including venture capital funds. Her career started at Deloitte, where she advised clients on both domestic and international tax issues. While working at Deloitte, Erin also earned her Masters degree in Taxation.

“A priority of the company has been to strengthen our leadership team. Recent changes to the board in conjunction with these critical additions to our executive team, shows that Heritage is preparing itself for our expected future growth.” said Clint Sharples, CEO of Heritage. “The addition of Erin allows for our other Executives and business units to focus on executing our plan.”

The Company would like to express our very sincere thanks to Kristina Khersonski for the work she has done for Heritage over the past few years, and we wish her all the best in the future.

About Heritage Cannabis Holdings Corp.

The Company is focused on becoming a vertically integrated cannabis provider that currently has two Health Canada approved licensed producers, through its subsidiaries PhyeinMed Inc. and CannaCure Corp. both regulated under the Cannabis Act Regulations, and its subsidiary Purefarma Solutions, which will be providing extraction services within the Company. Heritage is focused on advancing its scale and technology footprint to compete both domestically and internationally.

ON BEHALF OF THE BOARD OF DIRECTORS OF HERITAGE CANNABIS HOLDINGS CORPORATION

“Clint Sharples”

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This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds, the results of financing efforts, the results of exploration activities -- that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

