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NEWS RELEASE

For Immediate Release **Heritage Completes Additions to Leadership Team**

Vancouver, B.C., February 11, 2019 – HERITAGE CANNABIS HOLDINGS CORPORATION (CSE: CANN) ("**Heritage**" or "**Company**") is pleased to announce the appointments of Ms. Céline Arsenault, CA, CPA to the Board of Directors and as the Chair of the Audit Committee, Mr. Daniel Phaure, CA, CPA joining the Executive Management Team as the Chief Operating Officer, and Ms. Elizabeth Thomas as Corporate Secretary. Following Ms. Arsenault's appointment, the Heritage board will be comprised of five members.

Ms. Arsenault is an experienced financial executive with more than 20 years' in international business and financial management. After obtaining her designation while at PWC, she held a variety of senior financial executive positions with various public and private companies in logistics, renewable energy, insurance, private equity, electricity and telecommunications sectors. In addition to her extensive background, she brings disciplined financial reporting and governance skills to the board, having served on numerous non-profit boards and committees.

"I am incredibly excited to have been asked to join Heritage at such an important point in the Company's evolution," said Ms. Arsenault. "We have a great team and I am thrilled to be driving the corporate strategy and governance practices. I'm looking forward to contributing to the Company achieving its goals."

Mr. Phaure has held key leadership roles with a number of companies within the renewable, technology and infrastructure sectors. Over his 20 year career, he has consulted and advised numerous companies in North America, Europe and Asia, providing strategic guidance in relation to M&A activity, capital transactions and operational changes. As a result of his corporate and capital markets background, he brings a senior leadership skill set to Heritage that will drive the buildout of our current and future opportunities as well as the diligence and execution of our partnership strategy. Mr. Phaure has also served on various boards with exposure to both Canada and US.

At the invitation of the Board, Ms. Thomas takes on the additional role of Corporate Secretary, a position she held at CannaCure before it was acquired by Heritage.

"These recent additions to our team continue to strengthen our management and set us on a path to strong corporate governance practices," states Clint Sharples, CEO of Heritage. "We are fortunate to have Ms. Arsenault join us as the chair of our audit committee, Dan as COO, and Ms. Thomas as Corporate Secretary. Given their diverse experience and work within the public sector, I'm confident that we have assembled the right team to lead us as we take the next step in our company's plan."

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About Heritage Cannabis Holdings Corp.

The Company is focused on becoming a vertically integrated cannabis provider that currently has two Health Canada approved licensed producers, through its subsidiaries PhyeinMed Inc. and CannaCure Corp. both regulated under the Cannabis Act Regulations, and its subsidiary Purefarma Solutions, which will be providing extraction services within the Company. Heritage is focused on advancing its scale and technology footprint to compete both domestically and internationally.

ON BEHALF OF THE BOARD OF DIRECTORS OF HERITAGE CANNABIS HOLDINGS CORPORATION

"Clint Sharples"

Clint Sharples
CEO

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